

ESA EASTERN BRANCH SUMMER BUSINESS MEETING
July 20, 2012
MINUTES

Present: Dan Gilrein (minutes), George Hamilton, Eric Day, Chris Bergh, Mark Taylor, Cesar Rodriguez, Julia Mlynarek, Doug Pfeiffer, Jim Steffel, Tracy Leskey, Faith Kuehn, Dean Polk

Eastern Branch ESA President Bergh opened the meeting at 9:06 am

President called roll of attendees

Treasurer report (Mark) (attached): July 1 financial statement sent out earlier this week. Hartford location was a bit more expensive than usual - food and beverage requirements, Bugs' World added costs for this year; Bugs' World was omitted last year. Otherwise expenses are in line with past years'.

Governing board report (Doug) (attached): Met last week in Knoxville. Annual meeting sites decided for next few years. 2016 meeting will be with International Congress in Orlando if bid accepted. 2017 and 2021 accepted bids for Denver, 2018 and 2022 in Vancouver, based on room rates, transportation, etc. Finances: ESA treasurer's report in good shape for the year, small loss partly due to shifting of meetings, also costs for preparing bid to Korea. Dues increase coming, will be tied to CPI increase. Two membership models were passed towards increasing membership. *Joint student membership* model is being tried with Japan – additional fee for Japanese students to also become members of ESA. If successful will expand model for other countries' student members. *Reduced rate for developing countries* - Members will be extended student rate; being tried in Indonesia and if successful will be expanded to countries on World Bank list of low and middle income countries. Publications: *American Entomologist* continues to lose money, but subscriptions will increase from \$24 to \$48. Headquarters relocation: Governing board has approved plan to relocate Headquarters from Lanham. Site not finalized, pending final approval by Executive Committee. Existing facility issues - crowded space and lack of security for staff. Knoxville expected to be big meeting, will be bracketed by two football games so reserve rooms early! One nominee for President Elect was pressuring branches for endorsements. Decided that endorsements will no longer be sought or encouraged for President Elect. Voted for honorary members also.

Past President's report (George): good attendance at March Branch meeting, things went well after some bumps in submission process. Helpful having National office help out with registration. Will be sending out announcements for two awards (Streu and Howard) shortly.

Secretary report (Dan): Summarized the updated officers/committees list for Chris, will post as soon as ready, finalized minutes from last meetings.

Standing Committee Reports

Program (Cesar): Had Tracey's help getting Dan zen as speaker. 8 symposia last year, looking for similar number next year. Should send announcement out: request for symposia. Discussion on content, timing of symposia in schedule. Maybe mid-Sept. would be good deadline for Symposia submissions. Noted other deadlines – Dec 1 for final symposia information (speakers, schedule), end of Dec. for all program information.

Student affairs (Julia): contacted student reps at other universities. Majority were positive responses interested in assisting. Contacted Peter Meng – interested in being co-chair, need to confirm. Student

competition issue of note – one of student rep had complaints about judging, can be discussed later- would like rules and guidelines made more clear.

Meeting Site Selection (Mark): Meeting at Eden Resort in Lancaster, PA March 16 – 19, 2013 Saturday to Tuesday. Jim Steffel toured the resort - any comments? Jim noted he was pleasantly surprised, it's an upscale facility. Focus is on smaller conventions (to 4- 500). Facility is new or recently renovated. Excellent layout, compact, with rooms the size we need, accessible off Rte 30 and not far off turnpike. Amenable staff. Rooms reasonable, very nicely appointed. An upgraded room (suite) will be available (possibly for students?) Have 2 double beds plus pullout in another room. If we like, recommends we try to sign a contract for meeting again in 2 yrs there. Times around our usual meeting time are usually not available. Fri and Sat nights wouldn't have been available this year. No food and beverage minimum, banquet meals \$25 – 35 per plate – reasonable. 2 restaurants – formal and casual. Lots of dining options around too, plus option of downtown shuttle if requested. Chris thanks Mark and Jim for getting this together on short notice.

