

EASTERN BRANCH ENTOMOLOGICAL SOCIETY OF AMERICA
EXECUTIVE COMMITTEE MEETING
20 March 2011

Present: Harvey Reissig, Debi Sutton, Dawn Braun, Grayson Brown, George Hamilton, Doug Pfeiffer, Loke Kok, Mark Taylor, Cesar Rodriguez-Saona, Bill Lamp, Dan Gilrein (minutes)

Call to order: President Reissig opened the meeting at 8:08 am

Old business: Approval of minutes: Copies of the March 2010 Executive Committee and Summer Business and Planning Meeting minutes were distributed; Harvey called for approval of Loke moved to approved, George second, all in favor.

New business:

Registration: Status report by Yong-Lak Park was distributed, will be updated and entered in final business meeting minutes. 184 attendees so far this year, compared with 165 last year. It was a good idea to address issue of banquet attendees on registration form [registrants were asked to confirm banquet attendance on the form].

Program: Bill Lamp submitted report (attached). Next year's Committee: may need a new co-chair if Brian Nault can't serve as chair. Bug's World – Faith may be willing to serve next year – various issues prevented holding the outreach event this year. Harvey noted Insectapalooza event at Cornell – staff working for that may be a resource for Faith. Presentations submitted this year were down from last year, but also lost some symposia (2). Bill wondered if submission system might change – Dawn said it could be similar, and noted that \$1,100 will cover all submissions with Confex. One branch asked about uploading presentations – \$1100 covers abstracts only. Vendor provides program & works with Confex to set up as you want. Dan asked about handling registrations. Dawn said next year we'll be able to run registration out of the national office – will gather all info we need (ACGI is vendor), at no cost to the Branch, and the service is optional. Dawn said we'll need to budget for credit card processing fees, but David Gammel said National office will cover. Will accept Visa, MC, Discover. Bill: we'll need to know how many student oral presentations come in to plan the program, we had almost too many this year. Bill got a few submissions after the due date, but accepted some late submissions as posters. Loke helped a lot with program editing. George: has another possible second person for Program Committee (Cesar). Harvey: we wanted to take as many students as possible this year, students are important for Branch meetings and he's glad it worked out.

Linnaean Games: Doug: Attendance very low this year, normally many more. May be due to lack of time allowed for dinner. Next year suggests trying to arrange differently. Loke: Also confusion in room labeling – rooms were changed but hotel didn't let anyone know (hotel scheduled conflicting event in the room). Doug noted we had 3 teams, 2 from VT and one from Penn State with 1st round won by women's VT team, 2nd round Penn State won. Awards are \$750 for first place team, \$250 for 2nd place team, providing travel support to Annual Meeting. Loke: suggests we standardize payment protocol in future, so we know at the meeting and can save postage. Games were fun this year, saw many new students. Harvey: can we create a spot

earlier in the day for the Games? Doug said it was hard to fit in with so many competing things during daytime slots. How about holding the event during the first evening? But there is the issue of students traveling. Dan noted SUNY ESF student participation might be possible next year. Loke: maybe participation rests on Faculty to provide support. George suggested engaging student reps to help recruit. Dan thought both approaches might be helpful.

Governing Board: Doug distributed report. ESA membership numbers are good. 6,410 is the current membership. Eastern Branch is doing well. National annual meeting attendance broke records last year and numbers at national meeting are increasing. Assets and financial shape are good. Projected surplus is low: high costs for Reno meeting, decline in revenue. Investments have bounced back after 2008 losses however. There had been a move to eliminate page charges for members but that is now off the table – there's a new law requiring research funded by federal dollars to be published in open-source journals. New branch and section logos are in place- has a copy of our branch version and can distribute. Logos are archived on branch and section webpages, guidelines found there also (not in protected site). Can be used on program and all documents. New ESA website, has been redesigned. Grayson: Plan is for staff to be able to make changes and updates; a maintenance upgrade is due and would like suggestions - Allen Kahn would be contact. ESA has social network presence: YouTube, Facebook, Twitter. Also has special interest networks, not widely used but look interesting (e.g. one on hemipteran feeding). Might be good to work on getting word out about them. Proposed dues increase to be discussed (\$5). Loke: best if we can avoid creeping increases. Future Annual meetings: all are November dates starting this year. Grayson noted that Doug is very effective representative and good advocate for the Eastern Branch.

