

**EASTERN BRANCH ENTOMOLOGICAL SOCIETY OF AMERICA**  
2010 SUMMER BUSINESS AND PLANNING MEETING  
Phone Conference  
1 July 2010

Present: Bill Lamp, Harvey Reissig, George Hamilton, Loke Kok, Dan Gilrein (minutes), Doug Pfeiffer, Lisa Moore, Mark Taylor

President Reissig opened the meeting at 10:10 am.

**Introduction & roll call of participants**

**Executive Committee Reports**

- **Past President Loke Kok:** Is now chair of Awards Committee responsible for the L. O. Howard and Herbert T. Streu Awards; will contact 5 most recent presidents and send out notice in late Aug./early Sept for nominations; expect selection to be completed by Nov- Dec. Thought March meeting went smoothly based on many comments. Theme connecting with industry matched well with program and banquet. Asked about progress on updating bylaws and committee guidelines? Last meeting it was discussed that all chairs of various committees and board members would review, clarify duties. How many have been sent in? Dan responded that he has received only three, but also has not sent out follow-up messages to committee chairs but will do this summer. Harvey asked about revising constitution and bylaws were there specific things? Loke responded that many new members were unclear about their duties, and that constitution is outdated; to revise need to bring to entire membership. Doug clarified that duties are available on-line and they are not part of the constitution, so can be changed at moments notice. Dan mentioned that not only did the committee duties need clarification, but current use of electronic technology has made older communication methods described in constitution and bylaws obsolete. Loke commented that we should put all newly revised duties on website, then revise and update constitution. Dan will send out a reminder for committee chairs to review and revise their duty descriptions. Harvey suggested that he and Dan review bylaws and constitution, then send draft around for comments. Doug mentioned one issue at last meeting: needed to repeatedly remind people about complementary policy, and said we need to remind symposium organizers of it so they can inform their speakers. Loke: this is also important for student coordinators who aren't aware of what they can offer their speakers. Doug noted that was also important for Harvey to know when engaging speakers for the meeting.
- **Secretary, Dan Gilrein** March meeting (March 7, 9) minutes were sent around, revisions added, request motion to approve: Loke: thought minutes were good, moved to accept minutes as revised, Bill second, passed unanimous. Dan noted that Faith will continue to organize the public outreach

program, could again use assistance, but we are looking at a possible off-site location in Harrisburg partly for logistical reasons (e.g. parking for visitors and exhibitors was difficult). Dan requested a copy of post-meeting financial statement from Mark to add to website. Dan asked about the possibility of securing speakers or other local talent from nearby Harrisburg - Philadelphia, State College, PA Dept of Agriculture or Dept of Conservation and Natural Resources, etc. Some may be at small colleges or schools but would attend or speak at a local meeting.

- **Treasurer, Mark Taylor.** Mark reviewed accounts: savings \$9,465.47 in account, Money market account has \$17,057.43, CD has \$39,687.68. Mark sent first quarter statements to Neil Willoughby, ESA Director of Finance. Loke wondered if we broke even at last meeting. Mark said we went slightly over; Loke noted the very high cost for snacks at the Public Outreach event –cost was more than for the reception. Dan noted several unused tables at banquet. Harvey asked how hotel charges us for banquet; Mark explained it is based on number of seats we request. Dan said we need to revise Registration form to note whether registrants are actually attending banquet. Loke responded to an inquiry that no refunds of the registration were given except in extenuating circumstances. Doug: most hotels set banquet number deadline maybe a week before, but allow some fine-tuning of seat number within a day or so of event.
- **Governing Board Representative, Doug Pfeiffer** (see report, attached below). Governing Board had summer meeting first week of June, sent report around yesterday with updated membership numbers; membership is on track, numbers normally pick up closer to meeting date. Generally numbers of branch members in ESA is good: we've increased where many other organizations have declined. Had two presentations from Conference Direct (Conf planners) on sites for 2014 and 2015, location not decided. Phoenix discussed as conference site and ranked low, but 2015 is expected to be a joint meeting with TriSocieties, so larger group limits selection of venues. Finances in good shape, net assets have increased: \$4M in 2008, \$5M in 2009. Subscription prices will go up 3% next year. There was discussion of putting American Entomologist online, further investigation will be delayed due to ESA web redesign. Dues will be held at 2010 levels. There was discussion at the meeting on new logo and how branches might adopt it, also on style guidelines. Search is going on for new Executive Director. ESA is working with new placement agency and plans to interview final 3 candidates just before December meeting. George: TriSocieties meeting manager also runs our meeting, so this may reduce overall cost for ESA too.
- **Member-at-Large, Brian Kunkel** not present

