

THE ENTOMOLOGICAL SOCIETY OF AMERICA EASTERN BRANCH
FINAL BUSINESS MEETING AGENDA
March 23, 2009 8:00-9:00 a.m., Hilton Hotel, Harrisburg, PA

Welcome, Introduction of ESA President Marlin Rice and Executive Director Robin Kriegel

Old Business

Report of the President – Rod Youngman

Meeting summary

Announcement of election results

Report of the EB Governing Board Representative – George Hamilton

Report from EB Secretary – Dan Gilrein

Report from EB Treasurer – Eric Day

Additional Committee Reports

New Business

Passing of the gavel to President Loke Kok

Adjourn

EASTERN BRANCH ENTOMOLOGICAL SOCIETY OF AMERICA
Final Business Meeting
Harrisburg, PA
23 March 2009

Present: Rod Youngman, Loke Kok, Robin Kriegel, Alan Cameron, Mark Taylor, Jackie, Frank Drummond, Susan King, Bill Lamp, Harvey Reissig, Eric Day, George Hamilton, Doug Southerland, Roger Fuerster, Kenna Mackenzie, Andre Owen, Jim Steffel, Dan Gilrein (minutes)

President Rod Youngman called the meeting to order at 8:02 am.

Rod commented that he appreciated help from Eastern Branch staff and the participation of Robin, Marlin and Andre from ESA Headquarters

Rod noted that the Branch is in good financial health, much due to Eric's management as Treasurer. There were no burning issues with bylaws this year. An issue arose with maintaining large reserve funds and how best to use them (e.g. student scholarships and activities). Rod contacted the Entomological Foundation regarding options, but funds sent there would no longer be accessible (interest would only be made available), Steffel and Kok had instead suggested setting aside funds (\$12K) for the purpose; Eric figured this would generate \$450 if at same interest rate for Student Affairs Committee to use. Student travel was original intent, but Akito requested use for speakers as well. Discussion on raising additional funds for Linnean games: Formerly only \$500 was allocated for support of winning team to travel to the national meeting; now \$750 and \$250 are allocated respectively for winning and second place teams to support travel to National meeting

Registration: 160 persons registered for meeting this year, good despite economic situation. Excellent auditing reports from Anwar.

ESA Executive Director (Robin): nothing to add from last evening and yesterday.

Election results: Harvey Reissig is president-elect, Brian Kunkel is new member-at-large

Governing Board (George Hamilton)

Handed out printed minutes from Nov 14, 15, & 19 2008. Robin reported the Society now exceeds 6,000 members, highest level in several years. George also reported numbers of members & Annual Meeting registration. Note: Annual Meeting Online discontinued: substantial cost associated with system. Student participation awards continued, students didn't find a lot of interest in it and other issues. Childcare will be continued for 2009; Bill Lamp mentioned very few took advantage of it despite high cost to Society. Frank suggested stronger promotion. Needs assessment: low factor in decision to come to meeting. George noted all back issues of journals are on line now. Arthropod Management Tests? No plan to put those on line at the moment. Robin asked about Annual Meeting Online, needs showed would like a way to re-purpose meeting other than AM Online. Possible issue that speakers won't sign authorization to be retaped. Will look into other way to make meeting available.

Secretary (Dan Gilrein)

Nothing to add from yesterday. Listserv transition completed.

Treasurer report (Eric Day)

Handed out yesterday and will be posted with minutes from yesterday. Financial statement December 31, 2008. Eric: branch doing well financially. Savings activity (reserve funds) - Eric reviewed, new money market account created, closed old savings account (low interest), Wachovia CD ended. Did well last year despite economy. Income shows fairly typical figures. Program expenses, etc. Exec Committee travel. Savings also from business meeting (by teleconference). Blue Ridge Bank is now Carter Bank. As Rod noted, funds will be provided to support student travel and speakers, calculated from CD income. CDs some are multi-year, or longer than one year. Rod: have we thought about how to accept contributions to the \$12K reserve? Eric: we could figure a way to track, with software or other method. Loke: how do we generate most interest? Eric has done well getting good interest rates, now might best using short-term rate CDs, but should look at longer term as interest rates increase. Mark will need to make some important decisions. As reserve funds increase we can set aside funds based on needs from previous year. Bill: in case of disaster, how much should reserve be? Eric suggested in excess of \$30- 40K. Hotel will expect revenue from banquet, event \$16 – 17K, also rooms: 220 rooms (some percentage on room charges). There is some insurance for meeting failure. Robin clarified: we are covered by meeting cancellation insurance (forces of nature, not just down attendance or decided to cancel meeting... snow, flood fire, are covered. Insurance doesn't cover everything but could cover even partial losses (e.g. 50 members from NY couldn't make it). Rod thanked Eric for his two terms of service.

