

2010 EASTERN BRANCH ENTOMOLOGICAL SOCIETY OF AMERICA
EXECUTIVE COMMITTEE MEETING
ANNAPOLIS, MARYLAND
Sunday, March 7, 2010

Present: Yong-Lak Park, Bill Lamp, Doug Pfeiffer, Harvey Reissig, Mark Taylor, Rod Youngman, Ann Kenworthy, Ernest 'Del' Delfosse, George Hamilton, Loke Kok, Dan Gilrein (minutes)

President Kok called the meeting to order at 8:10am

Old Business

Approval of minutes from last meeting: Minutes from Executive Committee and Summer Business and Planning meetings were distributed and reviewed. Minutes accepted without change.

New Business & Committee reports

Registration (Yong-Lak Park, Chair)

120 pre-registrations received so far: 69 regular members 42 students, plus 6 non-members. Loke asked Yong-Lak to check on hotel registrations – some may have registered outside of block, so we may have actually met our requirement. Discussion followed on hotel rates and watching bills for added charges. Yong-Lak thought we were ahead from last year on pre-registrations, had only one cancellation.

Program (Doug Pfeiffer, Co-Chair)

4 categories – all submissions were up from last year. 119 total presentations, 6 symposia.

Linnaean Games (Doug Pfeifer)

3 teams so far, will look for a faculty pick-up team.

Treasurer (Mark Taylor)

Received \$7,822 in checks from Yong-Lak. Had \$110 sent in late from the Syracuse meeting, a military registrant. Feels we should be within our budget for this meeting. Had good communications with hotel. Maryland was shut down nearly a week due to blizzards in last month, affected communications, work.

ESA Awards (Rod Youngman, past EBESA president and Chair)

Discussion of ESA national awards and which are available – is there a Distinguished Achievement Award in Research, as in Teaching and Extension? Dan noted there is a national IPM award but no nominees this year.

ESA Report

Loke welcomed Interim Executive Director Ann Kenworthy, asked if she had a report. Ann noted she was glad to be back and to work with staff – all going well. Office is busy.

Director of Member Services and Marketing position will be filled on April 5 (Debbie Sutton). Has small contract with Chris Stelzig to promote annual meeting. Conference Direct has been a contractor with us, worked out well. We don't pay them anything for their services. Loke expressed appreciation for the regular reports from Conf. Direct. Representative is coming today to make sure registrants at hotel are counted towards the block. Loke recalls one case in last 6 yrs where due to storm there were some cancellations and we didn't meet our block requirement at the hotel. Loke welcomed ESA VP 'Del' Delfosse representing President Hogg.

Other business

Del noted that branch meetings overlapped, so Dave is at Atlanta. Wanted to go to meetings during his vice-presidential year, will provide a report later but things are in great shape. Wants us to think about: department chair meeting every year, incoming president nominates topic for National meeting. With reorganizations and discussions, would like to know our priorities that we could build them into a meeting topic. Has been leaning towards an idea: for some reason ESA doesn't speak out on issues. Possible white papers representing consensus. Possible theme: "Identify, clarify, speak out" - think about that concept or if anyone has other ideas would like to hear. George noted that the last time this was an issue was Intelligent Design. Comment from Society required governing board comment; we still don't have a rapid way to respond. Del noted that Society view takes time. One of his priorities is to look at how we rapidly respond to issues. Discussion followed on how other societies handle responding to ESA societal issues. Will look into that more. Other issues: GMOs, intelligent design, IPM, global climate change, doing a better job for our students e.g. exploring how we might use nanotechnology. Del noted positive feeling about reorganization in ESA. George noted that networks are the only area that hasn't taken off. Ann has mentioned that Society members aren't using social networking tools. Discussion of networks followed. Dan noted shifts in entomologist positions, consolidations, maintaining identity and resources for training to educate new entomologists. Del noted issues within his own department at MSU. Including both domestic and international collaborations: their nature and funding. What metrics can the Department pull together to show how entomology is special? Put together some statements on talking points when amalgamation threats come up. Loke noted that funding and internationalization of programs are priorities at University level. Depts. of entomology are being lost to save funding, e.g. Clemson, Oregon State, Montana, Ohio State, Missouri are all recent examples of consolidated departments. Harvey suggested we might need to be open-minded about keeping separate depts. - important to maintain programs not depts. Del mentioned we're not good at advertising what we do. Harvey: this could possibly be the subject of a national meeting. Bill: concern for whether graduate programs are surviving. Loke: State legislators don't understand higher education, aren't interested in what they can do for you, but in getting re-elected. How about involving elected officials? Loke: sometimes easier to get Extension positions reinstated after they are lost because of clientele involved. Discussion on the above points followed.