Treasurer: Mark Taylor mentioned three possible Connecticut locations for the Eastern Branch 2012 meeting: Hyatt/Greenwich, Marriott/Stamford, Hilton/Hartford. All competitively priced. He has gone thru Conference Direct with Dennis DeVito, comparing local assets at each. What about Atlantic City? George says the Hilton is a good location there, room cost very low and not a strong casino environment. Next year's meeting is again on weekend: dates would be 9 – 12th March at Hyatt, 16 – 19th at either Marriott/Stamford or Hilton/Hartford. Can they handle Bug's World outreach event? Good restaurant access nearby? Geo suggests checking on both. Debi offered that ESA headquarters can review the contract. Harvey noted format and timing issues: he dislikes weekend format. Realizes it may be student-friendly, but suggests having secretary poll membership on this. Doug also thought this would be a good to do. Debi and Dawn can help set up survey with Dan. Consider spring break timing too. What about other ESA meetings? Dawn noted both 2012 dates would be clear of conflicts with other meetings. Financial statements: Dan suggested providing a statement proximal to that meeting. Mark will provide a pre-meeting statement. George suggested Mark contact Anwar Bagrami with last year's records for an audit of financials. Mark noted that sponsors paying \$500 get one free registration. Banks are charging \$2 /month service fee for checking only. Minimum balance to avoid fee? Loke thinks that business accts will charge fees regardless of min. balance and not sure we can avoid it. George suggests looking into alternative account to avoid monthly fees

ESA Awards: Loke Kok noted that this year's awardees were Streu award: Rod Youngman, Howard Award: Tony Shelton.

ESA Report: (Grayson Brown, ESA Vice President; Debi Sutton, Director Membership and Marketing; Dawn Braun, Manager, Membership and Marketing) Grayson: President Delfosse conveys apologies for not attending, but Grayson is delighted to attend. Main changes at ESA headquarters include new Executive Director David Gammel – an outstanding hire, lots of ideas and energy and experience. He's anxious to work with branch leadership, is highly responsive. Debi Sutton and Dawn Braun joined the ESA last year. They are our first contacts if we're not sure who to speak with. 2011 initiatives: Doug mentioned some, Delfosse would like leadership to reflect membership (specifically to promote women into society leadership). We are done with financial problems, staff turnover, etc. so Society is ready to start new business: Delfosse's theme includes increasing self-assertiveness, and to become a resource to assist depts. struggling to maintain identity. ESA has a part-time lobbyist, Gene Raymond, to help carve out some of the funding allocated to agriculture for entomology initiatives. Other major theme: increase international involvement. He is inviting other national society heads to the Reno meeting. Concerning possible collaborations (e.g. Japanese assistance), we expect to have many new initiatives in 2012, such as continuing the technology roll-out, use of communications in the Society, introducing webinars to the Society, moving to an electronic program for annual meeting (a major emphasis in 2012). Item being considered: the ICE meeting is next year, would like ESA to 'take a bite of that apple' – the typical pattern is they turn down a first proposal, so we now have a good chance at hosting the 2016 meeting in summer (July). Matter will go to governing board this summer, to consider moving annual meeting to summer from fall for that year, or possibly moving branch meetings from spring to summer. ESA is looking at other societies for support. Dan suggested partnering with American Phytopathological Society. Last joint meeting with them was in Las Vegas. Could have co-meeting of Branches with National meeting. 4 cities are now being considered: Las Vegas, Anaheim, Orlando, Miami. (Discussion followed on coalescing national and branch meetings with ICE meeting.) George: less of an issue to combine Branch meetings with ICE, but there may be more financial consequence from folding the national meeting in with ICE. Grayson raised matter of presidential nominations: last year president and treasurer positions were uncontested; we would like to see strong slate of candidates to offer choices in candidates and visions. North Central Branch endorsement is important. Have several candidates but no one willing to step forward this year, so the NC Branch endorsement is open. Grayson is inviting candidates from the Eastern Branch. Harvey: concerning international student involvement, there was a proposal with the new international ESA group that members had to give up branch affiliation but he felt it would have been helpful to retain branch affiliation. Grayson noted there's been no action on that. Harvey feels that should be on the agenda - some would like to be part of international group but not give up affiliation with Branch. Discussion ensued on the point; Grayson will bring up the matter with President Delfosse.