Past President (Jim Lashomb)

Nothing to report

Summary of Corporate Sponsorship (Jim Steffel)

14 sponsors, lost one, gained one from last year. Contributed \$8500 - \$8700, one contributed directly. Weekend timing limited exhibitors, but didn't seem to affect participating sponsors. Will provide report. Noted that posters seemed to be down, also student competition down from last year. Total submitted posters and oral presentations were similar. Discussed with Rod setting aside funds to bring in speakers for industry session, e.g. keynote speaker (paid). Industry speakers paid own way. Maybe hold funds for 2 – 3 years to bring in a significant speaker, may not need to do every year. Loke thought an excellent idea. Perhaps can do for next meeting, e.g. discuss what downturn has been like. Suggest we move forward on this. Eric noted about \$10K from registrations. Jim Steffel thought if could set aside \$1K every other year, could get good speaker. Once site identified could locate speaker. Banquet might be best time to have speaker. Rod: it is usually president's choice about speaker at banquet. Steffel asked what does industry need? Might suggest a topic for speaker. Alan suggested maybe considering for plenary session, where would get entire attendee visibility. Frank: maybe have banquet speaker right away, rather than at end. Loke: Suggest having speaker while eating. This year should have finished by 8:30 but went to 9:15 pm. Dan suggested a heavier topic for meeting, lighter one at dinner.

Site Selection (Chair Eric Day)

2010 meeting Annapolis Sunday 7 March 2010 ending Tues 9 March 2010. Sheraton Annapolis. Room rate around \$119.

Alan: encourages all to support the Foundation Challenge Grant. Need to get younger members and colleagues involved. Donations from EB member is credited to the Branch. Loke: we should try to win the contest, feels we have a good chance.

Loke: Akito's report and plans for 2010. 1. Actively seeking co-chair, 2. would like to change student-sponsored symposium name to student-organized symposium. 3. Had problems getting good participation from some institutions. Some aren't doing well; Loke suggested copying information to head of Department, also make sure we have nominees for both Fitch and Comstock awards. Also, committee should have more flexibility with funds for speaker, which was granted at yesterday's meeting. Rod also suggested follow-up to keep issue current.

Additional Committee Reports

Linnaean games (Doug Pfeiffer) (by email)

I'd just like to provide an update on the Linnaean Games in case details are desired for the final meeting. We had three teams: Penn State (Dan Schmehl, Robert Anderson, Scott Geib and Ezra Schwartzberg), Virginia Tech (Amanda Koppel, Laura Maxey, Hamilton Allen, and Meredith Cassell) and Cornell University (Gaylord Desurmont, Anuar Morales, Masanori Seto and Erik Smith). In the first round, Penn State won over Cornell. In the second round, Virginia Tech won over Penn State. The first and second place teams, who will represent the Eastern Branch at the next annual meeting of the ESA, are Virginia Tech and Penn State. It looks like the competition between Penn State and Virginia Tech is becoming a branch tradition - you may remember that Penn State outplaced Virginia Tech last year! I will send a message to all of the individuals that participated thanking them for their participation in Branch activity. I hope there can be some action that will provide a monetary award for the second placing team in these games - it is a great way to foster student activity and visibility in the Branch.

Rod passed the gavel to Loke, Loke pledges to do his best, and request incoming committee to remain few minutes and welcomes president-elect Harvey Reissig.

Meeting adjourned 8:58 am.

Incoming committee, post-meeting discussion

Present: Loke Kok, Harvey Reissig, George Hamilton, Bill Lamp, Rod Youngman, Mark Taylor, Dan Gilrein (minutes)

Foundation challenge: Loke feels we should make a concerted effort. Dan noted issues with contacting retired or other members, some of whom aren't using internet or email. Don't want to give perception that they must contribute. Perhaps encourage each person to send in own check directly to foundation (tax benefit). Grad student associations might also be approached.

Banquet speaker: ideas on who to invite for 2010? Do we want plenary AND banquet speakers? Be thinking about it now. Tom Turpin did excellent presentation at international congress, good

banquet speaker. Other ideas: Chuck Silcox/DuPont might be a good speaker. Wendell Roelofs. Terry Irwin (tropical insect ecologist).

Summer business and planning meeting: Site vs phone meeting? Committee decided on phone conference.

Symposia: how many? 8 this year, went well. Starts Sunday noon to Tues. noon, competing with Portland IPM meeting this year.

How can we increase attendance? Discussion followed.

Loke noted he appreciates help and support.

Meeting closed 9:30 am