

EB ESA Executive Committee Meeting
March 16, 2014
Minutes

Present: Daniel Frank (minutes), Eric Day, Paula Shrewsbury, Chris Bergh, Mark Taylor, Tracy Leskey, Tom Kuhar, George Hamilton, David Gammel, Alvin Simmons

Call to Order: 8:07 am

Executive Committee Reports

Secretary Report (Daniel): Daniel thanks Tracy and Tom for putting together the program. He will bring up several topics when other business is discussed.

Treasurer Report (Mark): Mark presents a current financial statement (attached below) and the past 3 financial statements. He is still receiving checks for meeting registration, which have not been deposited. There are not as many checks compared to previous years; more people are going online and paying by credit card.

The money market and checking account are both with Wells Fargo. This makes it easy to make transfers if necessary, which can be done online. The reserve account is with Bank of Delmarva, which is in a 3 year CD. Pre-registration for the meeting was over \$12,500. Two registrations (received the previous week) and on-site registrations were not included in the above number. We also received \$3,614 in funding from ESA.

Mark has been audited. He has not had an internal audit in the last few years, but he has the bank receipts and several years' worth of information ready for review. Mark's term ends next year after all bills are paid for the next meeting. He has served two consecutive terms and according to ESA bylaws cannot serve another term. Mark asks if anyone has a new person in mind. He says that the job is relatively easy with nothing much happening for 11 months out of the year. He writes 20-25 checks in the year; most during the week of the meeting.

David mentions that Branch bylaws can supersede ESA bylaws, so we could potentially change our bylaws if we wanted Mark to serve another term.

Mark mentions that the Eastern Branch is not earning much more from previous years.

Paula asks about sponsorship funds. Mark informs the group that sponsors get free registration for a representative and are included in the program. The money goes into the checking account to support the industry sponsored symposium, pay for coffee provided during the meeting, and if they want, a table. Most sponsors provide between \$400-\$2,000 depending on the company and year. Tom mentions that industry representatives would like to have a program when they check in at the meeting. Everyone agrees that this can be done. It is also discussed that we may want to provide programs for everyone by raising registration fees, or having sponsors specifically for publication of the program.

Past President Report (Chris): Chris mentions that we had 4 nominees for the L.O. Howard Award and 1 for the Streu Award. This year's award winners were Richard Cassagrande (L.O. Howard) and George Hamilton (Herbert Streu). Chris will forward the unselected nominees to Eric for the next year.

Governing Board Representative (Doug): Doug could not attend the committee meeting, but emailed a copy of his report (attached below).

Member-at-Large (Mary): Mary could not attend the meeting. No report was given.

Eric mentions that Melody Kenna will start as the new Member-at-Large after the meeting.

Comments from ESA Headquarters

ESA Executive Director (David): David mentions that a lot is going on at the national level. Major goals this year for the society include: ESA journal programs seeking to move into a publishing partnership, prepare for the International Congress in 2016, launch a science policy fellows program, and develop a long term plan for grand challenges.

Financially, ESA is in good shape with \$5.4 million, which is up half a million dollars from the previous year. Last year's annual meeting was very successful, which helped with operating expenses. Membership is at a 13 year high with 6,800 members.

The theme for the annual meeting is "Grand Challenges Beyond Our Horizons". Frank Zalom has identified food security, human health, climate change and globalization as big issues that entomologists can potentially make a big impact on. The theme for the meeting is intended to dig into these issues. The meeting this year will be November 16-19 in Portland, OR. More symposia have been submitted this year than last year, so it should be a well-attended meeting (attendance last year was over 3,000).

The governing board has approved ESA to work on developing a grand challenges agenda for entomology. A committee is being formed to identify a broad array of issues that the society and entomology can have a big impact on addressing. To get global input, a symposium at this year's meeting will gather leaders in entomology from around the world to discuss how they view grand challenges for their region. The point of grand challenges is to focus discussion through the society and to relate the work of entomology to broader society.

The governing board has approved making science policy a larger effort for ESA. To provide a larger voice more funding has been allocated to hire a public relations firm, Lewis Burke and Associates, which is composed of lawyers and scientists to lobby on behalf of ESA. One event that will be held this year is a briefing on April 23, at Capitol Hill to discuss invasive species.

