

**82nd Annual Meeting of the Southeastern Branch,
Entomological Society of America
March 2-5, 2008, Jacksonville, FL**

EXECUTIVE COMMITTEE MEETING

1. Call to Order – James Harper, President SEB-ESA

Harper called the meeting to order at 1:12pm in the Commerce Room of the Wyndham Jacksonville Riverwalk Hotel in Jacksonville, Florida, Sunday, March 2, 2008. Twenty-one were in attendance. Harper thanked everyone for being present. Introductions were made of all in attendance.

2. Comments from ESA President – Mike Gray

Gray thanked the Branch for the invitation to attend the meeting. Gray thanked Simmons for all his support to ESA and to Mannion for serving on the Search Committee for the new Executive Director. Gray acknowledged the SE Branch for their activities and the members that give national service. Gray discussed the many changes in the future for ESA. The Renewal passed and S. Hutchins deserves much gratitude for working so hard with the Renewal. Under the renewal there are four new sections. One of the purposes of the renewal is to give charge to the sections and there is hope that the leadership will take the sections to new heights and that it will not be “business as usual”. The upcoming ESA Program Committee has been charged with allowing more meeting time for the sections. Money (\$50,000) has been allocated to the sections. Some functions of the annual meeting will be outsourced with Tri-Societies. The upcoming annual meeting will be in Reno. When Judy Miller left ESA Headquarters, there have been some changes in running the annual meeting such as working with Conference Direct. ESA is starting to work with a publishing consultant to help move to a revenue neutral model, digitizing journals, and discussing a potential new journal that would be based in genomics. The number of networks has been increasing which is the part of the Renewal process that the members have embraced very much. The Executive Director is implementing many new changes. She is examining the current management model. There have been discussions about the month in which the annual meeting occurs. Contracts have already been signed for several years but will move to not have meetings in December.

Gray asked for feedback from the branch on how ESA can assist the branches in regards to credit card use and other online services for meetings.

Discussion/questions: Harper asked how the branches function within the networks. Gray stated that there was really not much difference. The networks will allow better communication. Branches will still function as they currently do.

3. Comments from ESA Executive Director - Robin Kriegel

Kriegel thanked the branch for the invitation. Kriegel has been with ESA for 2 months and this is her second branch meeting. She does not have experience in entomology but has worked in association management. She will help the branches with any of their needs.

Several ESA functions are outsourced but the finance functions will be brought back and ESA will be hiring a Finance Director and an account assistant. Someone will also be hired to manage membership recruitment and also work with the networks and branches. The staff is expected to go from 6 to 9. At the end of December, there were more than 6,000 members. Attendance at the last annual meeting was high. Overall ESA had a good financial year so the Board will be looking at investing in some new program projects. Kriegel is a believer of outsourcing meeting functions and is familiar with Conference Direct and has been pleased with their services and rates.

4. Comments from ESA Governing Board Representative - Michael L. Williams

Williams commented that conducting the business of the society has become much more complex. The Governing Board is now conducting a lot more business through cyberspace. There was a special meeting called in Indianapolis to review and revise the bylaws which were passed with 88% of those that voted. The Governing Board considers students and young members a very viable part of the society and approved to commit \$30,000 for incentive programs for students and young professionals for FY07. It was also recommended to establish a million dollar fund specifically for development for students which will function like an endowment. Nine ESA members were approved as Fellows of which two are SEB members. Event cancellation insurance was discussed which also covers the branch meetings. Governing Board approved \$50,000 for the new ESA sections. Williams stated that he is very excited about the future of ESA and will be serving a second term as the Governing Board Representative.

5. Comments from ESA Certification Board - Rick Brandenburg

The below report was submitted to the Secretary-Treasurer but not presented.

Committee activities have focused on the same central themes as the national level. These include new member recruitment; follow up on members who have allowed their certification to lapse, promotion of the new associate level of certification, and seeking new and innovative approaches for offering continuing educational opportunities for board certified members. These activities have produced reasonable success with more effort needed to fully maximize the potential for the associate member in the Southeast

6. Reading of the Previous Year's Minutes - Catharine Mannion, Secretary Treasurer

Mannion stated that the minutes were posted on the website and were also available at the current meeting. Mannion stated any changes will be made and re-posted to the website. Williams made a motion to suspend reading of the minutes. The motion was seconded. Discussion: Simmons noted some typographical corrections. There was no further discussion and the motion to accept with the minor changes was carried unanimously.

