

NCB-ESA Final Business Meeting
Marriott Inn Downtown – Des Moines, IA
Wednesday, March 12, 2014
8:00 to 9:15 a.m. – Dubuque Room

- I. Call to Order:** NCB-ESA President Sue Blodgett
President Blodgett called the meeting to order at 8:00 a.m.
- II. Reports:**
- A. Entomological Foundation – Mike Culy**
1. The Foundation's key focus has recently shifted to concentrate solely on support of STEM education in K-12 schools.
 2. This focus shift is aimed at addressing educational deficiencies in these areas.
 - a. In a 2010 survey, U.S. students were ranked 17th in the world for performance in science.
 - b. The unemployment rate for students seeking jobs in STEM areas was at 5.3%, whereas, the overall average unemployment was at 10%.
 - c. STEM employees typically earn about 25% more than those in non-STEM areas.
 - d. Our efforts to support and improve STEM educational programs can help.
 3. In the past year, about 75,000 students have been reached through programs sponsored by the Entomological Foundation.
 4. The Foundation will be partnering with the Invertebrate Studies Institute and ESA in "Planet Invertebrata" at the 2014 USA Science and Engineering Festival in Washington, DC in April.
 5. The Foundation will also be sponsoring an Insect Expo at the 2016 ICE meeting.
 6. Appreciation is extended to the many ESA members that have volunteered their time to the Entomological Foundation.
 7. Thanks are also due to those who have become donors. Their contributions are key to the success of the Foundation in achieving its goals and carrying out its mission.
- DISCUSSION:
- (McPherson) We used to get emailed requests from the Foundation for donations, but we have not received them in recent years.
- (Culy) That issue will be brought back to our leadership. Maybe a separate "donation" button or a link to the Foundation's website could be added to the ESA Membership Renewal page.
- B. Local Arrangements Committee – Erin Hodgson**
1. As of Tuesday afternoon, registration was at about 354 plus about 9 guests.
 2. The Hexapod Scurry 6k run will begin at 10:00 this morning.
- C. Final thanks and recognitions – President Blodgett**

1. Sue thanked the following individuals and presented them a plaque for their service to the Branch:
 - a. Erin Hodgson – Local Arrangements Chair
 - b. Matt O’Neal – Program Chair
 - c. Kacie Athey – outgoing Student Representative to the Executive Committee (absent, plaque will be mailed to her)
 - d. Erin Hodgson – outgoing At-Large member of the Executive Committee
 - e. Mark Boetel – outgoing Secretary-Treasurer

III. Other Unfinished Business: (carryover items from Preliminary Business Meeting)
No items were introduced.

IV. New Business:
2016 host state – Sue mentioned that Luis Cañas has expressed interest in having Ohio host the NCB-ESA meeting in 2016.

V. Transition of the NCB Presidency:

- A.** Incoming President Paula Davis was escorted to the podium by former NCB-ESA President Fred Baxendale and former ESA President Jay McPherson.
- B.** President Blodgett welcomed incoming President Davis, and handed her the president’s gavel.

VI. Comments by President Paula Davis:

- A.** President Davis thanked Immediate Past President Blodgett for her excellent leadership of the Branch during the past year, and presented her with a plaque acknowledging her service.
- B.** Paula mentioned that we will be shifting back to a June meeting cycle for 2015.
- C.** Many volunteers will be needed to make the 2015 NCB meeting a success.
- D.** The Branch leadership is working on continuing to improve our awards process. Kelley Tilmon has agreed to lead this activity by serving as an appointed “Awards Czar”. She will focus on bringing our awards process more in line with that of ESA Central and on improving communications associated with it.

VII. Adjournment
President Davis asked if there were any additional business items. None were introduced. MOTION (Blodgett), SECONDED (Tilmon) to adjourn. No further discussion occurred. The motion passed by unanimous consent, and the meeting was adjourned at 8:25 a.m.

Respectfully submitted,
Mark Boetel
NCB-ESA Secretary-Treasurer