Loke: Executive Committee and other Committee member positions and functions should be reviewed and more clearly stated. Noted that our constitution was outdated - e.g.

references writing letters rather than email. We need to look at Constitution more closely as well as office and committee guidelines. Would like bullet form listing Committee member functions. Also noted some difficulty in getting new chairs, e.g. student affairs committee. Duties need to be clearer. Discussion on the complimentary policy. Rod noted that amendments to Constitution and bylaws need to go out to branch vote. We should revise complimentary policy to eliminate the 'perhaps' statements. Dan send out a note to committee chairs and offices asking to review guidelines and responsibilities. Request submissions one month before summer meeting. Should we have a single-day registration for members? Ann explained rationale for not having one-day registrations – we have fixed costs.

Doug: BCE is separate corporation, so will that situation need to be reflected in our Guidelines and Constitution? George will check out.

Archivist/historian (George Hamilton)

Was asked to chair a committee of archivists of other branches. All nearly identical in how things are being done. Checked with Penn State where our archives are – Penn State would love to have things from us, haven't gotten anything from us since mid-1980s. George has 8 banker's boxes, Mark probably has materials too. We should consolidate and send things to them. George would like authorization for funding to send materials to Penn State. Mark has a box of treasurer records. George moved, Loke 2nd, all voted in favor for allocating funding.

Website (Rod Youngman)

ESA is willing to host our website, but Rod is unsure of the process but is checking with Andre Owens. The Southeastern Branch site is ready, want similar look for the various Branches. Ann noted this is a major redesign, asked whether format is same or not. Our website was started by Paul Johnson of VT, Doug has modified. Rod discussed some of the features of our website and asked if ESA handle our system for submitting presentations and posters, which feeds into the printed program. Ann will check, noted Confex software is used for the National meeting.

Entomological Foundation Request (Loke)

The Foundation would like to set up raffle table next to registration. Two persons are coming; they'll be registered but exempt from paying. The Foundation is trying to raise \$400K, will add funds raised here to our Eastern Branch total. This is a competition: winning Branch will get portion of funds. One Eastern Branch member has indicated he will match all dollars contributed up to a very large amount. We were in first place, have since slipped. Loke proposes allowing the Foundation to be there at the registration each year, exempt from registration fees. Raffle drawing will be end of President's Reception, around 6:30 on Monday.

ESA President – Candidates Needed

Loke noted that Marlin Rice asked if we have a nominee for ESA president. Loke has sent messages out, but has had no takers. Has been a long time since Eastern Branch has a president. Deadline is around July or August, need biography, etc. sooner than that.

Timeline is on ESA website. Any executive member can nominate someone, or can nominate themselves. Maybe we should start earlier, think ahead. Chris Thompson was last ESA president from Eastern Branch. Del suggested looking among women members to run for office. It is a three-year commitment.

New issues

Harvey asked about the meeting format - are weekend still OK? Some at Cornell weren't happy with it. Loke said reason was some faculty didn't want to lose two days, but some don't want to lose family time. Rod: current format accommodates students and teachers. Mark mentioned that the meeting dates and location for 2011 are 3/18 – 3/20/2011 in Harrisburg. He was encouraged to include a weekend. George: maybe we should have during spring break – perhaps poll members? Ann can put together a Survey Monkey survey and send out. Bill thought industry people would prefer to have symposium on Monday. Dan: discussed idea of outreach at meetings in symposia and talks – bringing in outside audiences to regular symposia.

Dan asked about credit cards and handling registration at national level. Ann will look into these; notes that for National meeting 90% is being done on-line.

Loke: Notes loss of Paul Heller this past year and plans to mention at the Plenary session. All approved.

Summary

New business: Clarify list of functions of committee members, discussed awards – is there a research award? Will be shifting our Branch website to National's website, will eliminate ambiguous wording in Complimentarity policy, will be shipping items to archive, ESA EB nominee will be sought for Society president, schedule summer business meeting and plan for survey; next year's Branch meeting March 18 -20 Harrisburg. Symposia titles needed – possibly include outside audiences at the meeting.

Meeting adjourned 11 am.

Committee reports

Chair Report

Student Affairs Committee (SAC)

Chair: Daniel Schmehl

Co-Chair: Lisa Moore

March 9, 2010

During the 2009-2010 year, several changes and additions were made to the student affairs committee (SAC). Lisa Moore (Virginia Tech) was recently elected as co-chair, and she will serve as chair for 2010-2011. The SAC added a one university (Krilen Ramanaidu- Nova Scotia Agricultural College) to the list of schools on the ESA-EB list, now totaling 21 universities. In addition, we have 5 new elected representatives who took

over for graduating reps at Cornell University (Masanori Seto), Penn State University (Tom Bentley), University of Connecticut (Beth Jacobsen), University of Maryland (Robert Smith), and Virginia Tech (Heather Andrews).

The Student-Sponsored Symposium was titled, “Pollinator Health and Biodiversity: Unlocking the Key to Society’s Future”. We felt this was an important topic for this year’s SAC symposium due to the potential impact that the decline in pollinators may have on our future in food and agriculture as we know it.