7. Committee Reports

a. Local Arrangements Committee– Amanda Hodges

Hodges submitted a report to the Secretary-Treasurer. Hodges welcomed everyone to Jacksonville. Hodges commented that the hotel has been very good to work with. She also stated to let the LAC know if they need anything which at the meeting. She stated that there is an excellent program for this year's meeting; there were over 400 room

nights booked which will provide two comp suites and will also cover the rooms for the Executive Director. Information about the meeting in the area is at the registration desk.

Hodges suggested that information about attending the awards luncheon be placed on the registration form and should also move towards requiring pre-registration to attend the lunch. Currently there are an extra 50 lunches (\$21 each) but in the past, money has been lost. There is a large fluctuation in on-site registration so it is difficult to determine how many will attend the luncheon. Hodges also expressed that it is very important to be careful about AV costs. Williams suggested that we use one microphone per table for the Linnaean Games to reduce costs.

Harper expressed his appreciation to Hodges and the LAC for a great venue and working with the hotel.

Amanda thanked the LAC: Eileen Buss, Julieta Brambila, Norm Leppla, and Rob Meagher

LAC Report Submitted:

2005-06 Activities: During the Fall 2005, Dr. John Capinera announced to the Entomology/Nematology faculty at the University of Florida (during a regularly scheduled faculty meeting) that the SEB-ESA meeting would be in Florida in 2008. All interested faculty were invited in commenting and participating in this committee. Drs. Eileen Buss and Norm Leppla agreed to serve on the committee. Dr. Amanda Hodges agreed to serve as chair. Ms. Julieta Brambila and Dr. Rob Meagher had indicated an informal interest in serving on this committee during the 2005 SEB-ESA meeting. Their interest in serving on this committee was re-confirmed during January/February 2006.

The SEB-ESA Local Arrangements Committee (LAC) met on February 16, 2006 to discuss possible meeting times and locations for the 2008 SEB-ESA meeting in Florida. The committee agreed that Sunday, March 2-Wednesday, March 5, 2008 would be the best time for the meeting.

Prior to the first SEB-ESA 2008 LAC meeting, Dr. Catharine Mannion (SEB-ESA Secretary) was contacted concerning some typical logistical considerations of the meeting (average numbers of participants, typical meeting revenues, and number of breakout rooms needed). Also, LAC committee members were informally in contact with one another to discuss potential meeting sites prior to the committee meeting.

Locations that were discussed by the LAC included the following: Gainesville, Orlando, Tampa, Jacksonville, or a location in the Florida panhandle. During the 2006 SEB-ESA meeting in Wilmington, NC, the LAC discussed possible locations for the 2008 meeting with the membership and solicited feedback. Dr. Norm Leppla represented the LAC at the 2006 SEB-ESA Executive Committee meeting. Dr. Amanda Hodges announced the meeting time and committee updates during the 2006 SEB-ESA meeting (and also during the final business meeting). All committee members present at the 2006 meeting (Brambila, Leppla, Meagher, and Hodges) solicited responses from membership during

the course of the meeting. Responses from the membership indicated a preference for either Jacksonville or a location on the Florida panhandle (similar to San Destin-the last location for the SEB meeting in Florida). SEB membership preferred north Florida because several participants drive to the meeting. In contrast to locations on the Florida panhandle, Jacksonville also offers an international airport for individuals choosing air transportation. SEB membership also specifically mentioned to the LAC that we should target hotel room block rates of below \$100/night (including resort fees or any other extra expenses).

