

2005 SOUTHEASTERN BRANCH - ESA ANNUAL MEETING, TUNICA, MS
EXECUTIVE COMMITTEE MEETING
ROOM 1 - GRAND CASINO CONVENTION CENTER
SUNDAY, MARCH 6, 1:00 - 5:00 P.M.

1) Call to Order - Gary Mullen, President SEB-ESA

The meeting was called to order at 1:05pm in Ballroom C of the Grand Casino Convention, Center, Tunica, MS, on Sunday, March 6, 2005.

2) Comments from ESA President - Michael Ivie

President Ivie stated he was pleased to be at the SEB meeting and will be making any announcements at the Opening Session.

3) Comments from ESA Executive Director - Paula Lettice

Lettice thanked the branch for the invitation to attend the meeting. It is her 3rd consecutive meeting to SEB meeting. She reported things are going well with ESA Headquarters. Headquarters is settled in their new building which is working out well. The new website was recently launched and is still being refined as necessary. Membership services are up and running in membership part of the website. Lettice made a brief presentation on the finances, accomplishments, and remaining challenges of ESA that will be shared at the opening session. Members not renewing continues to be the biggest reason for decreased membership. Student membership continues to rise. SEB meeting attendance in 2004 is at 93% of what it was in 2000.

4) Comments from ESA Governing Board Representative - Michael L. Williams

Williams asked for input for strategic planning relative to the branch and has scheduled a session at noon on Monday to discuss this. Williams hopes everyone can attend and provide some input.

5) Comments from ESA Certification Board and Entomological Foundation - Don Allemann

No report given. Rick Brandenburg is now the SEB Representative.

6) Reading of 2004 Minutes - Catharine Mannion

Mannion stated that the minutes were posted on the website and were also available at the current meeting. Mike Williams made a motion to suspend reading of the minutes and to adopt the minutes as published on the web. David Buntin seconded the motion and it passed on voice vote.

7) Committee Reports:

Local Arrangements Committee - Clarence Collison. Collison reported that he had received \$8,000 and had a commitment for \$2000 more from industry. He has written letters of thanks to all contributors. Collison reported that the golf tournament is going

on now. Meeting registrants will receive their name tag and receipt in addition to information about the area, restaurants, shopping and emergency medical care. There was not a large response to the Associates Program but they are planning to have a luncheon and shopping tournament tomorrow. They will also visit the riverpark and museum and outlet mall.

Collison noted some changes to the program. The Student Affairs Committee will meet at 4-6 instead of 3-5; the grand buffet is not open 24 hours a day; past presidents' breakfast is at 7:00am at Replays.

Collison made the following suggestions.

1. The Local Arrangements Committee needs to designate someone to get contributions
2. The LAC was successful this year in getting industry support, but it is probably important for someone from industry to be on the committee. Walt Mullins, Monsanto, raised many of the industry donations. Walt typically asked for specific amounts of money from specific companies. Generally, someone from industry is more successful in getting industry support for the meeting.

2006 Meeting Location and Time - Sterling Southern

Dates of Meeting: Registration, Committee Meetings, Sunday, March 5, 2006
Main program, Monday, March 6 – Wednesday, March 8

Location: Wilmington, North Carolina, Wilmington Hilton Riverside

Room rates: \$89.00 single or double, \$10.00 per each additional occupant.
Rooms could be booked at these rates for the period 3/2-10/06

Hotel contract: SEB projected 405 room nights, we are obligated to 324 room nights to avoid penalty. SEB is obligated to \$7,000 in food and service (exclusive of tax). This is well below what we expect to spend. Hotel will provide one complimentary room night for every 50 paid room nights.

Expenses: Main meeting and function rooms are free. Charges for other rooms (committee meetings, poster space, and associates program) will be \$800.00, assuming other needs do not develop. NCSU will supply computers/projectors. There may be some expenses associated with other AV equipment (\$400.00?). Plated luncheon (including tax and service is \$19.00 per person. Reception Hors d'Oeuvre, unlimited hot and cold for one hour, \$22.00 – 24.00 per person based on selection (\$5.00 per person for an additional hour). Less expensive options may be available. Morning breaks

\$7.00 per person/day (estimated). Afternoon breaks \$ 8.50 per person/day (estimated). Signage for registration/meeting rooms. Limited signage is provided by the hotel and may be adequate (approx. \$200)

Access: Wilmington is currently served by two airlines providing about 15 flights daily. The hotel provides shuttle service from the airport. Travel from the airport to the hotel is about 10 minutes. Travel to Wilmington by car is most likely to involve I-40 (Wilmington is its eastern terminus), US 74 (from I-95 or Charlotte) or US 17 from coastal SC.

