

THE ENTOMOLOGICAL SOCIETY OF AMERICA - EASTERN BRANCH
EXECUTIVE COMMITTEE MEETING
Syracuse, NY Sunday, March 9, 2008

Attending: Doug Pfeiffer, Art Agnello, Carolyn Klass, Jim Lashomb, Eric Day, George Hamilton, Hiro Arakawa, Paul Weston, Ezra Schwartzberg, Peter Shearer, Dan Gilrein (minutes).

President Lashomb called meeting to order at 9:20 am

Committee reports

Awards (Art Agnello) (Report attached)

There were two nominations for the LO Howard award; Larry Hull nominated by Mark Brown; Tom Henry submitted by Gary Miller. Both deemed worthy of the award. Four immediate past presidents were tapped for comments and opinions, decided on Tom Henry. For Herb Streu award, Jim Steffel was nominated and both committee members deemed appropriate for the award.

Peter Shearer suggested adding an insert at registration for doctoral and post-doctoral students about the Industry meeting. There was general agreement on idea.

Meeting site and site selection (Eric Day)

Next meeting booked for Harrisburg and now looking for 2010 location. National ESA works with Conference Direct (CD), which has contacted Eric. Just received list of hotels, did an RFP outlining basic meeting plan. CD provides list of suitable hotels within budget. Seven are on list but some are inexpensive, others not, e.g. Clarion in Aberdeen, MD looks very reasonable. Meeting spaces range \$500 – 25,000. Sometimes there's a problem with room-to-meeting room ratio. 2010 dates not set, but 2009 is slated for Friday, March 20 Friday – Monday, March 23. There is some feeling against weekend meetings but Rod felt they might get more student participation. Meeting ends noon on Monday March 23. Harrisburg definitely booked for Sun – Tues. but trying to change to new dates. Our past pattern has been to choose a central location every other year (Harrisburg); in alternate years go north or south. Will look at Clarion in Aberdeen, MD. Also Sheraton in Annapolis (Lowe's in Annapolis was another suggestion) and several others. Holiday Inn in Martinsburg, WV is potential for 2011 but not available for 2010. 2011 is too far ahead to select, may return to Harrisburg but room charges are going up.

Program Committee (Paul Weston)

Went from four to three concurrent sessions last year, felt this went well and was a good format for this size meeting. Student competition ended up same size as last year's so it appears the Syracuse venue had little or no impact. Moved Linnaean games to Sunday from Monday night, resulting in two teams in the competition rather than one. Rather than having guaranteed slots for symposium, restricted this because of low attendance at one of last year's symposia (Biocontrol). Selected smaller number of groups. Probably isn't good to not invite symposia from membership – want to encourage

participation. Suggest we continue to call for symposia. Jim inquired if there was a way we can target general subject areas – should we suggest symposia topics? Or new subject areas? Art noted that some topics were suggested at summer business meeting. Jim asked about posting topics to website? Dan observed that where meeting is held may influence chosen topics (local speakers, e.g. Forestry in Syracuse). Jim noted that people are coming from outside the branch to participate. Dan wanted to offer recertification credits, attracting outside interest from industry, government, Extension, etc. Peter asked why not bring in others from other states?

What about social event after the banquet? North Central Branch had film festival, slide show or competition or other social event. George offered to volunteer for video showing. May Berenbaum's insect movie event is popular. Paul noted that the guidelines for the program committee are very out of date and need to be revised. More guidance needs to be provided to the program chair – suggest including in an on-line document. Jim said there used to be a Standard Operating Procedure book on this, but in any event a revision is needed so we know what to do.

Local arrangements (Carolyn Klass) (Supplement to report attached)

Had problems not knowing what to do. Spoke with Karl Valley who had helpful notes. Found much was already done, e.g. with hotel. Need to have better communication on delineation of responsibilities, and things like number of easels needed and when to reserve. Dan mentioned that even the described secretary duties are out of date. George asked if we can we draw up a list of notes? Carolyn said that others may have comments on what needs to be done. Art suggested revising position descriptions. Paul mentioned that the hotel only wanted to deal with Eric (treasurer) and wouldn't talk with Paul. Eric hasn't run into this before, but we have worked with other hotels in the past more familiar with us so may be a quirk of this particular hotel. Carolyn commented that the website needs some revamping to make information more easy to find. Paul suggested adding a link to hotel on website. On the Outreach event, Carolyn sent flyer, press release and note to 472 schools. Jeff Heuther did put together a list of restaurants, a map and things to do in the area. In local arrangements room, Syracuse Chamber of Commerce also set up a table. They contacted Eric via the hotel. Art mentioned he was also interviewed by local television about the outreach event. Faith was also interviewed by AM radio and a notice was seen in Syracuse Post-Standard newspaper.

