

THE ENTOMOLOGICAL SOCIETY OF AMERICA EASTERN BRANCH EXECUTIVE
COMMITTEE MEETING AGENDA

March 22, 2009, 8:00-10:00 a.m., Hilton Hotel, Harrisburg, PA

1. Call to Order: Rod Youngman
2. Welcome and Introductions: Rod Youngman
3. Remarks from ESA President: Marlin Rice
4. Remarks from ESA Executive Director: Robin Kriegel
5. President's Report: Rod Youngman
6. Past-President's Report: Jim Lashomb
7. President-Elect's Report: Loke Kok
8. Treasurer's Report: Eric Day
9. Secretary's Report: Dan Gilrein
 - a. Approval of minutes from past meetings.
10. Representative to the ESA Governing Board Report: George Hamilton
11. Member-at-large Report: Bill Lamp
12. Standing Committee Reports:
 - a. Awards Committee: Jim Lashomb
 - b. IDEP Committee: Mark Taylor
 - c. Meeting Site Selection Committee: Eric Day
 - d. Membership Committee: Tracey Sunderland
 - e. Nominations Committee: Albrecht Koppenhöfer
 - f. Program Committee: Greg Krawczyk, Doug Pfeiffer
 - g. Public Information Committee: Faith Kuehn
 - h. Rules Committee: Susan King
 - i. Screening for ESA Awards Committee: Anne Averill
 - j. Student Affairs Committee: Akito Kawahara
 - k. Student Affairs Representative to ESA: Kathleen Schnaars
14. Ad Hoc Committee Reports:
 - a. Auditing Committee: Anwar Bilgrami
 - b. Archivist-Historian: George Hamilton
 - c. Board Certified Entomologists: Joseph Barile
 - d. Corporate Support Coordinator: Jim Steffel
 - e. Entoons Committee: vacant
 - f. Linnaean Games Committee: Doug Pfeiffer
 - g. Local Arrangements Committee: Curt Laub
 - h. Outreach Programs Committee: Faith Kuehn
 - i. Parliamentarian: Susan King
 - j. Registration & Hospitality Committee: Paul Semtner
 - k. Resolutions Committee: vacant
 - l. Student Paper Competition Committee: Timothy Tomon
 - m. Webmaster: Rod Youngman
 - n. Listserv manager: Dan Gilrein
 - o. 5K Fun Run: vacant
15. Old Business
16. New Business

EASTERN BRANCH ENTOMOLOGICAL SOCIETY OF AMERICA
Executive Committee Meeting
Harrisburg, PA
22 March 2009

Present: Rod Youngman, George Hamilton, Bill Lamp, Marlin Rice (ESA President), Robin Kriegel (ESA Executive Director), Andre Owens (ESA Membership and Constituent Relations Program Manager), Mark Taylor, Loke Kok, Eric Day, Daniel Schmehl, Greg Krawczyk, Paul Semtner, Akito Kawahara, Art Agnello, George Hamilton, Jim Lashomb, Dan Gilrein (minutes)

Meeting called to order 8:05 am

Introductions and welcome (Rod Youngman)

ESA President Marlin Rice Remarks: Offers word of encouragement to the Branch to take part in president election process and put forward candidates especially those demonstrating leadership, already involved in governing board activities, and with vision and a passion for the Society; NC Branch has had a long history of presidents of ESA (10 of 12). It is a four-year obligation, challenging but enjoyable. Don't be left out of process! Still have time for next year. NC Branch is the only one fielding a candidate now.

Also has a short presentation for the Branch – suggest making at Banquet. Topics: special speakers at ESA meeting; will allow three senior author presentations (past was only two); electronic posters for internationals who can't attend (via computer). Reminder 13 – 16 Dec 2009 are next national meeting dates. New awards include Innovation and Creativity in Entomology (cash award \$500) Teaching, Extension and Research. YouTube (ESA Channel): Your Entomology panel will select entries and show winning videos. 2 minute limitation on videos.

