EB ESA Final Business Meeting  
March 18, 2014  
Minutes

Present: Daniel Frank (minutes), Eric Day, Paula Shrewsbury, Chris Bergh, Mark Taylor, Tracy Leskey, Tom Kuhar, George Hamilton, Doug Pfeiffer, Don Weber, David Gammel, Frank Zalom

Call to Order: 7:04 am

Comments from National President (Frank): Frank thanks everyone for their hospitality. He mentions that this is a good time to reflect on the meeting and the support that the Eastern Branch had from headquarters. He indicates that headquarters would like to serve the Branches and help facilitate these activities in any way they can such as registration, programs, etc.; just ask.

Eric thanks Frank and David for the support that was provided for the meeting. Frank presents a plaque to Eric for his efforts and service as president. Eric thanks Frank for coming.

Executive Committee Reports

Secretary Report (Daniel): Daniel will email minutes for approval before posting on the website. He tells Paula that the only problem he encountered at the meeting was getting enough easels for poster displays. He advises her that next year they need to make sure the Atlantic Sands has easels, or rent them in advance.

Treasurer Report (Mark): Mark mentions that it was good meeting as far as the number of registrants. He presents the current financial statement (attached below) and notes that this is a busy time for writing checks, so the statement will change. Mark indicates that he is being audited and that all financial information is available for whomever wants to see it. Eric comments that the books have looked great.

Governing Board Representative (Doug): Doug mentions that the society is in good condition. He notes that ESA is looking into a publishing partner and that more information is coming. Tom asks if ESA will be going all online soon. David says that at this point ESA will not be going all online because print copies are still wanted. He mentions that there will be some print on demand options in the future.

Doug brings up a point of discussion; full members are subsidizing student membership, so regular membership is flat but student membership has been increasing.

Doug mentions that the Branches have recommended that they look at inconsistencies in Comstock award nominations. Doug believes that the criteria for the award has been inconsistent among the Branches. Don reminds the group that the Comstock award is presented by multiple branches and that there is not a national winner. Don agrees to take the lead and try to harmonize any inconsistencies. He will provide new guidelines to Paula who will then make
James Wilson (student affairs committee chair) aware. Frank mentions the national office doesn’t want to tell the Branches what to do, but they will help in any way they can.

Doug indicates that the Entomological Foundation is repositioning their goals toward K-12 education and professional awards will be reverting back to ESA. He mentions that this will need to be clarified further. David tells the group that headquarters is continuing to work things out and to let them know if any problems develop.

**President Elect (Paula):** Paula tells everyone she is happy to be stepping up and excited to work with everyone.

**Standing Committee Reports**

**Meeting Registration:** Eric notes that there were 188 people registered for the meeting this year.

**Program Committee:** Tracy mentions that there were 10 symposia this year, which was up from last year by one. Overall, she thought they were well attended. For student oral presentations there were 15 undergraduate and Masters and 15 PhDs, and for student posters there were 3 undergraduate, 5 Masters, and 6 PhDs. There were 22 contributed posters and 19 contributed oral presentations from membership. The meeting had a movie night for the first time and there were a record six teams for the Linnean games.

Tracy mentions that they had to extend the deadline for submissions another two weeks to get more contributed talks. She thanks Daniel for prodding membership to meet the deadlines. Tracy notes that ESA Confex made everything easy once the rooms for the meeting were determined.

Tracy indicates that the meeting program was delayed because the deadline for submissions was extended. This caused some problems for those who signed up during early bird registration because a program was not available and people could not make travel plans as early as they had wanted. In addition, content for awards was needed for the program earlier to further prevent delays. Ideally it would be good to have a program posted before the early bird deadline.

Tracy notes that Tom will chair and Anne Nielsen will co-chair the program committee next year.

Eric requests feedback about the meeting. He mentions that room sizes for the meeting seemed adequate. Tom mentions that room size for the student competition was pushing it, but didn’t seem too bad.