Treasurer report – Eric

Eric reviewed and distributed the summary report, dated 1/1/07 – 12/31/07 (to be attached). Two donors have pledged but not submitted funds. Program enhancement funds from national office are based on paid attendance at meeting. Registration is from meeting registrations. There is not a lot of change in what we are spending on awards, etc. Exec committee travel expenses for this and the summer planning meeting, postage, etc. are generally standard amounts.

In the category breakdown – banquet is standard amount at \$4 – 5K, also coffee, grad student rooms (4), AV (projector), stands, etc.

Outreach - there was an unexpected charge in Harrisburg for tables, almost \$2,000. Maybe we can find a member with tables and pickup truck that can haul them to the

hotel. Reception Sunday and Sponsor's coffee amounts are standard. There was a net loss of \$1,364.36 but that was made up in interest. Eric handed out the financial statement for Dec 31, 2007 (to be attached) and reviewed the various lines: total funds available, reserve funds (=CDs), etc. Total gain in accounts was about \$700. Some corrections in dates and amounts are needed and Eric will resubmit. Eric also distributed a present status report as of March 6, 2008 (to be attached), noting that expenses and income still coming in.

Finance committee

ESA budget – was approved at summer meeting (see Excel spreadsheet dated 2004 – 2008 to be attached). There have been no big changes. Includes a \$1,000 donation from DE Dept of Ag. Some figures have gone up a bit since not all expenses were in by the June meeting, e.g. disbursement to Penn State for Linnaean games. There was some discussion over whether we cover banquet speaker expenses. Response is that room only is covered. Dan suggested we consider paying all expenses of the invited banquet speaker.

Student Awards Committee (Ezra Schwartzberg) (report attached)

Akito Kawahara taking over for next year. Ezra has recruited 13 student representatives including 4 Canadian representatives. There were changes in awards procedures and student-sponsored symposium. Number of applicants was restricted to 1 per university for each of the Comstock and Fitch awards. Had four applicants for Comstock and three for Fitch this year. Student-sponsored symposium: when inviting speakers said he'd be glad to speak but would give up slot if student wanted to speak. Ezra felt it should be organized by students and wanted larger audience, better speakers and attendance. Therefore changed to student – *sponsored* symposium, i.e. not just student speakers. Invited students and faculty this year and got feedback on topic ideas from student representatives. Suggest new chair emails representatives and check on status of all 13 to determine when graduating. Ezra noted that the list of student members from Wilma Aponte was helpful. Ezra feels that speakers invited to speak at student-sponsored event are more likely to accept. He mentioned that Akito's position starts officially on Wednesday.

Screening for ESA Awards Committee (Anne Averill, not present) (Report attached)

Read by Art Agnello

Membership Committee (Nic Ellis, not present) Report submitted (attached)

Read by Dan Gilrein

ESA bylaws have changed – members don't need to be branch members or can be member of another branch other than their home area. George also mentioned that the idea of an international branch still being discussed.

Art brought up that he has been in contact with Jim Steffel about Corporate sponsorship for Linnaean games. Paul had mentioned about getting increased funds for student participation in the games. Jim Steffel was favorable to the idea. Art read Jim's

comments (attached), looking into increased support from various industry representatives. Art suggests a discussion when Jim S. is available. Ezra felt if award was much higher we could get more participation in the games. Art concurred, noting that the figure is really small and even an additional \$1,000 isn't much for a corporation but would be an incentive to participants.

Paul Weston suggested that the branch might consider investing in presentation remotes.

George asked who is running the submitted papers session on Tuesday? Paul wasn't sure but would check. George suggests making announcement and also offered use of his laptop computer if needed.