Eric asks if anyone in congress is particularly friendly to entomology. David replies that congresswoman Esty from CT is very science friendly. He also mentions that these science

policy efforts will hopefully develop further relationships, so that we have potential allies in the future.

Eric asks if members of the congress or senate get invited to our meetings. David replies that they are not generally invited. However, once the science policy committee is established and issues are targeted this may be a good idea.

ESA is establishing a Science Policy Fellows Program, which will be announced during the summer. It will recruit ten people (targeting students, postdocs, and recent graduates) annually to participate. These individuals will attend a variety of virtual events and webinars, and also in person training at the annual meeting, to learn how science policy is conducted at the national level. They will then be flown to Washington D.C. to have meetings with congressional staff. It will be a selective and competitive program. The goal is to have a number of individuals who have a lot of knowledge of science policy at the federal level who can help get ESA's voice heard.

ESA has recently joined the group, Coalition for NSF Funding. They participate in a trade show every year in D.C. David asks if we can spread the word to find 2 people who have NSF funded projects and who would be willing to participate in a poster session in D.C. on May 7. They would come to D.C. for the day and present for a couple of hours.

ESA has been speaking with the entomological foundation about moving awards for specialists over to ESA, so that the foundation can focus on K-12 activities. There will likely be changes to these awards when this happens.

ESA is using new software to support national award submissions; it is now part of the Confex system. If we would like to run the Branch awards through the system that is an option and we should contact Pamela Reid if interested.

Dave asks if support from the National Office has been good. Eric responds that they have helped a lot with registration for the Branch meeting and the office staff have been great; no issues or concerns and everything has been good. Eric thanks David for coming

Standing Committee Reports

Meeting registration: Eric spoke with Sean Malone who has been working with ESA on meeting registration. No concerns or problems; ESA has been doing most of the work.

Student Competition: Eric spoke with Carlyle Brewster who said the paper and poster competitions have come together. Judges have been found and everything seems to be going well.

Because there are few guidelines on the requirements for student talks/posters, or information on how they are graded, Carlyle has put together a fact sheet with this information. Daniel presents a copy of these guidelines to the group and asks their approval to include it on the website.

Everyone agrees that this information should be available to students, and Daniel agrees to upload the materials to the website.

Program Committee: Tracy mentions that on December 31 (deadline for contributed talks) there were only 4 submissions, which is why the deadline was extended. We had more symposia this year than last year with a total of 10, which seems to be fine. For student oral presentations there were 15 undergraduate and Masters and 15 PhDs, and for student posters there were 3 undergraduate, 5 Masters, and 6 PhDs. There were 22 contributed posters and 19 contributed oral presentations from membership.

One hiccup that came up was that Doug found out on site that he had 6 Linnaean teams competing. He is not sure if the competition will be completed in the designated time frame, conflicting with the contributed talks in the afternoon. Last year the Linnaean games were held during lunch and it worked out reasonably well. There was no strong feeling one way or the other about holding it in the evening or afternoon. Tom mentions that holding future Linnaean games during the evening may be a good idea, so they don't conflict with symposia. Chris replies that there was some dissent several years ago about holding it in the evenings (people couldn't eat dinner, wanted free time to leave site or network and socialize). Everyone agrees that knowing how many teams will compete in advance would make scheduling easier.

Tracy suggests that next year there should be room and volunteer dedicated to uploading talks to make the process more efficient (provide a USB for each room).

Student Affairs: Eric mentions that Peter Meng (student affairs chair) took a position out of the Branch and James Wilson (co-chair) has stepped up and done a lot of work taking his place. James will become chair after the meeting, so he needs to find a good co-chair to help him for the next meeting.

Daniel reads the student affairs report sent by Peter. Anne Jones and Eric Bohnenblust are the winners of the Asa Fitch and Comstock Awards, respectively. There was a total of 1 and 4 applicants for the Asa Fitch and Comstock Awards, respectively. Attempts to contact new student representatives from UMass, Tufts University, Canisius College, Millersville University, Long Island University, Slippery Rock University, Anne Arundel Community College, Ursinus College and the College of William and Mary were not successful although students from these schools had presented at previous Branch meetings.