Old business

President Bergh asked if there were any changes or comments on the minutes from March meetings? No comments. Motion to approve made, all in favor, passed. Meeting minutes will be posted on-line.

Status of EB ESA officers: Dan provided summary of vacancy needs – will need new secretary after next meeting – should have an election in fall, would like suggestions. Several other officers need to be verified.

Governing board representative position is now open - Doug Pfeiffer's name submitted, Doug said he's happy to continue and President Bergh has asked Doug to do.

Dan noted we don't have a Finance Committee per the Constitution and Bylaws; George noted that the tasks in essence have been done by the President and others on the Executive Committee, Chris suggest we continue as we have been. Jim asked about auditing – it was noted there is an auditing committee.

Meeting site selection. Mark is willing to continue; commented that the work is also closely tied to the Treasurer; Chris approved Mark continuing as Chair.

Membership Committee: Tracey Sunderland currently serving but term is up. Doug noted there is a lot of membership activity at National level. Doug will contact Tracey to see if she'll continue. Student members at National level have been very prominent and active. ESA staff will be visiting small colleges around Knoxville just before meeting. Discussion. Faith asked if there were some thoughts about high schools – try to engage teachers with interest, encourage them to come to meetings. Might discuss this at Knoxville. Doug noted high number of high schools and contacting would be significant effort but this is definitely an untapped market. Faith noted a National Organization of Science Teachers – getting word out to them might be good.

Nominations: Albrecht's term is up, Chris will reach out to identify a suitable and interested person.

Program Committee: Dan noted that three members are called for in Constitution and Bylaws. Do we need a third person to assist? Cesar thinks good idea if chair remains in advisory capacity, but mostly only needs two persons. Doug noted that a third person could be helpful in case one member becomes incapacitated or otherwise unable. Cesar will speak with Tracey about possible third member – will talk with Eric Day about candidates.

Public Information: Faith willing to continue. Bugs World – March 17, Sunday planned. Will need to coordinate with Jim and Program Chair for available rooms suitable for program. Jim noted they have a lot of space; on Sunday the facility Mgr will serve 1000 brunches, so some potential to hook together. Ballrooms are nearby. This year started program in morning, continuing into afternoon and would like to

do that again providing no conflict with symposia. 10 am to 4 pm. Michael Ritter is manager at facility- suggest Faith stop in to check layout. What has been budgeted for Bugs World? Mark noted we had \$750 budgeted, spent \$651 and had some income besides. Will keep up to \$750 in mind as budget. Sonoran Arthropod Studies Inst. Has meeting, run insect zoos and exhibits. Faith has gone several years, will be speaking about Bugs World experience. If there is a student with interest in outreach programs and willing to put in some time to help Faith would be good for student to learn nuts and bolts of doing a program.

Rules: Matthew Petersen is incumbent

EB Student Affairs Representative to ESA: Chris needs to identify a new representative, replacing Kit Schnaars-Uvino

Registration and hospitality: Eric asked about what ESA National does. It was explained that ESA is handling credit card registration on site and nationally before the meeting. ESA prints up name tags, badges. The Branch needs someone on-site for cash and walk-ins, and for helping at desk to distribute packets. Registration went very well this past year. Just a few checks came in to Mark Taylor – most paid with credit card. Chris will identify a chair for registration.

Local Arrangements: Jim suggests getting some help from hotel with local arrangements, Richard Levine is also helpful with some of the logistics of writing press releases if we provide the substance. Faith will be at National Plant Board meeting soon and will speak with someone there from PA to find possible person who could assist (e.g. from Dept of Ag, Coop Ext). Ryan Bridge with York County 4-H may be a possible partner too. Jim suggests Rayanne Lehman might be willing to help with local arrangements – Dan can help Faith get in contact.