2006-07 Activities Update: March-May 2006-Brambila, Meagher, and Hodges investigated potential hotels for the meeting. Various e-mail and phone call communications were made to potential hotels in North Florida. Jacksonville quickly emerged as the best location for the meeting (in terms of activities, location within Florida, and price). Brambila, Meagher, and Hodges visited the Wyndham Riverwalk Jacksonville and Hyatt as potential hotels for the meeting. The Wyndham Riverwalk Jacksonville was interested in negotiating with us for our conference at our price limitations. The negotiated room rate for the Wyndham Riverwalk Jacksonville was \$99/night, and the resort fee was waived. The Wyndham Riverwalk Jacksonville is located on the scenic St. John's River, and several restaurants and other attractions in the downtown Jacksonville area are nearby. Jacksonville Beach and historic St. Augustine are also a short drive away. Jacksonville is conveniently located I-10 and I-95, and also has an international airport. Dr. Catharine Mannion reviewed and signed the final hotel contract by June 9, 2006.

February-March 2007-Hodges communicated with the Wyndham to schedule a follow-up site visit for Brambila, Meagher, and Hodges. The follow-up site visit occurred during mid-February 2007. Hodges initially communicated with the program chair for the 2008 meeting, Dr. Faith Oi. The LAC plans to communicate regularly with the program committee to ensure that their needs are met for the conference.

Planned Activities-2007-08: Immediately following the 2007 SEB-ESA meeting, the LAC plans to meet and develop a strategy for immediate recruitment of industry sponsorships. The LAC will communicate and assist the program committee as needed. Appropriate final arrangements for refreshments and the awards luncheon will be made as the meeting date approaches.

b. Program Committee – Faith Oi

Oi submitted a written report to the Secretary-Treasurer. Oi summarized that there are 193 papers and 52 posters, and 6 symposia. The new ESA sections were also used for this meeting which did cause some confusion, but ultimately worked. Papers were accepted until January 3. Oi stated that it would be very beneficial to get assistance from ESA. Oi thanked NC State for transporting poster boards.

Discussion: Kriegel responded that due to requests from other branches, ESA will be gathering information to help the branches but expects it could cost \$1-2 thousand per year. Oi stated that currently paper submissions are done on a website and that there were 193 online submissions. Oil would also like to see a system to upload PowerPoint

presentations. Harper stated he will follow up on asking ESA about support for paper submissions. Gray will gather information about this issue and get back to the branch.

Oi discussed a potential change for the planning for the Associates Program. Oi stated that the Associates Program is usually handled by the spouse of the organizer. Is this really necessary? Providing a room or location with coffee/pastries for Associates to meet is sufficient. Simmons stated that historically the Associates enjoy meeting with each other and participating in some planned functions. Harper asked if it should be left to each LAC to decide how to handle.

Submitted Written Report - Committee members included Rob Meagher (FL), Phil Kaufman (FL), and Tracie Jenkins (FL). Ex-officio members included Karen Vail (TN). Mike Caprio (MS) ran the website for submissions and summarized those submissions into an Excel spreadsheet so presentations submitted via email or fax could then be added. Joe Gibney then assembled the rough draft of the document. After papers were ordered and preliminarily formatted, Phil Kaufman, Pam Howell and I proofed the document and it was sent to Jane Medley, Entomology and Nematology Dept. artist, for layout. Printing was done by FedEx/Kinko's.

The number of presentations for 2008 is 193, an increase from 174 presentations in 2007 (Knoxville, TX, Table 1).

Table 1. Total numbers of presentations.

Year	Total Presentations	Displays	Papers
2008 (Jacksonville)	193	52	141
2007 (Knoxville)	174	62	111
2006	146		
2005	180		
2004	186		

Table 2. Student presentations (included in above counts)

Year	Total	MS papers	Ph.D. papers	MS posters	Ph.D. posters
2008	50	11	17	4	18
2007	46	7	21	6	12

Plenary Speaker Col. Rich Johnson was confirmed in Dec. 2007. Title: Bugs in war and peace: A history of military entomology.