Meeting Site Selection: Mark mentions that next year's meeting will be at the Atlantic Sands in Rehoboth, DE. Since this will be considered the middle meeting we will need to determine where we are going north for next year.

New Business

International Congress of Entomology Meeting (Alvin): The 2016 International Congress of Entomology (ICE) Meeting will be the third one held in the U.S. (previous years hosted were 1928 and 1976).

Last weekend launched the new redesign of the website. The ICE 2016 Organizing Committee names are on the website; there are 30 different sections covering the whole field of entomology. Additional updates will be provided on the website, which will be advertised soon.

Nomination for daily plenary speakers have been opened to the international entomology community (due September 2014). Submission for symposia was launched last weekend and it will remain open for one year.

ESA will not have a separate meeting in 2016. However some aspects of the annual ESA meeting will try to be captured (e.g. Linnaean games). ICE will be heavier in symposia than the ESA meeting. Several awards will be presented. Nominations for the Wigglesworth Memorial Lecture Award will be open until September. Selection will be made by the Royal Entomological Society. More information can be found on their website. Certificate of Distinction Nominations will be open until April 15th. Selections will be made by the ICE council.

ICE should be student friendly. There is reduced registration for students and lodging rates will be low. They are also planning on having an international Linnaean games. ICE will also be at a good family friendly location; the Orange County Convention Center in Orlando, FL. Alvin encourages people to get the word out.

In addition to the ESA annual meeting, the Florida Entomological Society and Entomological Society of Canada will co-locate their meeting at ICE in 2016. ICE will last a full week from Sunday to Friday (September 25-30). An insect expo will be at the meeting during the late morning and afternoon on Wednesday. The date of ICE is earlier than typical ESA meetings.

2016 Joint Meeting Proposal:

The Northeastern Weed Science Society has proposed holding a joint meeting with the Eastern Branch of the Entomological Society of America as well as the Northeast Division of the American Phytopathological Society, Potomac Branch of the American Phytopathological Society, Northeastern American Society of Agronomy, and Northeastern Branch of the American Society for Horticultural Sciences. The meeting would be held January 4-8, 2016 at the Sheraton Society Hill Hotel in Philadelphia, PA. Room rates are not to exceed \$124/night for the meeting.

The Executive Committee has received positive responses thus far about a joint meeting. A survey was sent out to Eastern Branch members asking their views on a joint meeting. Results from the survey showed that 88 people were in favor of having a joint meeting and 9 were not. Also, 74 people were in favor of attending the meeting in January while 21 were not. Eric said that he will be willing to stay on for an ad-hoc committee if the joint meeting is approved.

It was noted that a previous joint meeting with APS approximately 15 years ago was a lot of work for the Eastern Branch. However, this time it looks like the Northeastern Weed Science Society is willing to take the lead. One problem noted is the timing of the meeting. March has been long established as the month for the Eastern Branch meeting. Because the national ESA meeting will co-locate with ICE in 2016, and will be held earlier in the year than typical, it may

not be a problem to have the Eastern Branch meeting at an earlier date too. It is also discussed if Eastern Branch members in the northern states would be upset about having the meeting in a central location again; 2016 would be the year for a northern Eastern Branch meeting. It is suggested that we can have a northern meeting the next year if this is an issue.

Several points were discussed about a joint meeting. First, we would need a separate awards ceremony and Linnaean games. We would also need our own registration, or work out some agreement, because this is the main source of income for the Eastern Branch. We would also need to discuss if an outreach event will occur at the meeting; it is unclear if such an event would be well attended. Also, having a joint meeting would suggest that it may have a heavy emphasis on economic entomology.

Daniel mentions that the South Eastern Branch ESA has also showed interest in having a joint meeting with the Eastern Branch in 2016. They propose having the meeting in Raleigh, NC.

Comp Policy Change for Student Awards

It is noted that the Eastern Branch complimentary policy for student awards needs to be updated. Currently, it lists awards of \$300, \$200 and \$100 for first, second and third place, respectively, for winners in both the oral and the poster competitions. This needs to be changed to \$300 and \$200 for first and second, respectively, for winners in the Ph.D oral presentation competition, Ph.D poster competition, undergraduate and Master's oral presentation competition, and undergraduate and Master's poster competition. Daniel will update this information on the website.

