

ESA EASTERN BRANCH EXECUTIVE COMMITTEE MEETING
March 17, 2012
MINUTES

Present: ESA Executive Director David Gammel, Chris Bergh, Eric Day, Harvey Reissig, Mark Taylor, ESA President Grayson Brown, Eastern Branch ESA President George Hamilton, Dan Gilrein.

President George Hamilton called the meeting to order at 7:08 am

Past President (Harvey Reissig): Chaired Eastern Branch Awards (Howard and Streu) Committee. Randy Gaugler was chosen for the L. O. Howard Award, Dan Gilrein for H. T. Streu Award., report submitted. George: are packets for non-successful candidates going to be brought forward to next year's committee for consideration? Harvey said it was not done automatically – but nominators will probably nominate the same candidates for next year.

Secretary (Dan Gilrein): Discussion at prior meetings about preparing a plaque with all H. T. Streu awardees – that still needs to be done and has not been forgotten!

Treasurer (Mark Taylor): Report passed around, dated March 1 (attached). The Branch has a total of \$72,530.93 on hand. Mark reviewed figures, noted our CD is coming due at the end of December. Second page of handout shows figures as of business meeting last July, dated June 30, 2011. Neil Willoughby at headquarters gets copies of all our statements faxed to him – Mark also has copies on hand for perusal. CD interest (3-yr) at best he found was about 2.6%, but second best was 2.5% at nearby bank – so has selected that. George advised to get the best rates you can! Mark noted the CD is for a 3-year period and it also the same for the treasurer. Eric noted the Money Market account has generally performed poorly, but what about savings accounts – have they done better? George: we may be able to do better, but not necessarily certain. Best he has now (speaking personally) is in interest-bearing checking acct. Dave B. suggested we contact Neil Willoughby at ESA Headquarters for any assistance with handling reserve or other funds. Some discussion on funds and accounts followed.

Symposium (George): no discussion

Governing Board (Doug Pfeiffer): report submitted (q.v.)

Member-at-large: nothing to report

Comments from ESA Headquarters: Grayson Brown stated he was very pleased to be here. ESA has a very strong membership; in most branches it is very stable and the International Branch is growing rapidly. Our public policy initiative this year: expressing ourselves in regulatory and environment issues, and it's beginning to pay dividends. Areas of focus: Policy, Diversity, Technology, international efforts. Will spend most time here talking about international efforts. ESA's International Congress bid is progressing well, now under review by the International Council. There is a lot happening on the international frontier.

Knoxville meeting: first indicators are for a very strong meeting, over 100 symposia submitted, a 30% increase. Booth sales are strong, expect a 'blowout.' Symposia have been picked with 85 program symposia proposed, selected 6, e.g. Forensic Entomology. Knoxville is the home of the Body Farm. There will be an in-theater entomologically relevant autopsy, also limited visit to body farm. Founder's Memorial Award: Gene Kritsky will be honoring Charles Darwin. Gene is well-known as a collector of Darwin memorabilia. His photograph collection will be shown in video.

There is growing interest in realignment, i.e. realigning states with branches – Southwestern Branch numbers are low, close to critical mass; there are some interested in dispersing the branch. Some states may go to the Pacific, Southern or Central branches – this is now under discussion. There will be a town hall meeting at Knoxville on this. Branches were originally subject-matter-based, like Southeastern Branch was of cotton entomologists. Southwestern Branch doesn't have a lot of students, distances are huge, agriculture systems are more aligned to Texas A&M. New Department chair at TX A&M, some are interested in aligning with the Southeastern Branch. Discussion on implications for other branches, should the Southwestern branch disperse. Expect discussion to continue.

In this years' presidential election there has been some irritation – lots of committee time involved, divisive, somewhat personal, feel we have gotten away from the history and culture of ESA. Governing Board will discuss what they can do to restore the traditional perspective. Would like Governing Board to discuss this summer how branch nominations are just *that*: a way for a group within the Society to express that a person is a qualified candidate. Over time it has become important to have as many persons nominated as possible, are being looked at as endorsements. In the future, suggests branch or sections not be identified with any particular nominee. There will be more discussion on the matter. 20% of membership actually votes, even lower for students. David commented this is actually pretty good considering other societies' experience.