Doug notes that the Linnaean games were tight, but everything worked out in the end. Tracy mentions that the Linnaean games went a little over; the last round extended past 1:30 pm. Doug indicates that there was a slight preference for the holding the games in the evening for next year. Tom concurs and notes that Virginia Tech and Rutgers both said they would prefer holding it in the evening. It is suggested that the Linnaean games occur on Sunday night next year.
Another minor problem that occurred during the meeting was that some people missed lunch because they had to stand in front of their posters from 12-2 pm. Tracy suggests shortening the time participants are required to stand in front of their posters to an hour. Eric concurs that an hour seems sufficient and suggests having the posters before the president’s reception (because they are generally in the same room) and then have the Linnaean games in the evening. Paula asks if we should provide boxed dinners for students. Mark notes that there should be enough food at the reception.

**Corporate Support:** There were 13 sponsors for the meeting that provided a total of $8,300. This year we lost Sutera because there was a change of personnel; we need to make the request earlier for the next meeting. Most of the major sponsors contributed $1,000. The money goes to Mark and he puts it into the account. The group is asked if they have any suggestions to increase industry sponsorship; any other groups we should target besides chemical companies and Elsevier. Eric suggests we should have more molecular entomology programs (e.g. RNAi technology) to get Monsanto and Syngenta more involved. Tom mentions that aside from the industry symposium, industry has not been interested in other symposia. It is suggested that a joint meeting in 2016 would go over well with industry.

**IDEP Committee:** The IDEP symposium went well; there were some great presentations and turn-out was good. Bob Trumbule is in his final year as chair, so someone else will need to be targeted to take his place. Dick Bean will be retiring from state service and will be leaving the committee too. The committee has spots for 11 members, but recently have only had 7-8 members. Recruitment is the current focus and the goal is to have regional members with Canada and industry also represented. It has been challenging to recruit people from upper New England, so let the IDEP committee know if anyone is interested from this region.

**Nominating Committee:** Don mentions that he left nominations to the last minute, so he is happy that Tracy Leskey and Melody Keena stepped up to fill the President Elect and Member-at-Large positions, respectively.

**Archivist-Historian:** As archivist, George reminds everyone to please include him in emails.

**New Business**

Comp policy change for students should be finalized by summer meeting. Individuals encouraged to indorse Mike Parrella’s nomination at the national ESA level. Herb Streu and L.O. Howard nomination guidelines will be revised. Joint 2016 meeting proposal will be revisited; survey will be extended and another email will be sent to membership as a reminder to take the survey.

Eric passes the gavel to Paula and congratulates her as the new Eastern Branch president.

Meeting is adjourned at 8:04 am.
ENTOMOLOGICAL SOCIETY OF AMERICA
EASTERN BRANCH
FINANCIAL STATEMENT, March 1, 2014

Total Funds Available, March 1, 2014 $65,481.91

Balance on Hand, Money Market, March 1, 2014 $17,089.50

Balance on hand checking as of July 1, 2013 $8,653.94

Checks and Deposits since July 1, 2013
1434: Alica Miggins (reissue: original 1411 lost) ($0.00)
1435: Atlantic Sands (2015 Hotel deposit) ($1000.00)
1436: Scott Berg (1st place Linnaean team) ($750.00)
1437: Ian Gretingberger (2nd Linnaean team) ($250.00)
Bank withdrawal: New checks ($24.03)
1438: Confex Tech (On line abstract co.) ($1,300.00)
1439: Dan Frank (Plaques) ($241.34)

Total payments -$(3,565.37)
Total deposits +(663.98)

Balance on Hand, Checking, March 1, 2014 $5,752.55

Balance on Hand, Combined Checking and Money Market $22,842.05

Reserve Fund

BANK OF DELMARVA CD March 1, 201
$42,639.86

TOTAL FUNDS AVAILABLE, March 1, 2013 $65,481.97

Fund Location
Wells Fargo Bank, Annapolis, MD (Checking) $5,752.55
Wells Fargo Bank, High Performance Money Market, Annapolis, MD (Savings) $17,089.50
The Bank of Delmarva, Salisbury, MD (Reserve) $42,639.86
Total $65,481.97

Detailed financial records are on file with the Treasurer and are available for review on request,
Respectfully submitted, Mark C. Taylor, Treasurer.