ESA Executive Director Robin Kriegel Remarks: In December the Governing Board approved formation of an international branch. Includes all members not already covered by branches. There are 450 members in Asia, Africa, Europe, and Australia. Will increase student volunteer opportunities e.g. career center, membership booth, also YouTube videographers. Example videos: Marlin being interviewed at plenary sessions; interviews of presenters, attendees, journal editors. This can go on to YouTube as award entries. Helps promote entomology. Discussion followed on setting up Facebook page. Has same content as ESA website. Some branches requested ways to host their websites (North Central and Southeast will be first, but hosting will be available to all branches at no charge). Expects this will improve stability of website. Andre Owens will work with branches on implementing. Rod asked to make us third in line. Robin noted that some branches want to use the Confex submission system for program submissions. Confex will provide cost estimates and we will have to charge for that. We're now looking at new Association management systems at main office, including branch meeting registrations. May be ready for meeting after next one (2010). Dan: credit card issue noted with Eastern Branch (can't accept credit cards) – would help for branch meeting registrations.

Robin noted the Facebook link is on the ESA home page. Asked student affairs for help concerning Twitter – should we be involved? Twitter provides text messaging through a service. Discussion followed about new communications; Dan suggested this could be a topic at the

national meeting. Bill Lamp: for controversial resolutions it might be a good way to communicate/have discussion. Would sign up for Twitter feed, discussion both at national office and at branch levels. The idea (use of Twitter) has generated a lot of discussion. Loke is concerned that this might cut out some groups who don't use it, but Robin said the content wouldn't be exclusive – rather, another way of reaching people. Dan asked about the down sides; Robin is now looking into that. There's always some danger with these as well as with listservs.

President's Report (Rod Youngman)

Expressed appreciation to Executive Committee members and President-elect. Welcomed all for continued service, noted 34 ad-hoc and standing committee chairs/co-chairs. Wants to recognize those transitioning off and on. The Branch is healthy financially, thanks to efforts of Eric Day. Note on planning for next annual meeting --- some advice for incoming president to consider at summer business and planning meeting: the meeting is heavily weighted on symposia (8 – 10 usual), and topics are fleshed out during business and planning meeting. Many may not actually materialize. We need to move up deadline when Call for Symposia issued. Also highlighted need to have co-program chairs, including one that is experienced, which wasn't possible this year since both left the region. Would like to get program together by December.

Registration and Hospitality Committee (Paul Semtner)

Providing report early to be at registration desk. March meeting: about \$11K taken in with 146 persons registered, all but one were members. 55 students registered but eight no-shows. 72 ESA members, four no-shows. six emeriti, eight non-members, plus one non-member guest speaker. Had 8 sponsors, but a few were no-shows. Five yet-to-show guest speakers, and a few more expected in registration. Sean Malone has stepped in to help at the registration.

(Submitted report follows)

Members of the Registration and Hospitality Committee include Paul Semtner, Virginia Tech, Chairman; Ezra Schwartzberg, Penn State University; Maya Elias Nehme, Penn State University, Daniel Schmehl, Penn State University, Kavita Venkat, American Museum of Natural History; Gina Davis, Virginia Tech; Yong-Lak Park, University of West Virginia; and Anuar Morales, Cornell University.

One hundred and eight people have pre-registered and paid. Three others have sent in registration forms, but payment has not been received. The paid members include 40 students, 58 regular members, 4 emeritus members, 4 non-members, and 1 one-day non-member registrations. One registrant is a complimentary award-winner. Four guests have been registered. The attendees requested 8 programs with registration packets and 16 registrants requested that programs be mailed to them. There were five requests for vegetarian meals.

The Registration and Hospitality desk will be opened from 12:00 to 5:00 pm on March 20, 8:00 am to 5:00 pm on March 21 and 22, and 8:00 am to 12:00 pm, March 23.

Submitted, Paul Semtner
Registration and Hospitality Committee

Past President's Report (Jim Lashomb)

Nothing to report; glad to be able to select candidates for LO Howard award and H.T. Streu awards.