Entomological Foundation: (Loke Kok) Not sure how we're getting updates from Foundation. Invited representatives last year to dinner. Was expecting them to be here for raffle but due to scheduling wasn't able to come. As of last count (February?) we are very close to top in donations. Competition will probably end this year (when \$400K reached). Branch with highest donations per member gets \$40K. Dan suggests sending out email to members. Donations can be made on-line. Grayson says Foundation could use all it can get! Loke suggests sending one message out with all the information; Dan says we can work with Debi on this too.

Membership: Debi Sutton: updated membership count was 6410 as of last year, renewals are on track. Eastern branch is at 90% of renewal rate. Recruitment effort underway. Gathering list of biology heads (900 names), will hopefully start recruiting them into membership. Will split by geographic region and then approach Branches for help. Dan suggested looking at other national organizations: PCA, Hort Inspectors, others. Working on robust recruitment plan. Welcomes any info on organizations to approach, etc. Membership committee is charged with working with Branch membership committees. Management system and website have been noted, also new networks, and the *Journal of IPM* is new. New career section will allow posting of resumes, and posting of jobs on-line will be possible. Our largest annual meeting in history was held last year, Prof. development classes were proposed on many topics. Wendy Johnson is the new student rep to the Board. Some fun activities are planned at the National meeting. Deadlines: July 28 for functions with National meeting, and for requesting University tables.

Dawn: role includes working with branches and sections. Have lots of experience in chapter relations so can provide a lot of guidance. Dawn is our link to Headquarters. Ways we can be a resource include surveys, help with marketing, PR, press releases. Richard Levine is a pro. in these areas. Registration system will be through ESA next year (work with Dawn directly on that). In next couple of weeks we'll be able to enable login for leadership only, send messages, pull down roster of all members, including real-time updates. Dawn is our main website contact, can help with layout, etc. add photos, etc. Dan suggested including more outreach to non-entomological society audiences, also bringing in information from other branches. Loke; hot topic symposia could be advertised long before. Discussion

Other Business: Paul Borth (P-IE Section Chair) wasn't able to attend. His Powerpoint can be presented at banquet tonight. George will handle presentation.

Harvey: recommended special funding for symposium organizers. Should we have some funding allocated? \$300- 500 per symposium was discussed. Loke: may not be a good idea except where there are outside speakers, or for symposium organized by students.

Mark: we have been coming to Harrisburg every other year. Do we want to be in Harrisburg in 2013? Harvey: let's raise this issue at summer business meeting.

George motioned to adjourn. Harvey second, all in favor. Meeting adjourned 9:57 am

EB-ESA Program Committee 2011 Final Report

William Lamp, Chair; Brian Nault, Co-Chair

March 21, 2011

Program development for the March, 2011, Harrisburg meeting began with the Summer Executive Committee Teleconference, from which the theme of the meeting, timeline for development, and other details were discussed. President Harvey Reissig suggested a theme that later became, "Survival of the Fittest: Insuring the future of Entomology." A template for the general meeting schedule had been developed for the teleconference based on previous meetings.