Harvey asked about co-memberships in the International and one's own branch. Grayson said it is now possible to do that. David noted ESA hasn't marketed that heavily but later his year will do so. Grayson mentioned that members can join as many branches and sections as they'd like.

If ESA succeeds in its International Congress of Entomology bid for 2016 in Orlando it will be largest meeting of entomologists in the history of the Society – expect 7000 attendees! Planned for the Orlando Convention Center. Good hotel rates are anticipated. Grayson noted that the Indianapolis meeting will be a joint meeting with the Soil Science Society of America.

Question was raised concerning if there was any idea whether ESA's ICE bid will be accepted? Grayson noted there are all good indications for us including a weaker competition, but we are not taking it for granted. There has been some discussion of overlapping or related meetings, like the IPM program in Memphis. Some discussion ensued concerning having Branch meetings with other society meetings like American Phytopathological Society, e. g. APS branch meeting in VA in 2014. Discussion followed about including other local groups or organizations in

promoting meeting content (Cooperative Extension, civic groups like arborists, depts. of agriculture, etc.).

Executive Director David Gammel distributed his Briefing Report. Strategic principles outlined – Social, global, influence. ESA priorities fit into these. ESA major goals for 2012. There is major interest in the ACE program now, many are looking to put candidates through it. Preparatory course for ACE exams can be offered by Departments or others, this can also bring in revenue. ESA is looking at growing international branch memberships and establishing a public policy agenda – help determine where ESA should put our resources. Strategy Day planned in July: sections and committees involved, will discuss what we're doing now and next year. David noted our financial position is very strong, our investments are doing well. 2012 budget priorities include spending for our ICE bid, the Annual Meeting and international outreach.

Knoxville meeting: Over 100 symposia submitted –very strong level of interest.

Increased support for Branch meeting – lots of staff going to Branch meetings, they are trying to get staff going to meetings who haven't been before, to learn about entomology, relationships in the society.

Future options are being considered; we now have help reviewing logistics, our contracts - Rosina Romano, director of meetings can assist with that.

Confex has a representative that works with ESA specifically. ESA will continue to work with Conference Direct – it has strong buying power, represents many meetings. We have been contracting with them for ESA national meetings. Support and assistance to branches is available but optional. Content, labor-intensive things – they can help with all, also with promotional material and contacting groups, newspapers.

Standing committee reports

Registration: Kristin is currently working, noted the credit card system worked very well this year, a real advantage! Mark Taylor in particular appreciated this.

George commented that the weekly registration updates from Neil Willoughby were appreciated, also having ESA staff here to run credit cards was a help. The less cash we deal with the better!

Program: George commends Cesar and Dean for a great program. Some 'bumps' working with Confex but they were minor, worked well for nearly everyone – some glitches for students but in general were all minor issues. Papers and posters: George noted that an equal number or more were in paper competition, more were definitely in the poster competition. Some students from local colleges are coming this year.

Student affairs: no report

Meeting Site Selection: (Mark Taylor) Next year will go back to a mid-week meeting time. Every other year we've been going to Harrisburg, but suggested another site for 2013; Baltimore, Hershey, Wilmington, among others. Usually alternating north and south venues with a central one. Requests for sites were sent to Conf. Direct – gotten some bids already; Dennis DeVito is Mark's contact. Will get list of dates and possible conflicts with other branches. George suggests

we get someone from the national office on the email list concerning new locations (Rosina at ESA would be the contact). Dan mentioned the recent survey of members concerning meeting timing weekend vs weekday (no clear consensus). Mark added we are currently looking at Tues – Thurs block for the 2013 meeting.

Meeting registration system and Confex: how did it work, should we do it again next year? Registration system was huge success, but may need to work with ESA headquarters if staff are not coming to assist with packets. David said we should expect to always have ESA staff here helping with registration, etc. Grayson mentioned he would be meeting with Confex on Monday – any issues please let him know ASAP. George noted that Confex got tied up with work on the national meeting which caused some delays, plus we also needed to fine tune some things. He also said it was not intuitively obvious how to get through the system – kept getting knocked out of the system when having to locate addresses for non-members. They could make it a bit more user-friendly. Expect things to go easier next year. Grayson can have Confex programmers contact George or Cesar about these issues.