Wilmington, a historic city of the South, lies in the southeastern corner of North Carolina on the east bank of the Cape Fear River. Numerous attractions exist for guests to enjoy or for those who want to extend their stay in the area. Just across a narrow peninsula are the Atlantic beaches of Wrightsville, Kure, and Carolina, and outstanding natural areas surrounding the city. In addition to those spots designed by nature, you may want to visit one of the Plantation Gardens open to the public. Golfers will have an opportunity to sample nearly 50 public courses in the greater Wilmington area. The North Carolina Aquarium at Fort Fisher is one of the best. It sits in an intriguing natural area, close to the Fort Fisher State Recreation Area and the Fort Fisher State Historic Site and Civil War Museum. For those who are seeking luxury, the resort at Bald Head Island sits just off the Cape Fear Peninsula. Although we can't promise swimming weather in March, the subtropical nature of this area makes pleasant conditions a good bet.

The convention hotel sits in the middle of the historic waterfront. Walking tours, horse-drawn carriage rides, and a trolley will take you to many historic buildings and homes. Numerous restaurants, ranging from hotdog emporiums to pubs to the truly upscale are within easy walking distance. Near at hand too are shops catering to all interests (the well-known Cotton Exchange is just across the street). A water taxi docked near the hotel will take you to the Battleship North Carolina, permanently moored just across the river from your room at the Hilton. The riverboat Henrietta III is also close at hand.

The Hilton Riverside is a nicely appointed facility with all we need for a successful meeting. All meeting space is within the hotel. Guest rooms are equipped with coffee makers, hair dryers, irons and ironing boards, complimentary wireless access, and more.

2007 Meeting Location and Time - Jerome Grant

The last Tennessee SEB meeting was held in Chattanooga. For 2007, Nashville (not Opryland) and Knoxville are being considered. It is slightly cheaper to fly into Nashville. Grant stated they would like to have a few trips to the mountains to look at the impact of exotics. At this point, Frank Hale and Jerome Grant are members of the LAC. Contact Grant if you have any questions about the two sites.

Program Committee - Art Appel and Micky Eubanks

The 2005 meeting of SEB ESA consists of 56 display and 124 contributed papers for a total of 180 presentations. There are a total of 38 student presentations representing 21% of the total presentations. Ph.D. competition presentations consisted of 7 displays and 13 papers; M.S. competition consisted of 7 displays and 11 papers. As of Saturday, March 5, 2005, 1 display and 3 papers had been cancelled.

We compiled information from the previous five meeting programs and compared that information with the current program. The average number of total displays from 200 to present was 53 and ranged from a low of 31 in 2000 (Mobile, AL) to a high of 75 at the 2003 meeting (Baton Rouge, LA). The 2005 meeting has slightly above the average number of displays. The average number of papers between 2000 and 2005 was 126 (low of 114, Mobile, AL; high of 162, 2001, Augusta, GA) compared with 124 papers at the 2005 meeting. In conclusion, the 2005 program consists of an average number of display and papers in context of the 2000-2005 periods.

Three hundred copies of the current 60 page program were printed by American Speedy Printing Centers, Inc., in Auburn, AL at a cost of \$563.67. The cover was printed on gloss coat stock using offset lithography, 20# bond was used for the pages and reproduced using a digital copier. The entire program was composed in Microsoft Word and transferred to Microsoft Publisher. We strongly recommend the use of a computer program such as Publisher to minimize difficulties in pagination and reproduction of the meeting program. The printer was able to reproduce the meeting program using only the computer file.

A question was brought up about the responsibility of printing. We will move towards the Program Committee Chair being responsible for getting the printing done.