The application process for the ESA-EB student awards was changed. Two applicants from the same university can be nominated for the John Henry Comstock and Asa Fitch awards. In past years, only one representative from each university could be nominated for the award, however this limited two potentially equally qualified applicants from applying the same year, placing the nomination on the respective department, instead of the student representative body within ESA-EB. This is a slight modification from the rules that were set during the 2007-2008 year which limited the nomination to one student per university. Applications from four universities were received for the John Henry Comstock Award, and the award was given to Gaylord Desurmont of Cornell University. Applications from two universities were received for the Asa Fitch award, and the award was given to Eric Bohnenblust of Penn State University.



Daniel R. Schmehl
Chair, Student Affairs Committee, ESA-EB

Department of Entomology
The Pennsylvania State University
5 Chemical Ecology Building
University Park, PA 16802 USA
Tel: 814-470-1632
drs335@psu.edu

**Report to the Executive Committee
Entomological Society of America, Eastern Branch
2010 Outreach Program**

The Entomological Society of America, Eastern Branch’s outreach program, “It’s a Bug’s World”, and is designed to showcase collectors, authors, naturalists, artists, and extension services local to the area of the Branch’s Annual Meeting. Our goals in presenting Bug's World are increased awareness of pest issues, e.g. invasive insects or regulated insects the public might encounter (e.g. emerald ash borer), pique interest of kids and hope they’ll study entomology or develop an increased understanding of the role of insects in the environment, and identify local groups, museums and clubs focused on insects and/or insect conservation where interested kids and parents and visit or join. In

accordance with the Eastern Branch’s Executive Committee’s 2006 approval for exhibitors to sell items, the 2010 program had a very limited number of exhibitors selling insect-related items. The program was held on March 7, 2010 from 1:00 – 5:00PM at the Sheraton Annapolis in Annapolis, MD.

The following people and organizations were exhibitors in the 2010 program:

Name or Organization	Display and/or Activity
American Entomological Society	Insects of the Franklin Parker Preserve (NJ)
Maryland Entomological Society	Exotic and local insect collections
Wildscape	Jewelry made by caddisflies
Opi’s Bug Treasures	Insect jewelry, stamps and temporary tattoos
Delaware Department of Agriculture	Native bees
Dr. Yong-Lak Park, West Virginia University	Origami featuring insects, activity
USDA/ARS Invasive Insect Biocontrol Lab	Coloring contest, activity
4H Bug Patrol - Frederick, MD	Live insects, collections and insect pinning demonstration
Maryland Natural History Society	Live insects, carnivorous plants, insect-eating amphibians
Bugs in the System/Little Ladies of the Hive	Insect photography, honey and beeswax products
Anne Arundel County Beekeepers Association	Honey bees
Faceworks Events	Face painting, activity
USDA-APHIS-PPQ	USDA Plant Pest Quarantine and Control
Carrie Murray Nature Center	Live insects
Maryland Department of Agriculture	Tank of Doom, Maryland insects, pet a roach, activity
Dr. Wayne H. Wehling	Butterflies, butterflies and scorpions
Wiley H. Bates, Middle School, Virginia	Vincent van Roach, painting by insects, activity
Ms. Andrea Polanco, Virginia Tech	Bedbugs
Atlantic Pest Control	Gizmo, bed bug detecting dog
Boys and Girls club	Build-a-Bug, activity
Mr. Joel Floyd	Natural History illustration, activity
Kod Lab, GRASP Lab, University of Pennsylvania	Insect robots

Publicity

A flyer and press release were developed (attachments). Brian Rehill, ESA member and professor at the US Naval Academy distributed these widely to local newspapers, and TV and radio stations. It was also posted on web-based community calendars. The Baltimore Sun interviewed Faith Kuehn and Gaye Williams (latter an entomologist with the Maryland Department of Agriculture) and ran a full length feature article in the 2/28 (Sunday) Anne Arundel County edition. The event appeared in the weekend Calendar of the Capital (3/6/10).

Budget

The income for the program was \$500 from the Eastern Branch, ESA, a \$500 sponsorship from the Delaware Department of Agriculture, \$150 from Face Painting and \$62.32 in contributions from the “Donations” cans, for a total of \$1361.32. Expenses

were and \$400 for the face painters, Face Works Events, \$100 in mileage each for AES and the Bug Bots, a \$100 honorarium for the Maryland Entomological Society, \$71.23 for art supplies, \$49.60 for miscellaneous supplies, and \$35 for rental of an extension cord for a total of \$820.83. This leaves a positive balance of \$540.49. Several incidental expenses were covered by me, the undersigned.

Attendance

Dan Gilrein and I estimated that at least 450 people attended Bug's World. Having a variety of exhibits, kids activities and interactive displays are key to engaging the crowd. Some of the most popular appeared to be the Bug Bots, the Bug Clubs, Vincent van Roach, Wildscape, and the variety of animals and plants brought by the Maryland Natural History Society. The program went smoothly, in part, because of the participation of Branch volunteers namely Jackie McKern of Dow, Tim Abbey of Penn State Cooperative Extension, and Nancy Adamson and several students from Virginia Tech.

Respectfully submitted,



Faith Kuehn
Eastern Branch, ESA Outreach Chair
March 26, 2010