### **Standing Committee Reports**

- **Awards Committee, L.O. Howard and Herbert T. Streu EB Awards, Loke Kok** See comment above

- **IDEP, Mark Taylor** Both workshop and symposium held in Annapolis this year, workshop was held at the reception, thought went well in poster area. Had good symposium in the morning.
- **Program Committee, Brian Nault, Bill Lamp** Sent around schedule draft (separate handout) for meeting. Comments welcome; discussion. Many student presentations in 2010, double the number from year before, so not sure if extra time will be needed for 2011. Note meeting dates are from March 18 – 21. Industry symposium was on Monday morning and worked out well. Dan noted there were 6 symposia last year, Turf and Ornamentals among those held. Lisa mentioned she is putting together a Student symposium for 2011, hoping an investigation of research in region may suggest theme - possibly in biocontrol or IPM. George suggested giving students first choice on what to cover, in case of possible similar symposia subjects. Bill Lamp noted that some symposia slots seem to be 'standard' e.g. IDEP, Veg./field' crops, and that few new slots available. Doug noted that two were postponed or not held may be reconsidered for 2011, Turf and Ornamentals, and Military Entomology (focus on ticks) – may want to consider for 2011. Dan noted several other possible symposia topics including Teaching, but Doug said no organizers stepped forward for Teaching. Harvey: don't we usually send out call for symposia? Discussion on whether we continue having 'standard' symposia and solicit topics for open slots. Loke: should we just send out call for symposia and those that respond can be considered. Harvey responded that seems most democratic. Lisa noted that we may need two 4-hr slots for the student oral competition. Dan suggested if needed putting second student oral competition on Sunday, moving a submitted talk from Sunday to Saturday in the Gettysburg room. Discussion on sending out a request for symposia late August, with call for papers at the same time. Dan suggests sending out reminders in early September, again in October, to organizers about deadlines. Bill noted one other issue about program: how to locate moderators and planning for equipment needs (projectors, etc.). George responded that symposium organizer serves as moderator and is required to supply own computer and projector for the sessions. Program chair lines up session moderator if needed. Doug asked student volunteers to moderate the regular oral sessions. Local arrangements lined up projectors and laptops for those sessions. Harvey asked if Bill had spoken to co-chair Brian Nault, and do we need to do anything? Bill has and will keep him posted, plans to meet with him at the San Diego meeting. When is our deadline on receiving symposium commitments? Discussion; suggested set deadline in late Sept in order to make symposia decisions by early October.
- **Student Affairs, Lisa Moore** Had large dropoff in student representatives this semester, 12 of 21 have graduated. Have 13 confirmed from 13 universities, waiting on two to reconfirm from last year, heavily soliciting for 5 more, including at Canadian schools. Hoping 20 – 25 schools will be represented. Co-chair Ian Grettenberger is looking into research going on in order to facilitate symposium organization. George asked which universities

we don't have? Lisa said we lack many of the Canadian schools except for University of Toronto for which we do have a representative, there is also a new rep at Eastern Mennonite College, but haven't yet contacted McGill. Some new universities are represented. Was asked about student award solicitations, but responded that she has not sent out solicitations for Comstock and Fitch awards yet, usually done in fall. Will send out Comstock awardee note to National ESA office this week prior to Aug 15 deadline.

- **Screening for ESA Awards Committee, John Tooker** not attending, no report.
- **Meeting Site Selection Committee, Mark Taylor** We will be going to Harrisburg Hilton March 18 – 21, price is \$114 for all rooms. Is there a location for 2012? Mark responded that no selection has been made yet, but would like ideas. May need 'north' location this time. George suggested not Springfield! (very poor attendance, lost money there, attendance from UMass was very poor). George suggested Mark might contact Kristen House at Conference Direct for suggestions, ideas. Mark has indeed been working with someone from Conf. Direct (Dennis DeVito). Harvey didn't think Syracuse was among our best locations. Lisa: what about Manchester, NH? Well-located for Canadians, George also suggests Providence, but may be expensive. Discussion of past locations as ideas: New Haven was 2004, Springfield was 2000. Newport ion 1994. Loke feels a more central location is better. How about Ocean City (2002)? George recalls attendance there was good. Possibly Burlington (1997)?
- **Local Arrangements, Greg Krawczyk, Pete Schultz** not attending, report attached

**Old business** Dan mentioned discussion of accepting credit cards for 2011 meeting registration – was talked about at March meeting, would work thru ESA – Dan will look into for possible 2011 registration