President-Elect's Report (Loke Kok)

Has noticed many with Committee positions are leaving in 09. How can I find out if they are willing to continue? Rod suggested checking directly with them and requests incoming members to stay behind with Lok after business meeting to facilitate communications and discuss a couple of issues. Rod noted that standing committees are three-year assignments. Discussion followed; Loke would like more information on committees and expectations of them.

Treasurer's Report (Eric Day)

It has been a pleasure serving two terms; Mark Taylor is taking over for the next three-year term. Last year's budget statement was presented and discussed (it is the same as for business meeting tomorrow) in handout (dated Dec 31, 2008). Noted savings included money market account with low income, has been since closed and moved over to checking. Has moved funds around to get best interest rate. Discussion followed noting listed balances, income and expenses.

Savings reserve funds: CD has now gone into savings, Blue Ridge Bank is now Carter Bank; CD matures in November. \$12K has been set aside for student affairs: a request was made to use to sponsor student travel. We can pull this interest from the \$12K reserve funds (about \$480 annually) for student travel. Decision based on last summer's planning meeting, in response to Alan Cameron and others' suggestion to set aside funds for students, scholarships... there is concern that reserves may also be needed for failed meeting, etc. Use to set up a foundation account? Need \$10K (2.5K for 4 years) to start foundation at ESA. Decided instead to set aside some funds (\$12K) to generate interest on our own. CD interest also to some extent subsidizes the meeting, so we don't have to raise registration rates. Akito: we didn't use the funds this year, but will funds carry over to next year. Eric: probably not, unless we pass resolution. Bill Lamp: do we need to have such high amounts in accounts? Eric: noted possible meeting failure (costly), etc. We can write a check from the money market funds but not CDs. Question whether accounts move with new treasurer? Eric: they could move but don't necessarily need to, rather at discretion of treasurer. George Hamilton suggests ING for new CDs (now 4%).

Statement as of March 19 (handout). Funds include receipts from sponsors, not many disbursements yet. Expect balance to drop in coming months as expenses come in. Eric: expects we'll approximately break even (noted last Harrisburg meeting had unexpected table charge of \$2K). Attendance has been fairly consistent with 100 -120 pre-registered, attendance at 140 -150 usually. Discussion followed about meeting timing. Better to meet at spring break? Bill appreciated lack of expenses incurred for summer meeting – additional savings. No further comments on March 19 statement.

Handout distributed: ESA budget 2004 – 2009. Holiday Inn (Syracuse) was cheaper than Harrisburg Hilton. Discussion of several points followed. Linnaean games: Can we possibly increase funding for participants? Eric: would have to offset from other sources or increase registration fee. Akito: would be good idea to support second place teams, Bill: this would encourage games; Daniel noted it might increase participation. (SE and NC Branches both had 9

teams). Budget hasn't increased since 2004. Loke: for second team should probably consider changing this. Student teams got no funds to participate (Penn State, MD). Eric proposes to increase Linnaean game funding and to increase registration fee. Loke suggests using unused \$480 from this year. Increase winning team to \$750 - 800. Akito also suggested \$80 for student travel support to come to student-sponsored symposium. Rod: this was recently set up, not formalized, as how spent by student, but rather allocated to chair of student affairs committee. Akito: this year student sponsored symposium was shifted to bring in Comstock and Fitch award winners, and outside speakers. Would like to use funds to bring in outside speakers. If funds aren't used, then combine with student networking funds if not used, to cover costs for Fitch and Comstock awardee travel, including registration. Loke: since it's an honor to receive Fitch or Comstock award – can student advisor cover costs for those students rather than using scarce EB funds... and instead use EB funds for other needs? Motion to combine student networking and travel (\$500 + interest on \$12K) will be made at tomorrow's business meeting.

Linnaean games: more discussion on increasing amount to Linnaean games so second team can obtain travel support. Also increase amount for the first team? Loke motions to increasing from \$500 to \$750 for winning team, and from \$0 to \$250 for second team for 2009. Eric: this will probably be OK with funds this year. Bill Lamp seconds, all in favor, carried. This year Penn State was second place, Virginia Tech first place.