The call for symposia was sent out to the EB-ESA list on September 9, 2010, and ultimately six symposia were identified (although not all by the September 30 deadline – two were recruited actively):

1. "The Plague of the Brown Marmorated Stink Bug," organized by Tom Kuhar and Tracy Leskey. Well attended, with at least 100 in the audience.
2. "IDEP: New Pests and New Information on Possible Foes," organized by Bob Trumbule. About 30-35 in audience.
3. "Teaching Entomology at Various Educational Levels: Perspectives, Techniques, and Challenges," organized by Matt Wallace. About 20-25 in audience.
4. "Pollinators and Pesticides," organized by David Hawthorne. About 25-30 in audience.
5. "Pests of Woody Plants," organized by Dan Gilrein and Melissa Fierke. (about 15 – 20 in audience.)
6. "Tools of the Trade: Technology in Entomology," organized by Lisa Moore and the Student Affairs Committee. About 25-30 in audience.

Industry decided not to submit a symposium proposal this year. Funds to support symposia were summarized and submitted to the Executive Committee on November 10, 2010. A total of \$1,300 was requested, some of which are to come from the "student interest fund."

ESA headquarters requested information to publish on their website and at the national meeting in October.

Because of several problems, "It's a Bug's World" was dropped from the program this year.

The call for student competition and regular submissions of oral and poster presentation went out on October 26, 2010 with a deadline of December 1. A reminder was sent out on November 23. The deadline was later extended a few days, and final submissions totaled:

23 student competition, oral
17 student competition, poster (2 later withdrawn)
13 regular, oral (3 later withdrawn)
10 regular, poster

With 46 symposia presentations, total number of presentations was 107, down from 119 last year.

Rod Youngman was the source of information about the submission program, based at Virginia Tech. We recommend that the submission program be updated to become more similar to the ESA program.

One of the key problems with the program is not knowing or restricting the number of oral student competition submissions. If the number exceeds the number that fits in one afternoon session (as it almost did), then there are consequences to the Sunday program and the competition process. We had to convert several last-minute oral submissions to posters to keep the oral session to Saturday.

The hotel provided projection screens and tables, while organizers provided computers, projectors, and slide changers/pointers for presentations. The hotel provided easels for posters at a cost; boards were provided by Dan Gilrein. The hotel also aided with connecting rooms with all meeting functions, and providing maps for the program.

Volunteers were identified through the paper submission system. Two members were asked to chair the submitted paper session, one student was assigned to the student competition session, and the others were made available for the registration desk.

The complementary policy was applied to the speakers of the symposia, with lists sent to the Secretary and Treasurer.

We have varied in assigning the time for presentations by the Comstock and Asa Fitch award winners in the past. The Comstock winner (Akito Kawahara) is now in Hawaii, and requested to wait until 2012 to present at the meeting after he starts a new position at the University of Florida. The Asa Fitch winner (Erik Smith) will present just before the submitted paper session.

The final program included (among other things) awardee biographies and pictures, sponsor list, banquet program details, and plenary session details. First edition of the program was posted on February 1, 2011, with an updated version posted on March 8. An addendum of program changes was produced for handout at registration.

The Program Committee thanks Dan Gilrein for his constant and diligent attention to requests for information.

RECOMMENDATIONS:

1. If student award oral competition submissions exceed the number for a 4-hour session (about 19), consider holding a parallel session at the same time. Additional judges would be needed, but the symposia would not be affected.
2. In planning the program, it would be best to "bookend" the meeting with two popular events to encourage longer stays by members.
3. Holding a plenary session, including talks by ESA President and Executive Director, would ease the burden on the banquet time.
4. Start registration 30 minutes before the first talk of the first day.

**Governing Board Report to Eastern Branch, March 2011 – Harrisburg
ESA Membership as of Oct 31, 2010**

	2003	2004	2005	2006	2007	2008	2009	2010*
Member	3743	3772	3925	3816	3904	3751	3792	3495
Student Mbr.	1099	1214	1284	1243	1298	1294	1452	1565
Trans/Early Prof	175	193	204	181	300	408	562	562
Emeritus/Em Gold	343	336	336	369	365	403	407	375
Life/Honorary	57	58	55	56	54	48	52	48
Family, Youth	81	111	123	114	119	113	111	116
Sustaining Assc.	9	13	14	14	16	10	16	10
Pres. Circle	18	17	19	24	27	29	28	27
TOTAL	5525	5714	5960	5817	6083	6056	6420	6198