Revise Herb Streu and L.O. Howard nomination guidelines

Daniel mentions that the Herb Streu and L.O. Howard nomination guidelines on the website are out of date. It is agreed that Daniel will work with Chris to revise the guidelines and bring it up again at the summer business meeting.

Eastern Branch Student List Serve

Eric mentions that James Wilson has asked about creating a student list serve. It is discussed that there may be some privacy issues with creating a student list serve, and that its main function would need to be made clear. Daniel mentions that he can already send emails to just the student members of the Eastern Branch, so any Branch information can be sent to them easily if he is made aware.

Other Business

Eric mentions that Mike Parrella, a longtime member of the Eastern Branch, will be running as president elect at the national level and wants the Branch's endorsement. It is agreed that the Eastern Branch will not offer an official endorsement, but any individuals who wish to endorse his candidacy can.

Chris mentions that he needs to recruit a Master's student for his program. He suggests that the meeting should have an area designated for job announcements/recruitment similar to the national meeting. Everyone agrees that is a good idea and should be discussed during the summer business meeting.

Paula suggests that we should try to host Bug's Life again next year. There were conflicts this year that prevented Faith Kuehn from organizing the event this year. Paula suggests that maybe we need to find a co-chair for her.

Paula suggests holding next year's executive committee meeting on Saturday before the meeting; the current meeting time conflicts with the student competition. Eric mentions that it is up to Paula when she wants to hold the executive committee meeting because she will be acting president. Paula remarks that she will likely move it to Saturday.

George informs the group of National Moth Week, which will be in July. It will involve taking the general public out at night and looking at moth diversity. George's graduate student will contact each entomology department about the event as well as advertise it in the ESA newsletter and blog. He would also like to get the word out in the Branch newsletter.

Meeting is adjourned at 10:18 am.

**ENTOMOLOGICAL SOCIETY OF AMERICA
EASTERN BRANCH
FINANCIAL STATEMENT, March 1, 2014**

Total Funds Available, March 1, 2014	\$65,481.91
Balance on Hand, Money Market, March 1, 2014	\$17,089.50
Balance on hand checking as of July 1, 2013	\$ 8,653.94
Checks and Deposits since July 1, 2013	
1434: Alica Miggins (reissue: original 1411 lost) (\$0.00)	
1435: Atlantic Sands (2015 Hotel deposit) (\$1000.00)	
1436: Scott Berg (1 st place Linnaean team) (\$750.00)	
1437: Ian Gretingberger (2 nd Linnaean team) (\$250.00)	
Bank withdrawal: New checks (\$24.03)	
1438: Confex Tech (On line abstract co.) (\$1,300.00)	
1439: Dan Frank (Plaques) (<u>\$241.34</u>)	
Total payments	-(\$3,565.37)
Total deposits	+(\$663.98)
Balance on Hand, Checking, March 1, 2014	\$5,752.55
Balance on Hand, Combined Checking and Money Market	\$22,842.05
 Reserve Fund	
BANK OF DELMARVA CD	\$42,639.86
March 1, 201	
TOTAL FUNDS AVAILABLE, March 1, 2013	\$65481.91
<u>Fund Location</u>	
Wells Fargo Bank, Annapolis, MD (Checking)	\$ 5,752.55
Wells Fargo Bank, High Performance Money Market, Annapolis, MD (Savings)	\$17,089.50
The Bank of Delmarva, Salisbury, MD (Reserve)	<u>\$42,639.86</u>
Total	\$65,481.97

Detailed financial records are on file with the Treasurer and are available for review on request.
Respectfully submitted, Mark C. Taylor, Treasurer.