Eric: made proposal that Mark Taylor be allowed to purchase bookkeeping software (e.g. Quicken) which would be extremely helpful. George recommends highly. George moves, Loke seconds, all in favor, carried. Eric: any news on program enhancement funds from ESA HQ? Robin noted that checks went out already, should be receiving them soon.

Site selection report for 2010 meeting: meeting to be in Annapolis: Sunday, March 7 to Tuesday, March 9, Sheraton Hotel, Annapolis. Easy access. Booked through Conference Direct. Nothing has been booked for 2011 – Mark Taylor should follow up.

Secretary's Report (Dan Gilrein)

Migration to the new listserv at ESA (ESA network) was completed by late January, with great assistance from Andre Owens at HQ. It included all subscribers to the montana.edu listserv, as well as many others. There are 1300 subscribers to the new listserv (Eastern Branch Network) and 880 members of ESA with Eastern Branch as their primary branch (difference includes retired members, those who subscribe to 'everything', and others with a ESA member number and password. We also have some company representatives and other supporters subscribed. 60 meeting programs ordered, with 16 mailed. New presidential plaque on order now.

Loke moved for Streu plaque, George second, motion passed. Dan will make plaque up. Names should be on website. Rod noted that pdfs of annual meeting programs dating back to 2002 are in the Archive section on the EB website.

Representative to ESA Governing Board Report (George Hamilton)

Governing board report from December is on website.

Member-at-Large Report (Bill Lamp)

Position is ombudsman for Society, no complaints over last year so no complaints! This is his last year; Brian Kunkel will be taking over.

Standing Committee Reports

Awards Committee (Jim Lashomb)

Not present (immediate past president serves as chair of awards committee)

IDEP Committee (Mark Taylor)

Would like to give credit to Bob Trumbule. Bob put together good program for both years. Rod acknowledges Mark's help at registration last year.

Meeting Site Selection Committee (Eric Day)

All covered for 2010. Concerning future meetings: Trend has been to return to Harrisburg Hilton every other year, alternate years head north or south. Southern meeting is in MD, so 2011 meeting should be in Harrisburg. With Conference Direct might consider something else but suggest staying close to this area, perhaps another hotel - Gettysburg? NJ? Harrisburg location is good for PA Dept. of Agriculture and DCNR. 2012 would be north. Syracuse was a hit, made money at that meeting. Order more cheese and crackers! Good to visit locations before committing. Discussion followed. Kristen (Conference Direct) can help with site selection, hotels.

Membership Committee (Tracey Sunderland)

No report. Committee will be vacant and needs to be filled by next national meeting. Robin will send out a message (to Loke) about positions opening up. Discussion followed about involving members, posting notices of available positions. Dan G. suggested that National office might provide list of Eastern Branch members on ESA committees with committee position descriptions for our national representative positions (Membership Committee, Student Affairs representative to ESA)

Nominations Committee: Albrecht Koppenhofer (by email):

In preparation for the Eastern Branch elections in November 2008 a number of potential candidates for President Elect, Treasurer, and Member-at-Large were solicited and contacted. Despite various arms twisted and other forms of encouragement only one nominee for each of the position could be persuaded to run. The resulting slate and the outcome of the elections are listed below:

Online voting period: November 1, 2008, 12:00 am EST - December 1, 2008, 11:59 pm EST

Total Votes:	118	<i>Treasurer</i>	
<i>President Elect</i>		Mark Taylor:	110
Harvey Reissig:	115	Andrei Alyokhin:	1 (write in)
Abstained:	3	Abstained:	7
		<i>Member-at-Large</i>	
		Brian Kunkel:	112
		Abstained:	6

Submitted: Albrecht Koppenhöfer, Chair and Only Member of the Nominations Committee

Program Committee (Doug Pfeiffer and Greg Krawczyk)

Greg noted that the Committee benefits from the experience of past chairs; Doug will serve on chair of program committee for next year. Despite challenges still pulled program together. Has two cancellations in submitted talks and one in student competition. Noted that many Penn State department members are not ESA members. Why don't we send info on meeting to departments so we reach non-members? Expect they would like to come for programs or speakers, but didn't know about them. How do we reach out to non-members, others?