Branch Membership as of Oct 31, 2010

BRANCH	YE 2009	Nov 2010
Eastern	1231	1124
NorthCentral	1557	1415
Pacific	1285	1243
Southeastern	1286	1248
Southwestern	536	500
International	482	548
Blank Branch	43	120
TOTAL CURRENT:	6420	6198

Section Membership as of Oct 31, 2010

SECTION	YE 2009	Nov 2010
1. (SEB) Systematics, Evolution, and Biodiversity	1159	1104
2. (IPMIS) Integrative Physiological and Molecular Insect Systems	660	607
3. (SVPHS) Structural, Veterinary, and Public Health Systems	1542	1448
4. (PIE) Plant-Insect Ecosystems	2810	2622
No Section selected	391	417
TOTAL CURRENT:	6562	6198

Annual Meeting Attendance

- 2010 San Diego 3,238 (previous record at San Antonio in 1989, 3004)
- 2009 Indianapolis 2,685
- 2008 Reno 2,361
- 2007 San Diego 2,852
- 2006 Indianapolis 2,186
- 2005 Ft. Lauderdale 1,988
- 2004 Salt Lake City 2,265

ESA Finance

- Total assets October 31: \$6.1 million
- Investments October 31: \$4.4 million
- 2011 Operating Budget
 - projected surplus of \$1,992

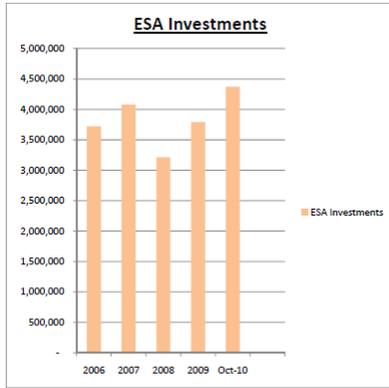
ESA 2011 BUDGET SUMMARY

	2009	2010	2011
Proposed Revenue	3,067,637	3,071,154	3,074,256
Total Expenses	3,037,808	3,024,140	3,072,264
Proposed Net Income	29,829	47,014	1,992
Proposed Indirect Overhead Expenses (Included in Total Expenses)	316,120	338,800	325,250

There are several major reasons for the relatively small budget surplus:

- Higher costs for 2011 Annual Meeting in Reno
- A small decline in subscription revenue
- A much higher depreciation expense in 2010-2012 associated with the new Association Management System (AMS/Dbase).
- Higher staff costs due to budgeting for the top end of the new CEO pay scale.

ESA Investments



- Social network groups
- Proposed dues increase will be voted on in summer 2011 meeting.

Important Issues before ESA

- Page charges, open access journals
- Branch and section logos
- New ESA Web Site

Annual Meeting Sites

2011 Reno NV, 2012 Knoxville TN, 2013 Austin, TX, 2014 Portland OR, 2015 Minneapolis.

Respectfully submitted,
Douglas G. Pfeiffer, Eastern Branch Governing Board Representative

Treasurer's Report

**Entomological Society of America
Eastern Branch
Financial Statement, March 1, 2011**

Total Funds Available, March 1, 2011	\$66,827.77
Balance on Hand, Money Market, March 1, 2011	\$17,063.87
Balance on Hand, Checking, March 1, 2011	\$ 9,329.47
Balance on Hand, Combined Checking and Money Market	\$26,393.34
Reserved Funds	
BANK OF DELMARVA MONEY MARKET, March 1, 2011	\$40,434.43
TOTAL FUNDS AVAILABLE, March 8, 2010	\$66,827.77

Fund Location

Wachovia Bank, High Performance Money Market, Annapolis, MD (Savings)	\$ 9,329.47
Wachovia Bank, Annapolis, MD (Checking)	\$17,063.87
The Bank of Delmarva, Salisbury, MD (Reserve)	<u>\$40,434.43</u>
Total	<u>\$66,827.77</u>

Detailed financial records are on file with the Treasurer and are available to review on request.

Respectfully submitted, Mark C. Taylor, Treasurer.