Member Awards Committee- Donn T. Johnson

Congratulations to our SEB members who were national ESA Award winners!
ESA Distinguished Achievement Award in Regulatory Entomology - **Dr. Tad Hardy**
ESA Distinguished Achievement in Teaching - **Dr. Jerome Grant**
ESA Recognition Award in Entomology - **Dr. Rick Brandenburg**

By 1 September 2004, a total of 7 nominations was received from SEB-ESA members for 5 award categories (listed below). Johnson checked to make sure that all nominees were current members of ESA which is a requirement to receive these awards. There were no nominations within our branch for ESA Recognition Award in Entomology, Distinguished Service to Certification Program or Distinguished Achievement in Regulatory Entomology.

The 2004 SEB Member Award winners to be recognized in March 2005 were:

- 1) SEB ESA Award for Excellence In Integrated Pest Management,

- Dr. James F. Walgenbach (North Carolina State University)
- 2) SEB ESA Distinguished Achievement Award In Teaching (ESA Award)
Dr. Pat Zungoli (Clemson University)
 - 3) SEB ESA Recognition Award in Insect Physiology, Biochemistry & Toxicology
Dr. Coby Schal (North Carolina State University)
 - 4) SEB ESA Distinguished Achievement Award In Extension (ESA Award)
Dr. Dennis R. Ring (Louisiana State University)
 - 5) SEB ESA Recognition Award in Urban Entomology
Dr. Eric P. Benson (Clemson University)

Student Awards Committee - John Adamczyk

This year's Student Awards Committee members are: John Adamczyk (Gov), John All (GA), Henry Fadamiro (AL), Frank Hale (TN), Greg Hodges (FL), Wes Watson (NC), Gerry Carner (SC), Linda Hooper-Bui (LSU), and Allen Szalanski (UA).

The following students were nominated by their institutions for the Kirby L. Hays Award:

1. Elizabeth G. Reese, UGA
2. Julie C. Congdon, UF
3. Amy Kovach, UT
4. N. Burkett, Auburn
5. C. Bartholomew, LSU
6. W. Cooper, UA

Amy Kovach was selected as the 2005 recipient

The following students were nominated by their institutions for the John Henry Comstock Award:

1. S. Akin, MSU
2. B. Alto, UF
3. J. W. Austin, UA
4. A. Cline, LSU
5. J. Gore, NCSU
6. E. Paysen, Clemson
7. F. Shockley, UGA

Andrew Cline was selected as the 2005 recipient.

All the items in the "suggested timetable" were addressed, including obtaining biographical and black and white photographs for the John Henry Comstock and Kirby Hays winners, Robert T. Gast and Southeastern Branch Student Award winners (SEB 2004), and the Outstanding Ph.D. and M.S. Student Display Presentations (SEB 2004).

Judges for the Ph.D. and M.S. student paper and poster competitions were selected. For a

listing of the judges, see the Student Awards Committee report filed with the Secretary Treasurer.

Proposed changes for the “Guidelines of the Student Awards Committee” from the chairperson of the Student Awards Committee for 2004-2005:

1. Kirby L. Hays Memorial Award, under Eligibility Requirements. Point #2 currently reads, “Student must be pursuing a curriculum leading to a Master of Science degree in the subject area of with a major in entomology.” Propose language change to, “Student must be pursuing an entomology curriculum leading to a Master of Science degree.”

I believe this to be clerical error since the Protocol for Soliciting Nominations states that, “Each entomology, biology, zoology, or related department in the Southeastern Branch can nominate one student who is enrolled in a Master of Science program”.

2. John Henry Comstock Award, under Eligibility Requirements. Point #2 currently reads, “The student must be pursuing a curriculum leading to a Ph. D degree with a major in entomology.” Propose language changed to, “Student must be pursuing an entomology curriculum leading to a Ph. D degree.”

3. John Henry Comstock Award, under Protocol for Soliciting Nominations. Point #1 currently reads, “Each entomology department in the Southeastern Branch can nominate one student who is enrolled in a Ph. D. program”. Propose language changed to, “Each entomology, biology, zoology, or related department in the Southeastern Branch can nominate one student who is enrolled in a Ph.D. program”.

4, Robert T. Gast Award, Southeastern Branch Student Award, and the Outstanding Student Display Presentation Awards (MS and Ph.D), under Eligibility Requirements. Point #2 currently reads, “The student must be pursuing a curriculum leading to a Ph.D degree or an M.S. degree with a major in entomology”. Propose language changed to,” The student must be pursuing an entomology curriculum leading to a Ph.D degree or an M.S. degree.”