Program details:		8 symposia with 65 talks	
Student competition posters	6	Student	6
Submitted posters	12	Vegetable	10
		Turf	11
Student competition - oral	10	IDEP	6
Submitted oral presentations	19	Small Fruit	10
		Ornamental	7
		Biocontrol	8
		Industry	7

Public Information Committee (Faith Kuehn)

Faith will report later

Rules Committee (Susan King)

No report, no changes

Screening for ESA Awards Committee (Co-chairs Anne L. Averill and Arthur M. Agnello)

A call for nominations was posted to all members in September 2008 with a new deadline of January 15. Members had noted in 2007 that the deadline of December 15 was difficult to meet for some awards committees because of the ESA meeting and end-of-semester conflicts. In an effort to increase the number of candidates for awards, and in consultation with Rod Youngman, the deadline for submission of packages was moved to January 15, 2009. But, no nominees were received by this deadline. In consultation with Rod Youngman, we extended the deadline to February 17. We then received several nominees for DAA Teaching and DAA Extension; no nominees for any of the other awards were received. On February 27, EB President Youngman and the award winners were notified by Anne Averill as to the committee's decision and asked to provide photos and a short bio for the EB program

EB Awardees and EB nominations to be forwarded to ESA in July 2009:

Distinguished Achievement Award in Teaching: William O. Lamp, University of Maryland, nominated by Paula M. Shrewsbury

Distinguished Achievement Award in Extension: Dini M. Miller, Virginia Tech, nominated by Carlyle C. Brewster and Michael J. Weaver

Anne Averill, in consultation with Rod Youngman and Andre Owens, tried to figure out how screening for awards other than DAA Teaching and DAA Extension works. She concluded: Only the DAA in Teaching and DAA in Extension must be submitted to the Branch, and then the successful candidate forwarded to the national level competition. Typically, only these awards are the result of a true competition with multiple nominees received; winners are recognized at the Branch meeting with \$/plaque. Other ESA recognition and service awards do not require screening first by our committee and can be submitted straight to the national competition (and this is what people are apparently doing). There is no material award given at the Branch

meeting, although an individual can be recognized at the meeting and on the EB website. If a nominee is submitted first to our screening committee, it likely will be the only package, and our task is to deem them an excellent candidate or not. If the former, we can submit the nomination to the national competition with our stamp of support as the 'EB nominee.'

Anne Averill did not remember that 2008 EB winners Michael J. Raupp (DAA Extension) and Linda S. Rayor (DAA Teaching) needed to have EB nominations forwarded to the national level for consideration in July 2008. Rod Youngman worked to resolve this unacceptable situation and received permission for the EB Screening Committee to submit two packages for each award in 2009, the 2008 (Raupp and Rayor) and 2009 (Miller and Lamp) nominees.

Submitted March 8, 2009

Research award: Loke thought this went thru branch, but Rod believes does not. Discussion noted that nominees need to be forwarded in July. Also, Loke pointed out that nominees are eligible for a second year of consideration at national level. We can submit our candidates from this past year and this year for consideration. Loke said branch meeting was once held in fall, but now in spring so need to get nominations in promptly so are in consideration for coming year.

(submitted by email)

Student Affairs Committee (SAC) (Chair: Akito Y. Kawahara, Co-Chair: Daniel Schmehl)

During the 2008-2009 year, several changes and additions were made to the SAC. Dan Schmehl was elected as co-chair, and he will serve as chair for 2009-2010. The SAC added several additional universities to the list of schools on the ESA-EB list. The universities and their elected student reps include Dartmouth (Lauren Culler), Carleton University (Jane Allison), and University of Toronto (Christopher Reaume). New reps were chosen for the following universities: Rutgers University (Joe Mahar), SUNY-ESF (Patrick Eager), University of Connecticut (Suegene Noh).

The application process for the ESA-EB student awards was not changed. Representatives from two different universities asked whether two applicants from the same university could apply for the Comstock Award. Following rules that were set during the 2007-2008 year, we decided not to change the procedure, and had the university representative choose the highest-ranked applicant. Applications from five universities were received for the Comstock Award, and the award was given to Scott Geib of Penn State University. We did not receive any applications for the ASA Fitch Memorial Award for the 2008-2009 year, will encourage more to apply for next year.