Governing Board report (George Hamilton)

The Report is posted on website. Much on membership was already covered by Nic's report. Regarding the annual meeting (San Diego), there was higher pre-registration this year, 2425, vs total 2006 of 2195 which means meeting would be financial success. Journals: when combined the impact factor for our four journals has increased as well as the number of citations. Revenue was higher because of higher registration figure. As of Sept 30, 2007 investments have grown, with overall investments at \$5.18M. ESA is now starting to look at ways of enhancing programs, reducing fees.

Concept of networks: set up on National website, a resource available within society and with others outside society. There was some discussion on this. Eastern Branch now has four networks set up on national website. Art expects more to take shape. Topics may be diverse, e.g. school IPM, fly fishing, coleopterists, etc. Chris Stelzig is contact. There is an "Eastern Branch" network there – Dan noted that it might be a possible site for our listserv.

New business

Dan reviewed need for committee members and asked for suggestions. Rod Youngman will contact. President Elect and new treasurer are needed. Peter suggested that the Local Arrangements needs co-chair, on which there was general agreement. Suggestion was made to include someone located nearby the meeting site.

Meeting adjourned 11:38. George moved, Art 2nd

Attachments

Awards committee report

Membership committee report

Financial summary report 1/1/07 – 12/31/07

Financial statement, 12/31/07

Present Status Report, 3/6/08

Screening for ESA Awards report

Corporate sponsorship comments (J. Steffel)

ESA Governing Board Report for 2007

2008 Outreach Report with flyer and press release

Notes for discussion in June:

Concern about excess funds:

- Pay for banquet speaker expenses (travel, food) beyond just room costs

- Purchase presentation remotes

- New presidents' plaque (maxed out with next pres)

Website and listserv changes

Number of symposia

Awards vs ESA recognitions

Tables for Harrisburg

Outreach event

New committee members

Revised description of duties

**Eastern Branch ESA Executive Committee Meeting
March 9, 2008
Syracuse, NY**

Awards Committee Report
Art Agnello

The Awards Committee received two nominations for the L.O. Howard Distinguished Achievement Award this year:

- Larry Hull (Pennsylvania State University), submitted by Mark Brown on 3 August, and
- Tom Henry (USDA, ARS, Systematic Entomology Laboratory), submitted by Gary Miller on 27 September.

Both nomination letters outlined the candidates' impressive career accomplishments and were deemed to be worthy of serious consideration for this award. According to recommended protocol, the remaining four immediate Past Presidents (Pete Schulz, Doug Pfeiffer, Mike Raupp and Susan King) were polled for their comments and opinions, and a consensus was expressed that although both candidates were acceptable, the recipient of the 2008 Award should be Tom Henry. As has been common practice, the recommendation is made to leave Larry Hull's name in the pool of acceptable recipients for consideration next year.

For the Eastern Branch Herbert T. Streu Meritorious Service Award, Susan King nominated Jim Steffel and there was unanimous approval from the committee that he would be an appropriate recipient of this award, considering Jim's long record of dedicated service to the Branch in facilitating informative symposia and fostering support for our activities and events from our associated Industry partners.

Local Arrangements: Supplement to Report

2008 information for Local Arrangements – Syracuse, NY

C. Klass

Room Needs:

1. Local Arrangements Committee
 - a. Three 30"X 6' Tables
 - b. Two chairs at each table
 - c. One easel
 - d. 2 Keys to the room –

2. Slide Previewing area
 - a. One small table
 - b. Two chairs
 - c. Extension cord

3. Employment Information Exchange
 - a. Four 30" by 6' table w/cloths and skirts
 - b. Two chairs at each table
 - c. Access to a copy machine

4. Displays and Commercial Exhibits
 - a. 27 easels in center of room, place back to back
 - b. 30" by 6' tables (as needed – 2008 – 6 needed)
 - c. One chair per table
 - d. Power and extension cords
 - e. Several wastebaskets

5. Registration
 - a. Three 30" by 6' tables with cloths and skirts, place end to end
 - b. Three chairs at each table
 - c. One easel
 - d. Extension cord – multi-outlet for computer, printer

6. Outreach – include ESA Educational materials
 - a. One large room
 - b. tables, 2+ chairs per table
 - c. and space for people to move around

7. Linnaean Games
 - a. Two Tables, 4 chairs each for contestants facing audience
 - b. Projector screen behind contestants
 - c. Small table for computer + projector
 - d. Power and extension cords
 - e. Audience seating for 30-50