The student paper competition was split into MS and Ph.D. submissions:

MS paper competition;

Moderators: Francis Reay-Jones, Clemson University; Eileen Buss, University of Florida; JT Vogt, USDA-ARS, Stoneville, MS

Ph.D. paper competition

Moderators: LC 'Fudd' Graham, Auburn University; Tracie Jenkins, University of Georgia, Griffin; Joe Culin, Clemson University; and Alvin Simmons, USDA-ARS, Charleston, SC

We converted to the new ESA sections. Thus, papers were submitted in the following categories:

Integrative, physiological and molecular insect systems Systematics, evolution, and biodiversity; IPM and SEB sections were combined

Moderator: Lambert Kanga, Florida A&M University

Structural, veterinary and public health systems entomology

Moderators: Nancy C. Hinkle, University of Georgia; Phillip E. Kaufman, University of Florida

Plant Insect Ecosystems

Moderators: Rob Wiedenmann, University of Arkansas; John Ruberson, University of Georgia; Michael Caprio, Mississippi State University; James Cuda, University of Florida

Six Symposia and one workshop were also organized by SEB members:

Managing cotton insects -- hot topics in IPM

Organizer and moderator: Jeremy Greene, Clemson University

Student symposium: GIS and remote sensing in entomology

Organizer and moderator: John Riggins, University of Arkansas

Invasive species

Organizers: Lance Osborne, University of Florida, MREC; Amanda Hodges, University of Florida; Moderators: Adam Silagyi, USDA-APHIS-PPQ; Lance Osborne, University of Florida, MREC

Turf and Ornamentals

Organizers and moderators: Greg Hodges, Florida Dept. of Agriculture and Consumer Services, Division of Plant Industry; Julie Dobbs, Mississippi State University

Vegetable

Organizer and moderator: Phil Stansly, University of Florida, SWFREC

Armyworm

Organizers and moderators: Robert L. Meagher, USDA-ARS, FL; John J. Adamczyk, Jr., USDA-ARS

Fire Ant eXtension Working Group

Organizer and moderator: Kathy Flanders

There were a total of 23 moderators and organizers involved in the program. The SDC-319 Biological Control of Arthropod met on Sunday.

The call for papers deadline was November 30, but papers were accepted until January 31 in order to ensure our room block was filled. Mike Caprio hosted and coordinated the paper submission website. Melissa Thorpe and Richard Sprenkel saw that the program was posted to the web. The first preliminary program was posted on the SEB website on January 29, and following several revisions, the final program was posted in mid-February. The final program was sent to the FedEx Kinko's on February 22, 2008.

The issue of timing the room reservation deadline with paper submission and registration deadlines was discussed at the Executive Meeting. *Our recommendation is that the SEB-ESA return to the practice of one firm deadline in January for a March meeting.* The branch members have gotten accustomed to extensions, delaying the publishing of the program, which also makes planning for travel difficult.

Several problems were encountered during the production of the program which continued to be a challenge from the 2006 and 2007 programs. Several students failed to check the appropriate student competition session when submitting their presentations on-line. We re-iterate last year's recommendation: *"The online submission form may need modification to more clearly direct students to the proper session, but a reminder from their advisor to carefully select the appropriate student competition may be more helpful."* In particular, the category "competition type" and "type" were mis-checked. For example, a student may check Ph.D. (student) paper competition under "competition type" and also check "poster" under "type".

We again re-iterate the concern from last year's committee that "students were allowed to submit a paper and a poster for the student competition." We put forth a similar recommendation based on the following: "We could not find anything in the student awards guidelines that would prohibit this. If the society wishes to only allow a student to only submit an oral or display presentation, but not both, then this needs to be added to the guidelines and a statement added to the submission form." *Addressing this issue may alleviate an issue about the heavy judging load as expressed by the Student Awards Committee.*

Last year's committee recommended that the title submission form specifically state the size of the posters as 46" X 46" or 44" X 44". This change was incorporated into the 2008 Word Document form. We also simplified the information request on the Word Document form as recommended by the 2007 committee to include "only affiliation and city and state are needed for the address. If ESA head quarters is not able to assist the branches in program production via Convex, *we recommend that the changes on the Word Document be reflected in the web submission form as well.*

c. Meeting Location and Time Committee – 2009 - Art Appel

Appel submitted a report to the Secretary-Treasurer. The SEB-ESA 2009 Meeting Location and Time Committee, in consultation with Conference Direct, Inc., has selected the Renaissance Hotel & Spa at the Convention Center as the hotel and venue for the