### **New business**

- **Committee Vacancies** Harvey working on this. Has filled two positions Lefage Graduate Student award and Excellence in IPM award. Working on BCE representative. Discussion followed on IPM award –Harvey has selected a representative from EB to serve on the national committee, but we still need to have John Tooker/ESA Awards Committee solicit nominations.
- **2011 Meeting Theme Discussion:** Harvey noted issue of continuance of entomology as distinct departments, in future will entomology survive as separate discipline or dept, or will it possibly become interdisciplinary which has happened (entomology departments absorbed into others). Should we look into speakers, a possible panel discussion on both viewpoints? George thought this was a good idea, but may be hard to find someone to talk about entomology at small school level. Harvey suggested Dick Casagrande as possible speaker. Where in the program should we have speakers or a panel? Dan suggested if in Plenary, having speakers for only an hour including questions/discussion. Bill commented that awards given at Plenary

might be more appropriate at banquet where more attend including spouses, but Loke noted it was planned this way last March to save time at banquet. Lisa suggested maybe ½ hr panel discussion, perhaps reduce reception by ½ hr and fit between student oral competition and before reception? Harvey thought it might be a bit hard to fit it there, but will follow up on organizing and setting a possible time slot. [post-meeting addition: Doug commented that the ESA Membership Committee is compiling a list of entomologists at small schools – a possible source of speakers?]

- **Meeting organization, etc.** No discussion.

### **Other items**

Harvey noted that the Distinguished Achievement Award packages (ESA awards in Extension, Teaching) were sent to ESA; some discussion of these, Harvey noting that candidates can be re-nominated annually for two years following initial nomination. Discussion followed, Harvey wondered if this was always done; Dan recalled a couple of years ago the names from that year were not even sent in; Loke thought part of the problem was timing of our meeting in March, formerly in fall, versus the National meeting held so long after in late fall. Dan asked about the Foundation Appeal; Loke reminded all that the Foundation representatives will get table at registration if desired at no charge. He also said we agreed to invite Foundation representatives to the banquet; these changes were approved without having to request each time for every meeting. Dan asked if anyone had ideas for a banquet speaker? No suggestions were made, though it was noted that preference is for 'lighter' topic

Lisa had one more item of old business. Attendance at talk by Fitch and Comstock award winners was low, suggest including as introductory speakers at Student Oral Competition. Doug thought this seems fitting, though had so many entries this past year. Lisa suggested we might have one at each of the two oral competition sessions. Doug noted that takes away from the time for other submitted presentations. Lisa mentioned these two talks are 30 minutes, but could trim to 15 – 20 min. Bill thought the decision may depend on actual number of submitted talks, with one alternative to have them present at the Plenary session.

Harvey thanked all for attending, wishing everyone a good summer. Meeting adjourned at 11:55 am.

Respectfully submitted,

Dan Gilrein  
Secretary

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**ESA Governing Board Report for 2010 Summer Meeting  
1 July 2010**

The governing board met on 7-8 June 2010 to discuss the matters of the society. The following is a synopsis of various items that were addressed.

**Membership as of 24 May 2010**

| <b>Member Type</b> | <b>2010 (24 May)</b> | <b>2009 (Dec)</b> |
|--------------------|----------------------|-------------------|
| Member             | 3183                 | 3792              |
| Student Mbr.       | 943                  | 1452              |
| Student Trans.     | 175                  | 241               |
| Early Professional | 257                  | 321               |
| Emeritus           | 219                  | 247               |
| Emeritus-Gold      | 130                  | 147               |
| Emeritus Pndg.     | 20                   | 13                |
| Life               | 4                    | 5                 |
| Honorary           | 30                   | 47                |
| Family (M1)        | 49                   | 56                |
| Family (M2)        | 44                   | 55                |
| SA-Contributor     | 0                    | 0                 |
| SA-Bronze          | 4                    | 4                 |
| SA-Silver          | 1                    | 1                 |
| SA-Gold            | 0                    | 6                 |
| Pres. Circle       | 25                   | 28                |
| <b>Total</b>       | <b>5089</b>          | <b>6415</b>       |

| <b>Section</b>   | <b>2010 (May)</b> | <b>2009 (Dec)</b> |
|--|-------------------|-------------------|
| (SEB) Systematics, Evolution, and Biodiversity                 | 885               | 1159              |
| (IPMIS) Integrative Physiological and Molecular Insect Systems | 473               | 660               |
| (MUVE) Medical, Urban and Veterinary Entomology                | 1294              | 1541              |
| (PIE) Plant-Insect Ecosystems                                  | 2,301             | 2808              |
| No Section   | 262               | 389               |

