

CEDA Meeting at the 2011 ESA National Meeting
3 PM, 12 November 2011

Chair John Obrycki (University of Kentucky) called the meeting to order and asked for a volunteer to replace Tom Phillips as Chair-elect. Carl Jones (University of Tennessee) volunteered. David Margolies (Kansas State University) volunteered to be recorder for this meeting only.

1) Treasurer's Report. George Kennedy (North Carolina State University) reported \$2700 collected in dues and \$3600 in the treasury, but we have not yet received the invoice from CAST (see item #2).

George noted that while in the past he compiled the CEDA Salary Survey, he now has only one staff assistant and may not be able to compile the survey in the future. In anyone else can take over, he mentioned he has paid \$1000 for a statistician at NCSU to run the numbers. He doesn't know how much secretarial time is involved, but will get information on the effort involved. He assumes the statistician at NCSU is willing to continue (for pay).

2) CAST (Council for Agricultural Science and Technology) Report. Steve Yaninek (Purdue University) is the CEDA representative to CAST. He noted that CEDA dues no longer cover the cost of membership (\$1200) so he covered the difference from his department. USDA stopped contributing to CAST which represents an 18% cut to CAST revenue; he expects CAST will now ask for more dues from CEDA.

Steve discussed the types of reports issued by CAST and the structure of CAST that brings a focus on specific issues. Reports are primarily targeted at policymakers. CAST includes representatives from American Phytopathological Society, Weed Science Society of America, Entomological Society of America, CEDA, and industry. ESA sections may be able to become members; this would increase entomological representation

3) Website. Purdue maintains the CEDA website at a cost of ca. \$70/year for the domain name and listing. This is set to 2013, but there is no commitment to maintain it after that. The site has links to white papers and the membership list. Del Delfosse (Michigan State University) encouraged us to update the white papers because the ESA Governing Board is interested in using them to advance issues important to entomology. Del also suggested that CEDA ask that ESA maintain the CEDA website. Grayson Brown (ESA President-Elect) suggested that a motion could be made to the ESA Governing Board to study the question and get it on the 2013 budget. May Berenbaum (University of Illinois) moved that we spend the next year studying the feasibility, costs and benefits of moving the site to ESA with the intention of asking the ESA Governing Board to add it to the next budget. David Gammel (ESA Executive Director) offered to look into the IT issues.

4) ESA Accreditation of Undergraduate Entomology Programs. There are two similar initiatives that are considering if and how to establish national accreditation for undergraduate entomology programs. David Ragsdale (Texas A&M University) mentioned that BCE doesn't fit their needs and are looking to develop an accreditation program through ESA. Gary Brewer (University of Nebraska) noted there were

letters from NCAC-12 and SAC-12 along the same lines. He asked if CEDA would endorse the concept and perhaps work with ESA to flesh out the details. Jeff Scott (Cornell University) asked who might benefit Gary suggested that such a program could be used for assessment of learning outcomes, and to support departments to administrators. It was not known if there is/would be demand from employers for certified graduates. The group discussed the process of accreditation. Particular issues were the involvement of fees, whether it would be exam based, and who would develop the core. Several expressed concern about how this might affect small departments; perhaps the credentialing it would appeal to minors outside the department. Gary Brewer, David Ragsdale, Ray Noblet (University of Georgia) and George Hamilton (Rutgers University) volunteers to be a committee to investigate and make recommendations.

5) A general discussion of ideas to encourage/maintain creativity in teaching and research for faculty and graduate students. Jeff Scott noted that peer review of teaching stimulated teaching and raised the visibility of their teaching program. Tom Holtzer (Colorado State University) said that a stakeholder advisory committee encouraged faculty to better explain what they do. Regarding graduate students, John Obrycki explained that a graduate student publication scholarship at Kentucky stimulated completion of publications, and graduate programs, in a timely manner. Purdue and TAM also have awards to recognize outstanding student publications. Mike Parrella (University of California – Davis) said they were preparing graduate students to submit grant proposals for NSF scholarships.

6) USDA Update. i) Monte Johnson noted that the NIFA programs that were being funded were Specialty Crop Research Initiatives, Integrated Organic, and Higher Education Challenge Grants, and programs for specific underrepresented groups. ii) The People's Garden Program received 366 applications for over \$40 million, but only had \$275K available. iii) Rick Meyer and Dennis Kopp are retiring at the end of the year (2011). They will likely be replaced but perhaps not quickly.

7) ESA Membership Committee. Bob Wright reported several new initiatives: i) more contact with entomologists in biology departments and in small colleges – need to identify and make personal contact to encourage them to join ESA; ii) establish membership committees in all ESA Branches; iii) promote growth in international membership; iv) put link to ESA home page on department home pages to increase traffic to ESA website.

8) Miscellaneous. i) David Gammel discussed ESA social media efforts on Twitter, Facebook, and Linkdin. ii) About 10 departments indicated they were or soon would be hiring new faculty.

9) The meeting adjourned to the bar at the back of the room.

Respectfully submitted,

David C. Margolies