Student paper competition: Bill Lamp may be continuing – Dan will confirm

Symposia titles: calling for titles this year; some concern last year about late symposia submissions. How to promote adherence to deadlines? How much flexibility do we have? Cesar noted last year deadline was Dec. 31, some complaints that students didn't get email for some reason. Some late entries were allowed even into late January. Once he started accepting late entries he couldn't decline! George mentioned that persons not getting emails may not be members or weren't using email address given to ESA. Cesar noted total of about 4- 5 late entries were allowed, 2 in oral, 2 or 3 in poster sessions. Links were on website. Cesar was OK with accepting late entries but concerned about fairness to others on time. Abstracts were being judged, so late entries may be getting unfair advantage in composing abstract. Doug said in past we were firm with deadlines in student competition. Cesar feels we should not allow for late submissions. What should submission deadline be? Last year was Dec 31, Cesar likes that –then there is enough time in January to go through all submissions and compile the program. Dan suggests Dec. 1 deadline for symposia speakers' program. Also should send out repeat announcements including into early fall.

Student competition was record-breaking this past year, burdensome for judges. Should we divide this into PhD and into Masters' level competitions? Cesar likes the idea, could be two separate sessions, thought it would be fair. Where would undergraduates fit in? Suggest placing them with Masters group. Eric suggested checking with Bill Lamp on dividing the symposium into two. Julia also suggests breaking up by topic or other basis. Cesar notes that Pacific Branch has only 1st and 2nd place awards, so would only need one additional award (we currently offer 1st, 2nd, 3rd place). Can defer decision until we see how many submissions we receive. Potentially doubles prize money, but if we only have 1st and 2nd place prizes that would reduce cost.

Chris noted Julia mentioned that some students misunderstood that the abstract was to be on the poster; the omission led to disqualification. Also students stood by posters several hours but with no interest from judges. Need clarification to students on what is required (is abstract required on poster? When and how long should students be standing by poster). Standing by poster during reception required – this should be explicit in program. Could also be noted in call for submissions and also in judging requirements. Dan will follow up with Bill and Judging Guidelines.

Regular symposia: There are three regular symposia: IDEP, Industry, Student. Do we have organizers? Cesar spoke with Jim Steffel – he'll do the industry symposium. Bob Trumbule will do IDEP, Cesar was introduced to new person handling the student symposium. Jim asked about Industry topic - suggest focusing on resistance management? Cesar thinks excellent idea, concerned about it with drosophila, stink bugs. Dean noted tolerance to neonics in aphids. Is there to be a biocontrol symposium? Roger Fuerster and Dick Casagrande have chaired that in the past. Field crops may be another possible symposium. Last business meeting discussed possible stink bug or spotted wing drosophila meeting - Cesar willing to organize for coming year. Dean: how about including that in symposium on impact of invasive pests? Drosophila could be important in that. Cesar spoke with George about having a possible workshop on careers in entomology and how to prepare for an interview. Dan said there is a lot of interest from students and Jim noted that was a need. Eric suggested that as an evening option when there no other program. Linnaean Games could be noon-ish on Sunday, leaving Sunday evening for career opportunity workshop. Doug noted that last year it was popular but not well publicized. Cesar suggested we announce at beginning of program or at registration. Julia suggested providing info at registration.

Other considerations: Freeing up Sunday evening. Presentation of Branch Awards at Linnaean Games last year, there was only a subset of attendees at Linnaean Games that didn't represent a majority of attendees. Suggest holding Linnaean Games at lunchtime on Monday, shorten president's reception Monday late afternoon to 1 hour, segue to banquet Monday evening. Doug noted uncertainty with Linnaean Games time – usually 1 – 1.5 hrs is enough. Say, schedule Games 11:30 – 1pm or 12 – 1:30 pm. Could also arrange box lunch for Games. Don't want to cut paper sessions too tight on Monday – unless starting earlier in the morning or continuing a bit later in afternoon (to, say, 5:30). Some symposia ended early this past year so that might work.

Chris wants to thank Cesar for suggestion of Dan Janzen as banquet speaker. Cesar notes he is a great speaker, his talk title not decided but he generally deals with biodiversity. Faith wonders if he can speak a bit on what he's seeing concerning how weather patterns or climate impacts insects or their interactions. Cesar suggested that Dan J. could propose ideas, run topics by committee to see which might be preferred.