2009 SEB-ESA meeting. This new hotel is located at 201 Tallapoosa Street, Montgomery Alabama in a historic riverside area. The official program dates will be Saturday, March 7, 2009 through Wednesday, March 11, 2009. The confirmed room rate is \$119.00 (plus 12.5% taxes) per night for single and double rooms and Executive suites. One complimentary room will be provided for every 50 paid rooms. Three rooms will be upgraded to Executive suites at the confirmed room rate. The hotel will provide a complimentary Governor's suite. Overnight self parking will be \$7.00 per vehicle per night and wired and wireless high-speed internet will be available at \$6.95 per 24 hour period. The hotel will provide complimentary round trip shuttle service to the Montgomery airport. Function and meeting rooms will be provided free of charge provided the SEB-ESA meet our room block requirement. Committee members: Arthur G. Appel (Co-chair), Michael L. Williams (Co-chair), and L. C. "Fudd" Graham

A motion was made to accept the 2009 meeting location and dates by Simmons and seconded by G. Hodges. Motion passed.

d. Meeting Location and Time Committee – 2010 – Alton Sparks

Sparks submitted a report to the Secretary-Treasurer. Sparks stated he has done some preliminary work and is looking at several cities such as Columbus, Savannah, Tifton, and Valdosta. If the meeting is in Savannah it would need to be in late February and the room rate would be \$175. Columbus would be less expensive and would be easy to get to. The Ironworks which is on the river has been refurbished and is an excellent facility but the only immediate hotel is the Marriott at a room rate of \$145 per night and not very good meeting space. Sparks will consider other locations and also talk to Conference Direct for assistance. Simmons suggested looking into getting tax exempt status.

Written Report Submitted: Current members include Alton Sparks, Jr. – Chair, Phillip Roberts, John Ruberson, Wayne Gardner. Members of the Committee meet informally throughout the year to discuss potential sites within Georgia for the 2010 annual meeting. The sites considered included Atlanta, Athens, Columbus, Tifton, Savannah, and Valdosta. All of these sites have more than adequate facilities for our meeting. Our current discussions have narrowed primary considerations to Savannah and Columbus, with Columbus being the Committees recommendation. It is proposed that the meeting be held the first or second weekend in March, 2010. An annual event is hosted in the proposed Headquarters hotel in early March each year. We are attempting to verify the date of this event so as to avoid direct conflict.

Information on the potential locations and dates for the 2010 Annual Meeting is attached for consideration and discussion. While facility availability and adequacy have been considered, and housing expenses are presented, actually meeting costs (meeting rooms, banquet, etc.) have not been estimated as specific needs have not been adequately identified. However, both locations under consideration have more than adequate facilities based on estimated needs from prior programs.

e. Member Awards Committee- David Boyd (report read by Harper)

Submitted Written Report: We had a total of nine nominees, two each in three categories and only one each in three categories. Nominations were received for the following awards: ESA Distinguished Achievement Award in Extension (2 nominees); ESA Recognition Award in Urban Entomology (2 nominees); ESA Distinguished Achievement Award in Horticultural Entomology (2 nominees); ESA Award for Excellence in Integrated Pest Management (1 nominee); ESA Recognition Award in Insect Physiology, Biochemistry, & Toxicology (1 nominee); and ESA Distinguished Achievement Award in Teaching (1 nominee). The other two categories to which no nominations were received were the following: ESA Recognition Award in Entomology, and ESA Distinguished Service to the Certification Program Award. The Southeastern Branch ESA Awards Committee has six members: David W. Boyd, Jr. (Bob Jones University, SC, Chair, rotating off); John L. Bernhardt (Univ. of Arkansas, rotating off), David G. Hall (USDA, ARS, FL, 1 more year), B. Roger Leonard (Louisiana State Univ., 1 more year), David Riley (Univ. of Georgia, 2 more years), and Ken Ward (Alabama A&M Univ., 2 more years). The committee represented both the government and universities and had members from across the southeast. Following are the winners for the three awards being given this year:

ESA Distinguished Achievement Award in Extension

Phillip M. Roberts, University of Georgia

ESA Recognition Award in Urban Entomology

Arthur G. Appel, Auburn University

ESA Distinguished Achievement Award in Horticultural Entomology

Ron Oetting, University of Georgia

ESA Award for Excellence in Integrated Pest Management

Oscar Liburd, University of Florida

ESA Recognition Award in Insect Physiology, Biochemistry, & Toxicology

Juan Luis Jurat-Fuentes, University of Tennessee

ESA Distinguished Achievement Award in Teaching

Paris Lambdin, University of Tennessee

After receiving the ratings from each of the members, I compiled the ratings for an average. The highest rating possible was 35. The ratings between the two nominations for each category were very close. The three awards with only one nominee was more challenging, but we as a committee decided that the nominee was not at fault for us having only received one nominee. They were scored using the same rating system and we as a committee agreed that these nominees were worthy recipients of these awards.

Discussion: This committee was asked to investigate an award for an industry representative.

f. Student Awards Committee– Philip Roberts

Roberts submitted a report to the Secretary-Treasurer. This year's winner of the Kirby Hays Outstanding Master's Student award is Alani Taylor from the University of Georgia. We had 3 competitors in this year's competition. The 2006 SEB Comstock Award for the outstanding Ph.D. Student is Greg Wiggins from the University of Tennessee. There were a total of 7 competitors.

There were 4 M.S. and 18 Ph.D. posters submitted and 11 M.S. and 18 Ph.D. papers submitted which is relatively high compared to past years. Roberts suggested splitting the competition session over a certain number. Oi asked if the students should be limited to doing paper or poster, but not both.

Roberts had a request from an industry representative to honor the Comstock winner by hosting a dinner in their honor. There would be no cost to SEB. Roberts noted that the winner for the Hays award is not currently an ESA member. Harper stated that it is a Guidelines Issue. The recommendation is that any student award be an ESA member.

A motion was made that the eligibility requirements for the Hays award be consistent with the Comstock Award. Seconded – Williams. All in favor; motion accepted.

Committee members included: Phillip Roberts (GA-Chair), T. Eugene Reagan (LA), Doug Street (MS), William Moar (AL), Scott Stewart (TN), Allen Szalanski (AR), Jack Bachelier (NC), Francis Reay-Jones (SC), Gary Leibee (FL)

g. Nominating Committee– Greg Hodges

Committee members included Greg Hodges, Mike Jackson, Fred Musser, John Ruberson, Debbie Brickle, and David Rogers. Candidates for President-Elect and Secretary Treasurer and Member-at-Large were identified. The Committee also needed to identify someone for the Certification Board and the Governing Board. The committee met though email to make the final selections. The votes were very close for the nominees. Nominees included:

President Elect

Kris Braman, University of Georgia
Frank Hale, University of Tennessee

Secretary Treasurer Elect

Raymond Hix, Florida A&M
David Hall, USDA/ARS

Member-at-Large

Ralph Bagwell, LSU AgCenter
Scott Stewart, University of Tennessee

h. Student Affairs Committee – Frank Wessels

Wessels submitted a written report to the Secretary-Treasurer. The student advisory committee has three main responsibilities for this year's meeting. They are, to organize and administer the Linnaean games, to organize and administer a student symposium, and to organize the insect photo salon. The status of each of these responsibilities is listed below.

Linnaean Games: Our gamemaster/master of ceremonies for the games this year will be Dr. Norman C. Leppla, University of Florida. This year we have three distinguished judges: James D. Harper - President SEB ESA, Professor and Department Head, Department of Entomology, North Carolina State University; Alvin M. Simmons - President-Elect SEB ESA, Research Entomologist, USDA, ARS; Michael E. Gray - President ESA, Professor & Interim Assistant Dean, Agriculture and Natural Resources

Extension, Crop Sciences Extension Coordinator, Department of Crop Sciences, University of Illinois. We have nine teams competing in the games this year: University of Arkansas, University of Tennessee, Florida A & M University, North Carolina State University, Clemson University, Auburn University, Louisiana State University, University of Georgia, and University of Florida. The games will be single elimination and due to the odd number of teams competing, there will be a wild card game to eliminate one team. The teams competing in each slot will be chosen at random during the SAC committee meeting.