Akito Y. Kawahara

Chair, Student Affairs Committee, ESA-EB

March 3, 2009

Eastern Branch Student Affairs Representative to ESA [Kathleen (Kit) Schnaars-Uvino]

Call for nominations went out in August or early September, due in early November. Akito suggests Fitch needs more energy; George noted that many universities may not have master's students. Rod says also issue is with advisor. George suggests sending to student representative, and then to Department chair. More discussion ensued on topic. Suggest send call for nominations to student reps as well as program chairs of departments.

Student Affairs Committee met in Reno at the annual ESA meeting. Student Affairs Committee Chair 2008-2009: Roxanne Burrus email: roxanne.burrus@ars.usda.gov.
Assistant Chair: Ashfaq Sial email: ashfaqsial@yahoo.com.

For the ESA Annual Meeting: Indianapolis, Indiana from December 13-16, 2009.

- Student-sponsored symposium: Title: Entomological Disasters: Success Stories Thanks to Scientific Collaboration. There are 8 confirmed speakers for this symposium.
- Student Debate Topic: Implications of Insect Management for Human Survival
 - Debate Teams (6): LSU, CUNY, Nebraska-Lincoln, UF, TAMU, UGA
 - Introduction Teams (3): 1 in process of confirming; 2 more teams needed.

(by email) Kit Schnaars-Uvino, CUNY Graduate Center, Queens College – Biology
Mobile: 347-834-1631 email: kituvino@gmail.com

Ad-Hoc Committee Reports

Auditing Committee (Anwar Bilgrami)

No report

Archivist-Historian (George Hamilton)

Please include George on emails, will save and archive at end of June. Include copies of programs, too. Suggest possibly downloading all information from website to CD for archiving. Marlin Rice created Presidential Committee composed of archivists to look at how national office might help, what should we be archiving, where should they be housed? (George is chair of this committee).

Board-Certified Entomologists (Joseph Barile)

No report. Joseph Barile has replaced Henry Hogmire. Not sure if this is a 3-year appointment

Corporate Support Coordinator (Jim Steffel)

No report. Erin Hitchner put together industry symposium. Puts together corporate support donors, has increased corporate sponsor rates (some up to \$1K)

Linnaean Games Committee (Doug Pfeiffer)

George H. is concerned about lack of faculty attendance. Maybe we should move back to post-banquet time slot but this year Doug had to leave meeting early. Three teams this year, VT and Penn State being sent to National; there was some support for attendance.

Local Arrangements Committee (Curt Laub, Chair, Hamilton Allen, Co-Chair)

No report. *Addition to minutes*: Rod mentioned that Curt and Hamilton did a good job. Things went smoothly and credit also needs to be given to those students who volunteered to help with Local Arrangements during the meeting.

Outreach Programs Committee (Faith Kuehn)

Will provide report later. Have spoken with one person interested in taking over this position. Has agreed to do Bugs World again for this meeting, making it now about 6 or 7 times she has organized it. Rod and others expressed appreciation for all their help. Also thanks for Robin for information on Society policy and liability issues concerning insect consumption. Rod noted the past year has been busy one, many positions needed to be filled, but fortunately people have come forward to serve.

Parliamentarian (Susan King)

No report. Rod noted that Susan has filled these positions and appreciates her willingness to continue to serve as Parliamentarian as well as chair of the Rules Committee.

Registration and Hospitality Committee (Paul Semtner)

Reported above.

Student Paper Competition Committee (Timothy Tomon)

Tim is at Carnegie Mellon Museum, now at Morgantown. Did good job putting the competition together. Asked if have all been judged at present time.

Webmaster (Rod Youngman)

Rod continues to serve, but this will be last year, looking for new person 2010 – 2011 and has informed Harvey

Listerv Manager (Dan Gilrein)

Included in Secretary's Report above.

Old business: None

New: none

Adjourn to move, all in favor and meeting adjourned 11:40 am