As chairperson, I feel that these changes are necessary to accommodate the growing number of students who actively pursue graduate degrees in academic departments other than Departments of Entomology. I strongly support the criteria that all students wishing to participate in all SEB awards need to be active student members of the ESA.

Nominating Committee - Nancy Hinkle

Members of the SEB Nominating Committee included Art Appel, (Auburn University, AL – University Representative), Alvin “Chip” Anderson, (Peachtree City, GA – Industry Representative), David Boyd (USDA-ARS, MS – Government Representative),

Jeff Dobbs (Roswell, GA – Industry Representative), Doug Streett (USDA-ARS, MS – Government Representative), and Nancy Hinkle (University of Georgia – University Representative), Chair.

Prior to national ESA elections in the summer of 2004, the Committee was charged with developing a slate of candidates for Governing Board Representative and SEB representative to the Certification Board.

The Southeastern Branch nominated Frank Guillot (USDA-ARS) and Mike Williams (Auburn University) as Governing Board Representative candidates. Mike Williams was elected to serve as the SEB's representative to the ESA Governing Board starting in 2005.

Nominees for the SEB's representative to the Board Certified Entomologist program included James Austin (University of Arkansas), Kelly Loftin (University of Arkansas), and Rick Brandenburg (North Carolina State University). Rick Brandenburg was elected as the SEB's BCE representative.

Nominees for Member-at-Large were Kris Braman and Ken Sorensen, while those for President-Elect were Jerome Grant and Richard Sprenkel. Members cast 165 votes, selecting Kris Braman for Member-at-Large and Richard Sprenkel as President-Elect.

As constituted, with membership evenly divided among government, industry, and universities, the committee functions well and serves the Branch effectively. Electronic communication facilitates Committee activities, ensuring timely interaction.

The Southeastern Branch is fortunate in having so many members who are committed to the Society, involved in its functions, and willing to contribute their time and effort on behalf of the membership by serving in various capacities. The Nominating Committee salutes these individuals and expresses appreciation on behalf of the Branch.

Student Affairs Committee - Sandra Woolfolk

Insect Photo Salon - Donny Oswalt (Clemson University) is the Insect Photo Salon coordinator this year. Following the 2004 SEBESA meeting in Charleston, SC, Donny Oswalt and Amy Kovach (University of Tennessee, previous Student Affairs Committee member) developed new requirements and categories for photo salon entries. The requirements were developed due to considerable increase in the number of entry submissions last year. The new categories consist of photomicroscopy, artistic, traditional macro, and arthropods in action. All detailed information has been outlined nicely on the website (<http://www.entweb.clemson.edu/SEESA/photosalon.htm>). The committee will meet on Sunday, March 6 (4:00 – 6:00 PM) to judge the winners of each category and overall winner. During awards luncheon, Donny Oswalt would like to run a slide show to show all submissions.

Linnaean Games - All nine universities in our branch (Auburn University, University of Arkansas, Clemson University, University of Florida, University of Georgia, Louisiana State University, North Carolina State University, Mississippi State University, and University of Tennessee) will be participating in the competition. The competition will be held on Monday, March 7 (5:00 – 7:30 PM). The games master will be John Adamczyk (USDA-ARS, Stoneville MS) and the judges will be Michael Ivie (ESA President; University of Montana), Wayne Gardner (SEBESA President Elect; University of Georgia), and Scott Stewart (University of Tennessee).

There has been a discussion among Student Affairs Committee members to retire the current trophy. The large size of the current trophy which is cumbersome for travel (especially by airplane) is the main reason. We would like to propose to the Executive Committee to provide us a budget next year for this purpose, i.e. to replace the current trophy with a smaller size, “travel-friendly” trophy or a large plaque (in addition to the regular budget for Linnaean Games). At the Student Affairs Committee meeting on March 6, we plan to vote whether to replace the current trophy with a smaller one or a plaque, and what needs to be done with the current trophy.

Student Symposium - The student symposium will be held on Tuesday, March 8 (8:00 – 11:10 AM). The topic is “Opportunities in Insect Rearing: From Basic Training to Practical Application”. Sandra Woolfolk (Mississippi State University) and Shannon Voss (North Carolina State University) are the organizers. The speakers are Norman Leppla (University of Florida), Frank Davis (Mississippi State University/USDA-ARS emeritus), Nancy Adams (Monsanto, Union City, TN), James Carpenter (USDA-ARS, Tifton, GA), and Amanda Lawrence (Mississippi State University). Each speaker will speak for 30 min with additional 5 min discussion period.