Student Symposium: The student symposium is entitled “Applications of GIS and Remote Sensing in Entomology” and will be presented Tuesday afternoon, March 4th. The organizer/ moderator is John Riggins, University of Arkansas

Insect Photo Salon: Organizers: Jackie A. McKern and Julie A. Dobbs. Jackie and Julie have done a wonderful job putting the photo salon together. The exact number of entrants and winners of each section will be posted as they are chosen.

Discussion: Wessels commented that the Chair of the committee should already be on the committee; maybe there needs to be a change in the Guidelines. Also added a member to the committee from Florida A&M because they have a M.S. and Ph.D. program in entomology which may also require a change in the Bylaws. Simmons commented that the current Bylaws say “from each state and US territory we need a student representative from one of these”.

i. Membership – William Klingeman (not present)

Report submitted to the Secretary-Treasurer. No oral report given.

Committee Members: [committee members identified by the year they rotate off and the State they represent]

William Klingeman, TN (2008) <wklingem@utk.edu>

Kathy Kidd, NC (2008) <kathleen.kidd@ncmail.net>

Henry Fadamiro, AL (2008) <fadamhy@auburn.edu>

Jeffrey Gore, MS (2008) <jgore@ars.usda.gov> [no longer with USDA-ARS Stoneville]

Jeremy Greene, SC (2009) <greene4@CLEMSON.EDU>

Gus Lorenz, AR, (2009) <glorenz@uaex.edu>

Ron Weeks, AL (2009) <Ron.D.Weeks@aphis.usda.gov>

Tracie Jenkins, GA (2010) <jenkinst@uga.edu>

Seth Johnson, LA (2010) <sjohnson@agcenter.lsu.edu>

Eileen Buss, FL (2010) <eabuss@ufl.edu>

Jacob van Kretschmar, NC (2008) <jaap_vankretschmar@ncsu.edu> (Student Rep)

ESA’s Master Spreadsheet, which included 33 new SEB-ESA members and 308 non-renewed SEB-ESA contacts, was obtained from Chris Stelzig in October 2007. The roster was subdivided by state/region & membership status (new/student/regular member) then sent to each state-representative committee member. The Committee Chair sent all new members a “Welcome to SEB-ESA” email with relevant Internet information links. In addition to non-renewed lists of contacts, committee members

received contact information for their state’s Council of Entomology Department Administrators (CEDA) representative. Each committee member was also provided PDF attachments that explained both “ESA Student and Transitional Membership” categories and “Benefits of ESA Membership.” Several (but not all) state representatives reported back on broken/lost contact information, failed email links, or deceased members. The revised list will be submitted to ESA.

SEB membership rates continue to roughly track total ESA membership changes (*see below*). Using ESA membership data for December 2003-2007, which reflect annual high enrollment numbers, SEB had a 3.2% increase in membership since last year. (Tracked historically, February and March data account for the lowest membership numbers, likely due to lag-time between ESA’s recruitment drive and actual online or mail renewal by members.)

Membership Numbers at Years’ End (Dec)				
ESA unit	2004	2005	2006	2007
Southeastern	1,111	1,249	1,186	1,225
Total ESA	5,714	5,960	5,817	6,083
Trend	+3.6%	+11%	-5.3%	+3.2%

j. Public Relations Committee – Raymond Hix

Hix submitted a written report to the Secretary-Treasurer. Committee members included Raymond L. Hix, Chair (FAMU), Heather McAuslane (UF), and Roxanne Burris (USDA). The committee met Jan 22, 2008 in Gainesville, FL to discuss the strategy for publicizing the SEB-ESA meeting to the general public. This resulted in a letter/press release being drafted. We disseminated the release to the following news papers, TV news stations, and radio. We decided that only TV and Radio stations in Jacksonville were logical. Newspapers included Gainesville Sun, Tallahassee Democrat. Florida Time-Union (Jacksonville), and the Jacksonville Business Journal. TV (Jacksonville) included First Coast News- ABC 25 & NBC 12, CBS 4, and PBS 7. Radio (Jacksonville) included NPR 89.9 FM. In addition, this release was forwarded to campus information systems at UF and FAMU. This committee has been defunct for several years. We didn’t have a ‘model’ to use. It is too early to determine how effective we have been. There is a possibility of TV or NPR coverage.