Chris thanks all for their time, moves to adjourn, motion passed. Meeting closed at 10:58 am.

ESA Governing Board Report for 2012 Summer Meeting

20 July 2012

The governing board met on 10-12 July 2012 in Knoxville TN to discuss the matters of the Society. The following is a synopsis of various items that were addressed. Membership as of July 2012

| Member Type | 2011 | 2010 (31 Oct) | 2009 (Dec) |
|----------------------------|-------------|----------------------|-------------------|
| Member | 3503 | 3495 | 3792 |
| Student Mbr. | 1676 | 1565 | 1452 |
| Trans./ Early Professional | 620 | 562 | |
| Emeritus Emeritus-Gold | 244 | 375 | 407 |
| Life/ Honorary | 51 | 48 | 52 |
| Family/Youth | 97 | 116 | 111 |
| Sustaining Assoc. | 11 | 10 | 16 |
| Pres. Circle | 23 | 27 | 28 |
| Total | 6225 | 6198 | 6420 |

| Section | 2011 (Dec) | 2010 (Nov) |
|--|-------------------|-------------------|
| (SysEB) Systematics, Evolution, and Biodiversity | 1105 | 1104 |
| (PBT) Physiology, Biochemistry, Toxicology | 596 | 607 |
| (MUVE) Medical, Urban and Veterinary Entomology | 1498 | 1448 |
| (PIE) Plant-Insect Ecosystems | 2602 | 2622 |
| No Section | 742 | 91 |

(MUVE formerly Structural, Veterinary and Public Health Systems Section (SVPHS);
PBT formerly Integrative Physiological and Molecular Insect Systems)

| Branch | 2011 (Dec) | 2010 (Oct) | 2009 (Dec) |
|---------------|-------------------|-------------------|-------------------|
| Eastern | 1172 | 1124 | 1231 |
| North Central | 1429 | 1415 | 1557 |
| Pacific | 1309 | 1243 | 1285 |
| Southeastern | 1243 | 1248 | 1286 |
| Southwest | 528 | 500 | 536 |
| International | 676 | 548 | 482 |
| No Branch | – | 120 | 43 |
| Total | 6357 | | |

Annual Meeting Sites

Knoxville TN, 2013 Austin, TX,

2014 Portland, 2015 Minneapolis (Joint meeting with Tri-Societies, the umbrella group for the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America).

2016 – Proposed to hold annual meeting in conjunction with International Congress of Entomology, should the US bid to host ICE be successful.

2017 and 2021 – Denver

2018 and 2022 – Vancouver

Finances

2011 Audit Report and Treasurer's Reports – Auditors provided an unqualified opinion in their review; overall the books were found to be in good order. ESA reserves grew in 2011, following trends in the stock market. A loss projected for the year; partly related to shift of national meeting from December to November. No problem anticipated.

Total net assets: As of May 31, 2012 - \$5,876,372 (May 31, 2011 - \$6,572,337)

Dues

A motion was passed to increase dues each year by the prior year CPI increase until regular member dues reach

\$144. A problem is seen with our dues being lower than sister societies with whom we will meet, no action for now, but will consider raising dues to avoid disparity, returning to previous level after meeting.

Membership Models Passed

Membership Committee had been charged with developing models to increase international membership. Joint Student Membership Model passed – for two years will offer joint student membership with student members of the Entomological Society of Japan. Developing Reduced Dues Model passed – for two years, will offer our student rate to members of Indonesian Entomological Society (plan is ultimately to extend to countries on World Bank list of low income countries).

Publications

- Only journal losing money continues to be American Entomologist.
- Journal subscription will increase, \$24 to \$48 for paper copy.

Other issues

- First day devoted to Strategic Planning (Social Responsibility, Global Issues, Communications).
- Approved plan to relocate ESA Headquarters, pending final approval by Executive Committee. Based on crowded workspace, lack of physical security for staff.
- Annual meeting in Knoxville expected to be a big meeting; rooms expected to fill early, make reservations early.
- No endorsements from branches or sections
- Three Honorary Members approved.