Job Placement Center - Employers were invited to submit position announcements in Job Placement Center by bringing the announcement to the meeting or by sending it via e-mail to the Student Affairs Committee Chair. Three job announcements were sent via e-mail. Those seeking employment were encouraged to bring their CVs to the center. The center will be open during the meeting.

Membership Committee - Jerome Grant

During 2004, David Riley served as Chair (at large, Section F) of the ESA Membership Committee; Jerome Grant (Chair of SEB, ESA served as an *ex-officio* member of this committee). During his tenure, Dr. Riley provided excellent guidance and leadership - he should be commended for his efforts to increase membership in ESA. Dr. Riley and Chris Stelzig, ESA National Office, have developed and implemented activities that should reap tremendous benefits in membership renewal, etc.

As of 12/31/03, there were 1,125 current paid members in the SEB, ESA (from SEB, ESA report given by Catherine Mannion). These included: 794 Members, 243 Student Members, 67 Emeritus Members, 8 Honorary Members, 2 Lifetime Members, 4 Youth

Members, and 7 Miscellaneous Members.

In early March 2004, I received a listing of non-renewed SEB, ESA members from David Riley. Based on this listing, there were 543 non-renewed members as of February 2004. By September 2004, 206 of these members had renewed their memberships (37.9% of the February non-renewals).

Of those February non-renewals, 62.1% (n=337) still had not renewed their memberships as of September 2004. A breakdown by membership category illustrates that non-renewals occur across all categories, although it is probably the highest in the student member category (based on 243 student members as of 12/31/03).

As of December 2004, membership in ESA was 5,714 - an increase of about 1% from 2003. SEB membership in 2004 was 1,111 (1% increase from 2003). Based on March 2005 data sets (which includes late renewals for 2005), SEB membership is 1,173, probably a direct result of personal contacts and efforts among colleagues to encourage renewals.

I corresponded directly via e-mail with 237 (70.3%) of the 337 individual members who had not renewed their membership by September 2004 and inquired as to their reasons for not retaining membership in ESA. A copy of the e-mail that I distributed is contained within this report. I also contacted several individuals (ca. 10-15%) in person or by telephone. Unfortunately, the telephone numbers and e-mails were no longer valid for many of the non-renewed student members, illustrating the transitory nature of this membership group. I did attempt to contact most (>90%) of the non-renewed members.

What efforts are currently underway to increase membership? ESA (under excellent guidance of Chris Stelzig) has initiated new efforts to send e-mails from the Membership Committee to non-renewed members by section and branch. This activity was implemented in January before the deadline for imposing the late fee. These reminders seem to be effective since we are ahead of last year's renewals.

Efforts have concentrated on colleagues (Membership Committee members, etc.) (NOT the National Office) sending messages encouraging renewals. This approach will be continued as it seemed to be effective. The representative state members of the SEB, ESA Membership Committee will be vital to maintaining contacts with previous, non-renewed members. March 15th is the deadline when non-renewed ESA members lose their membership benefits (i.e., access to online journals, American Entomologist, newsletter, etc.) so this deadline will be used as an incentive to encourage people to renew their membership.

Modification of ESA website that provides new features to the membership portion of the site. Visit it at www.entsoc.org/membership/index.htm. Any member can use the membership toolbox to encourage membership. National Membership Committee is working with CEDA to gain their help in encouraging student and faculty membership in

ESA and has received great cooperation. Branch Presidents will be encouraged to use their branch meetings to encourage ESA membership and membership renewal.

Miscellaneous Information: A listing of some common responses provided by non-renewed members regarding their reasons for not maintaining membership in ESA is provided on the next page. These reasons varied considerably, but cost seemed to be an overriding reason for most people not directly involved in academics, industry, or government agencies. The cost of membership for technical staff personnel, pest control technicians, consultants, plant inspectors, etc. is much higher proportionate to their salary than for those in more advanced positions.

SEB Membership Committee Members are: Jerome Grant, TN (Chair), Christine Casey, NC, James (JT) Vogt, MS, Fiona Goggin, AR, Rufina Ward, AL, Mitchell Roof, SC, Boris Castro, LA, David Riley, GA, Faith Oi, FL.