George called for motion to use ESA registration system for 2013 meeting, Chris moved, all in favor, passed. Will table a motion for summer meeting on using Confex.

Discussion on summer planning meeting: Dan suggests considering call for symposia rather than using our informal system as done now. Harvey concurs.

New Business

Harvey mentioned we don't really have local arrangements committee – Mark Taylor is basically functioning in that capacity. Do we need to revive that? George mentioned that Mark did it this year because we couldn't find anyone else. Harvey suggests we continue the effort to find assistance for 2013. George said as soon as we know location we'll try to find a local arrangements person.

Discussion on local arrangements ensued; person works with hotel on space issues, equipment issues (hotels charge too much to use their equipment), local promotions (with ESA) and publicity (e.g. for Bugs' World). Rosina can help with that. David commented that we can use some of Branch funds for a site visit, George observed that this has been used in past. David warned that hotel schematics for rooms aren't always completely accurate, so some value in checking the site ahead.

Other new business: none

George moves to adjourn, Dan seconds, all in favor. Meeting adjourned at 9:30 am

**ENTOMOLOGICAL SOCIETY OF AMERICA
EASTERN BRANCH
FINANCIAL STATEMENT, March 1, 2012**

Total Funds Available, March 1, 2012	\$72,530.93
Balance on Hand, Money Market, March 1, 2012	\$17,072.42
Balance on Hand, Checking, March 1, 2012	\$14,000.88
Balance on Hand, Combined Checking and Money Market	\$31,073.30
Reserve Fund	
BANK OF DELMARVA CD, March 1, 2012	\$41,457.63
TOTAL FUNDS AVAILABLE, March 8, 2012	\$72,530.93

Fund Location

Wachovia Bank, High Performance Money Market, Annapolis, MD (Savings)	\$14,000.88
Wachovia Bank, Annapolis, MD (Checking)	\$17,072.42
The Bank of Delmarva, Salisbury, MD (Reserve)	<u>\$41,457.63</u>
Total	<u>\$72,530.93</u>

**ENTOMOLOGICAL SOCIETY OF AMERICA
EASTERN BRANCH
FINANCIAL STATEMENT, June 30, 2011**

Total Funds Available, June 30, 2011	\$71,649.14
Balance on Hand, Money Market, June 30, 2011	\$17,066.02
Balance on Hand, Checking, March 1, 2011	\$ 9,329.47
<u>Income:</u> Meeting Sponsors, Registration	<u>19,669.00</u>
	\$28,998.47

Expenses:

Registration supplies	\$ 117.60
Student vol. reimb.	\$ 776.54
Student Awards	\$ 1,200.00
Officer expenses/reimb.	\$ 2,590.10
Banquet Speaker exp.	\$ 365.34
Linnaean Games	\$ 750.00
Asa Fitch Award	\$ 100.00
Hilton Hotel Bill	\$11,455.99
Bank Service fee (3 mos)	<u>\$ 6.00</u>
	(\$17,361.57)

Additional Income: ESA Supplemental fund	\$3,307.00
Other Expenses: Hilton Hartford Deposit	(\$1,050.00)

Checking on hand June 30, 2011	\$13,893.90
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Balance on Hand, Combined Checking and Money Market	\$30,959.92
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Reserve Fund

BANK OF DELMARVA Certificate of Deposit, March 1, 2011	\$40,434.43
Interest Income	\$ 254.79
Balance on Hand June 30,2011	\$40,689.22

TOTAL FUNDS AVAILABLE, June 30, 2011	\$71,649.14
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Fund Location

Wachovia Bank, High Performance Money Market, Annapolis, MD (Savings)	
\$13,893.90	
Wachovia Bank, Annapolis, MD (Checking)	\$17,066.02
The Bank of Delmarva, Salisbury, MD (Reserve)	<u>\$40,689.22</u>
Total	\$71,649.14

Detailed financial records are on file with the Treasurer and are available for review on request, Respectfully submitted, Mark C. Taylor, Treasurer