k. Education Committee – John Meyer

Meyer commented that there has not been much activity in recent years. Initial plans were made to do an insect expo or teaching workshop but local schools were not interested. No symposium was planned. Plan to conduct a distance education or teacher workshop next year.

Education

l. Archives Committee – Don Alleman (not present)

Alleman submitted a written report to the Secretary-Treasurer. Report summarized by Harper. Some branches have a university house the archive files so it was suggested that a university be identified to house the branch archive files.

m. Resolutions Committee – Ralph Bagwell (not present)

No report given.

n. Board Certification Committee – Rick Brandenburg (not present)

Brandenburg submitted a written report to the Secretary-Treasurer. Committee activities have focused on the same central themes as the national level. These include new member recruitment, follow up on members who have allowed their certification to lapse, promotion of the new associate level of certification, and seeking new and innovative approaches for offering continuing educational opportunities for board certified members. These activities have produced reasonable success with more effort needed to fully maximize the potential for the associate member in the Southeast.

o. Special Committees

By-Laws Revisions – Tim Kring

Constitution changes take place at this meeting. There is one minor error but it will not be changed now because there will probably also be more changes in the Constitution/Bylaws in the future. Kring will provide a current copy of the new Constitution/Bylaws.

Adhoc Nominations Committee for National Offices – Richard Sprenkel

Sprenkel report difficulties in identifying nominees.

7. Treasurer's Report - Catharine Mannion

Mannion passed out the Financial Summary for 2007-08 and a proposed budget for 2008-09. **2007-8 Financial Summary.** The balance on March 3, 2008 was \$63,430.79. Most of the expenses for this meeting (hotel costs, food, awards) have not yet been paid. All funds were held in a Morgan Stanley Dean Witter Active Assets Account.

2008-09 Proposed Budget. The proposed budget for 2008-09 shows a \$250 net balance. The only change in the proposed budget was to increase the income from the Hays and Gast Award endowments to \$750 (from \$500).

Discussion – It was suggested that a committee be formed to fundraise to meet the \$6000 income in the budget. It was also suggested that members with relationships with the industry be identified and invited to participate on this committee. Simmons will propose an increase in meeting registration fees for the next meeting.

Simmons made a motion to accept the proposed budget with the changes discussed above. A. Hodges seconded the motion and it passed on voice vote.

8. Comments from President-Elect Simmons

Simmons passed out copies of the revised Guidelines. Simmons will follow up on moving the branch website to NC State. Simmons recommended that the meeting site for 2011 be Puerto Rico during the first week of March. Williams stated he did not expect any

opposition from the state that is in the normal rotation for the meeting. Concern was noted that there may not be enough information to propose at this time but request to have more information and potential costs. A meeting in Puerto Rico could potentially include additional activities or expand the length of the meeting. It was suggested that funds are sought for travel grants. It was suggested that information for a meeting in Puerto Rico be presented to the membership along with potential meeting sites in the host state in the normal rotation. Simmons reported that Nannan Liu and James Celik will be the Chair of the Program Committee for the 2009 meeting.

9. Approval of Nominating Committee – Simmons

Carl Jones, TN (University), *Chair*
Rob Wiedenmann, AR (University)
Keith Griffith, FL (Industry)
Pat O’Leary, NC (Industry)
Lilia De Gusman, LA (USDA)
Rob Meagher, FL (USDA)

Hix made a motion to accept; it was seconded by Williams; passed unanimously.

10. Other Business Items

None

11. Adjourn

Motion to adjourn at 5:36pm was made by Kring, Sprenkel – 2nd