The full report of the Membership Committee is filed with the Secretary Treasurer.

Education and Youth Committee - Michael R. Williams

In the past at branch meetings, the Youth and Education Committee organized 'Teacher Symposia' which were conducted on the last day of the meeting. In that tradition, I contacted the Tunica (Mississippi) County School System to see if we could arrange a Teacher Symposium for the 2005 ESA Branch meeting. After visiting with several science and biology teachers, I talked with the Superintendent and with the Special Programs Coordinator for the School System. They considered our proposal and declined because the teachers were working with students in final preparation for national testing, which occurs shortly.

This is the second rejection we have had because of 'national testing.' Our meeting dates place our ability to arrange this activity in jeopardy. It may be that we need to rethink the activity and seek other ways to reach this audience.

President Mullen has expanded the SEB EDUCATION AND YOUTH COMMITTEE: from 3 to 4 members and we would like to have another appointed. This larger committee would allow for setting up a rotation system for new members on a rotational basis.

Proposal for the Executive Committee: Constitution of the ESA : Article X Section 10 The Committee on Education and Youth Constitution of the SEB-ESA - Article 3 Section 14: The SEB Education and Youth Committee shall be composed of at least 5 members appointed by the president. This committee will plan and conduct outreach workshops and educational activities for the Branch. Committee will also coordinate with the ESA Committee and Entomology Foundation in national educational activities. A written report will be submitted to the secretary for inclusion in the annual report to the members.

Guidelines for the SEB Education and Youth Committee

1. Chair will attend annual executive committee meeting.
2. There will be a minimum of 5 members on this committee serving 3 year terms.
3. Three new members to the committee will be named by the president with

coordination by Department Heads each year.

4. Chair will be named by the president.
5. Committee will plan teacher workshops and educational symposia for the branch.
6. Committee will serve the branch by promoting educational efforts.

Dr. Joe Culin was Chair of the committee for more than 5 years and probably would like to remain as an ex-officio member, but would not desire to serve as chair again, soon! I have served as chair for 2 years and at the desire of the president I will serve another year but then would like to rotate off. The current president, Dr. Mullen, appointed two new members to the committee, committee list below. The incoming president should appoint at least 2 new members to the committee with 3 year terms.

M.R. Williams (MS) Chair mikew@ext.msstate.edu
Tanja McKay - AR (3 years) tmckay@uark.edu
Tracie Jenkins - GA (3 years) tjenkin@griffin.uga.edu
Joe Culin (Past Chair) jculin@clemson.edu

Nomination Committee to National Office - Wayne Gardner

Gardner said that the past presidents have met and put names forward.

8) Treasurer's Report - Catharine Mannion

Mannion passed out the Financial Summary for 2004-05 and a proposed budget for 2005-06. The balance on March 1, 2005 was \$34,870.06. Most of the expenses for this meeting (hotel costs, food, awards) have not yet been paid. All funds were held in a Morgan Stanley Dean Witter Active Assets Account.

The proposed budget for 2005-06 show a credit of \$50.00. Several changes were proposed and approved for the 2005-06 budget due to the deficit realized in the 2004-05 year. These changes include an increase in registration fees, increasing fees for Associates, elimination of the first mailing, limit the subsidy for the ESA President and Executive Director, limit the mixer cost and break costs. As suggested during the 2004-05 meeting, Mannion provided the approved budget as well as the actual budget figures and a summary of the budget for the last several years.

The registration fee structure is now:

	<u>Pre-registration</u>	<u>On-site Registration</u>
Active Members	\$100	\$140
Guest	50	50
Students	25	40
Non-members	125	150
Honorary Members	Free*	Free*
Emeritus Members	Free*	Free*
One Day Registration**	50	50

9) Comments from President Elect - Wayne Gardner

Gardner is making selections for committees. Selections were made for the Nominating Committee:

Doug Streett (MS) (Government), chair
Jeff Dobbs (GA) (Industry)
Melissa Willrich (MS) (Industry)
Jerome Hogsette (FL) (Government)
David Riley (GA) (University)
Eileen Buss (FL) (University)

10) Other/New Business Items

None reported.

11) Adjournment

The meeting was adjourned at 5:30pm.