(MUVE formerly Structural, Veterinary and Public Health Systems Section (SVPHS))

| <b>Branch</b> | <b>2010 (May)</b> | <b>2009 (Dec)</b> |
|---------------|-------------------|-------------------|
| Eastern       | 960               | 1234              |
| North Central | 1177              | 1568              |
| Pacific       | 1059              | 1287              |
| Southeastern  | 1059              | 1287              |
| Southwest     | 407               | 538               |
| No Branch     | 1                 | 8                 |
| International | 426               | 493               |

### **Annual Meeting Sites**

2010 San Diego CA, 2011 Reno NV, 2012 Knoxville TN, 2013 Austin, TX.

2014 Sites ranked Portland OR, Seattle WA, Kansas City MO and Providence RI. Conference Direct will resume negotiations with venues.

2015 – Joint meeting with Tri-Societies (the umbrella group for the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America) being explored. Sites ranked as Minneapolis, Denver, and Phoenix. Conference Direct will resume negotiations with venues and Tri-Societies.

### **Finances**

2009 Audit Report – Overall the books were found to be in good order.

Total net assets 2008 - \$4,426,022. 2009 - \$5,200,488

### **Publications**

- Last year, subscription prices were held constant. With costs expected to increase by 3%, the board voted to raise 2011 journal subscription prices by 3%.
- A motion to make back issues of American Entomologist online was postponed pending redesign of the ESA web site.

### **Sections**

It was reported that the Structural, Veterinary and Public Health Systems Section (SVPHS) successfully voted to change their name. It is now MUVE (Medical Urban and Veterinary Entomology).

### **Other issues**

- ESA dues will be held at 2010 levels.
- The GB passed a motion to offer a \$10 discount on Annual Meeting registration to those who choose not to receive the printed Annual Meeting program book prior to the meeting but to obtain in on site.
- The GB discussed a proposed letter from the ESA President to USDA regarding changes at NIFA, to protect interests of ESA. The letter will be submitted through the NIFA web site.
- HQ staff asked to develop logo style guidelines for branches and sections to maintain branding of new ESA logo.
- Passed a motion that the new Student GB representative position be elected by student members.
- Following discussion of travel expenses of Student Member, decision for no action, relying on Presidential Discretionary Fund in specific cases of hardship.
- GB increased the fund for student volunteer positions to 110.
- GB approved an expense for two years to contribute \$4000 for a subject matter liaison with EPA, supplementing contributions from P-IE, MUVE and IPMIS sections.
- Transition Management Consulting retained to manage search for new Executive Director. Interviews planned for GB meeting at December ESA Annual Meeting

Respectfully submitted,

Doug Pfeiffer

Eastern Branch ESA Governing Board Representative

## Local Arrangements Committee

Notes from Pete Schultz, LAC Chairman

- Convey to Program Editor that LAC no longer needs an assigned room.
- Email several reminders to all symposia organizers to bring laptop and projector. Student competition organizer should also bring equipment.
- Coordinate with Treasurer (you or (s)he) to have hotel supply AV stands with power supply, cords taped to floor, water pitchers in back of room for every session. Be aware that Executive Committee Meeting may have AV requests for ESA office to make a presentation (should be discouraged in favor of handouts).
- LAC needs to give registration table a notecard with cell phone information of chair and or person(s) who can address any seating capacity issues, room temp. problems, etc. with hotel. Determine who and how to contact hotel maintenance staff or banquet manager if any issues come up (it may be the front desk of the hotel).
- Find assistance in getting poster session room set up with easels and posters on Day 1. Often the poster boards arrive via an EB officer or last year's LAC chair. LAC chair should number poster boards consecutively before first poster presenter arrives.
- LAC needs to have supplies (paper, tape, Sharpie) to post signs at registration table and rooms of any last minute changes due to hotel reassignment.
- LAC should bring 1 laptop and 1 projector for plenary session and banquet speaker (and a second one of each as backup); and should have hotel provide AV stand with power positioned for each plenary event and a suitable audio system for speakers.
- LAC should bring Sharpie, thumb tacks, Velcro dots, and 3x5 cards (for identifying poster locations), 2-3 extension cords (with multiple heads) in case they are needed.
- LAC should contact Linnaean Games chair to get their room layout and power needs ahead of time (e.g. 1 easel with paper pad, moderator's table, 2 team tables, AV stand with power, screen, extra cords for game equipment).
- Enough poster boards and easels brought by EB or rented from hotel for all poster presentations plus 3 additional, 1 near registration table, 1 for Outreach event, 1 for announcements, resolutions, etc.