Respectfully submitted,
Doug Pfeiffer
Eastern Branch ESA Governing Board Representative

ENTOMOLOGICAL SOCIETY OF AMERICA

EASTERN BRANCH

FINANCIAL STATEMENT, March 1, 2012

| | |
|---|-------------|
| Total Funds Available, March 1, 2012 | \$72,530.93 |
| Balance on Hand, Money Market, March 1, 2012 | \$17,072.42 |
| Balance on Hand, Checking, March 1, 2012 | \$14,000.88 |
| Balance on Hand, Combined Checking and Money Market | \$31,073.30 |

Reserve Fund

| | |
|------------------------------------|-------------|
| BANK OF DELMARVA CD, March 1, 2012 | \$41,457.63 |
|------------------------------------|-------------|

| | |
|--------------------------------------|-------------|
| TOTAL FUNDS AVAILABLE, March 1, 2012 | \$72,530.93 |
|--------------------------------------|-------------|

Fund Location

| | |
|--|--------------------|
| Wells Fargo Bank, High Performance Money Market, Annapolis, MD (Savings) | \$17,072.42 |
| Wells Fargo Bank, Annapolis, MD (Checking) | \$14,000.88 |
| The Bank of Delmarva, Salisbury, MD (Reserve) | <u>\$41,457.63</u> |
| Total | \$72,530.93 |

ENTOMOLOGICAL SOCIETY OF AMERICA

EASTERN BRANCH

FINANCIAL STATEMENT, July 1, 2012

| | |
|---|-------------|
| Total Funds Available, July 1, 2012 | \$68,918.77 |
| Balance on Hand, Money Market, July 1, 2012 | \$17,075.27 |
| Balance on Hand, Checking, July 1, 2012 | \$10,124.63 |
| Balance on Hand, Combined Checking and Money Market | \$27,199.90 |
| <i>Reserve Fund</i> | |
| BANK OF DELMARVA Certificate of Deposit, July 1, 2012 | \$41,718.87 |
| | |
| TOTAL FUNDS AVAILABLE, July 1, 2012 | \$68,918.77 |

Fund Location

| | |
|--|--------------------|
| Wells Fargo Bank, High Performance Money Market, Annapolis, MD (Savings) | \$17,075.27 |
| Wells Fargo Bank, Annapolis, MD (Checking) | \$10,124.63 |
| The Bank of Delmarva, Salisbury, MD (Reserve) | <u>\$41,718.87</u> |
| Total | \$68,918.77 |

Checking Account condensed details

Balance on Hand, Checking, March 1, 2012 **\$14,000.88**

Income: Registration, Sponsors and ESA **\$19,835.70**

Total Before Expenses: **\$33,836.58**

Expenses:

Program printing and postage \$ 57.60

Award plaques \$ 387.90

Hilton Hartford \$16,682.62

Bugs World \$ 651.47 ds (\$300,\$200,\$100)

\$ 600.00

Poster competition awards (300,\$200,\$100) \$ 600.00

Linnaean Games awards (\$750, \$250) \$ 1,000.00

Taylor Treasurer meeting reimbursement \$ 96.00

Dr. Roese: Honorarium \$ 130.00

Dr. Gaugler expenses \$ 638.41

Donard Rutz reimbursement \$ 166.00

Cornell (D. Gilrein mileage reimbursement) \$ 88.25

Hamilton President reimbursement) \$ 393.30

Seiter speaker reimbursement \$ 675.33

Secretary meeting reimbursement \$ 623.07

Dr. Hamilton (postage reimbursement) \$ 15.78

Turpin (speaker expenses) \$ 378.22

Student vol reimbursement (8 x \$65.00) \$ 520.00

Monthly service charges (4 x \$2.00) \$ 8.00

Total expenses \$23,711.95

Balance on hand checking as of July 1, 2012 **\$10,124.63**

Detailed financial records are on file with the Treasurer and are available for review on request.

Respectfully submitted,

Mark C. Taylor

Treasurer