Governing Board Report to Eastern Branch, March 2014 – Williamsburg

ESA Membership projected through 2012

ESA Membership Counts by Category & Year								
	2005	2006	2007	2008	2009	2010	2011	2012 (Proj')
Member	3,925	3,816	3,904	3,751	3,792	3,570	3,503	3,500
Student Mbr.	1,284	1,243	1,298	1,294	1,452	1,644	1,676	1,725
Student Trans	124	112	159	189	241	219	210	240
Early Prof	80	69	141	219	321	391	412	420
Emeritus	325	245	249	247	247	252	244	250
Emeritus-Gold	n/a	109	100	137	147	135	129	140
Emeritus Pndg.	11	15	16	19	13	-	-	-
Life	6	6	6	5	5	5	4	5
Honorary	49	50	48	43	47	43	47	50
Family (M1)	63	58	58	56	56	50	49	65
Family (M2)	52	54	58	57	55	62	48	65
SA-Contributor	-	-	2	-	-	1	1	1
SA-Bronze	4	5	4	4	5	4	4	4
SA-Silver	2	2	1	-	2	1	1	1
SA-Gold	8	7	9	6	9	6	6	6
Pres. Circle	19	24	27	29	28	27	23	25
TOTAL	5960	5817	6083	6056	6420	6,410	6,357	6,497

Year end numbers for 2013: Total Eastern Branch 1,265 (total ESA 6,889)

Annual meeting attendance: 2006 (Indianapolis) 2415; 2007 (San Diego) 2854; 2008 (Reno) 2524; 2009 (Indianapolis) 2688; 2010 (San Diego) 3298; 2011 (Reno) 2643; 2012 (Knoxville) 2952; 2013 (Austin) (projected 3100)

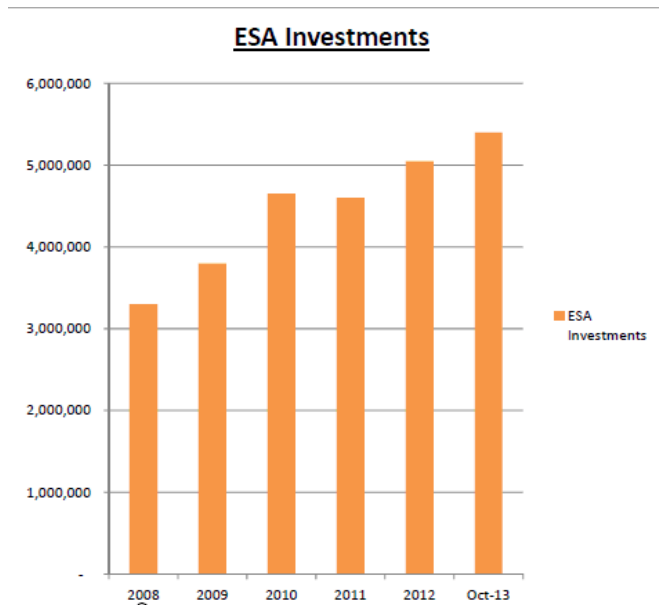
ESA Finance

- Total assets September 30, 2013: \$6.6 million
- Investments September 30: \$5.3 million (\$626,541 gain from last years (was \$86,440 gain the year before that)
- Net income projections varies widely with publishing model (see below under Important Issues).

ESA 2014 BUDGET SUMMARY

	2012	2013	2014 (proposed)
Proposed Total Revenue	3,191,622	3,336,275	3,681,045
Proposed Total Expenses	3,624,862	3,611,582	3,978,230
Proposed Net Income/(Loss)	(433,240)	(275,307)	(297,185)

ESA Investments



Important Issues before ESA

- ESA is looking into establishing a publishing partner. The self-publishing model used to date is no longer considered sustainable. Net Income projections provided show the negative impact on our net income:
 - Continue self-publishing: 2014 -297K, 2015 -97K, 2016 +811K, 2017 + 37K, 2018 + 96K.
 - With publishing partner: 2014 -397K, 2015 -214K, 2016 +654K, 2017 -82K, 2018 - 140K.
- A new endeavor for ESA is to determine our Grand Challenge, determining our role in addressing large issues confronting society. This will provide the theme for the Portland meeting, Grand Challenges Beyond our Horizons.
- It was recommended to branches that they get together to address inconsistencies in Comstock nominations.
- We need to have a discussion on student fee structure. Full members currently subsidize student members. Regular membership is flat, but student members showing substantial growth.

Annual Meeting Sites

2014 Portland OR, 2015 Minneapolis, 2016 Orlando, 2017 Denver, 2018 Vancouver, 2019 St. Louis, 2020 Orlando, 2021 Denver, 2022 Vancouver.

Respectfully submitted,

Douglas G. Pfeiffer, Eastern Branch Governing Board Representative