- f. Easel with paper for keeping score (Large enough for audience to see)

Banquet

- a. Raised platform with standing lectern with light and sound, also small skirted table near lectern for award plaques
- b. Screen at front, center of room
- c. Projector table and extension cord OR
- d. Small table for Power Point projector and Extension Cord

Boardrooms

- a. EB Executive committee – conference style seating for 30 people
- b. Meeting with moderators and projectionists – small table with extension cord

Symposia and submitted papers

- a. power point projector
- b. Screen in front of room
- c. Podium with light for speakers

Extras for Local Arrangements to have

Box – with

- a. utility knife
- b. push pins
- c. rubber bands
- d. scissors
- e. scotch tape
- f. Extension cord
- g. Staples
- h. 3 X 5 cards
- i. Masking tape
- j. Pens, pencils
- k. Tablets



EASTERN BRANCH
ENTOMOLOGICAL SOCIETY OF AMERICA

Eastern Branch Student Affairs Committee

Final Report 2007-2008

The Student Affairs Committee was very productive this year. We had a lot of involvement from students and the committee benefited from prior improvements to the SAC as well as to the awards nominations process set in place by our former SAC Chair Anne Neilson.

In summary, the SAC Co-Chair Akito Kawahara and I increased student participation by increasing the number of Universities with Student Representatives, made changes to the nominations procedure for the John Henry Comstock and Asa Fitch graduate student awards and organized the Student Sponsored Symposium for the ESA EB meeting in Liverpool/Syracuse.

We received a strong response from students from several Universities that were not currently listed as having Student Representatives on the Student Affairs Committee. We now have representation from 17 Universities, including 4 Canadian and 13 US institutions. Student representatives were extremely helpful in judging the student award applications and provided input into selecting the title of this year's Student Sponsored Symposium.

There were a few important changes made to this year's nominations procedure for the student awards. Most notable is a restriction limiting the number of applications to (1) for each award from each academic institution. By requesting that each University only nominate one applicant we decreased the number of applications for the John Henry Comstock award from 9 last year to 4 this year. However, we increased the number of applications coming from different institutions. This year we received 3 applications for the Asa Fitch award. Selection of award recipients was straightforward. Akito Kawahara from University of Maryland received the Asa Fitch award and Jessica Ware from Rutgers University received the John Henry Comstock award. Both candidates were outstanding his year and I think we can look forward to strong applicants next year.

The last of the larger changes made this year was to the general format of the Student Symposium. Among these changes, was a name change from "Student Symposium" to "Student Sponsored Symposium." For the past few years students gave a large percentage of the talks at this symposium. I also noticed that other students and faculty had started to make assumptions that only students could present at the "Student Symposium". This was very apparent last year when I had asked a post-doctoral scholar to present on his research and he gladly accepted, but offered to give up his spot if a student would rather speak in his place. As this year's Chair of the SAC I wanted to make small changes to the "Student Symposium" that would make it more inviting for faculty members to speak at. I think the symposium would benefit from this and I also think that future SAC Chairs would benefit from organizing a symposium of more senior researchers. In accordance with this plan we changed the name to "Student Sponsored Symposium" and have developed a program consisting of 4 faculty, 1 post-doctoral scholar and 2 PhD students. This year's Student Sponsored Symposium is titled "The Changing Landscape of Insect-Plant Interactions; Community Ecology, Biodiversity and Conservation". I hope that in due time this symposium will be known for the high quality of its participants.

For the 2008 EB Annual Meeting I assisted with volunteer recruitment and organization. We have several volunteers that will be assisting with registration and symposium moderation.

The EB SAC Operating Procedures drafted by Wilma Aponte-Cordero in 2006 and then updated by Anne Neilson in 2007 were very helpful. I have made slight changes this year to the EB SAC Award Nominations Procedure, specifically to the nominations procedures for the Asa Fitch and John Henry Comstock awards. The Executive Committee approved these changes.

I have enjoyed my tenure as Co-Chair and then Chair of the Student Affairs Committee of the ESA EB. The Executive Committee was extremely helpful and I thank you all for your help and advice during the last year. Akito Kawahara is taking over as Chair of the SAC following the ESA EB Annual Meeting in Syracuse/Liverpool. I know he will enjoy this position and will be a great asset to the ESA EB students and Executive Committee.

Please feel free to contact me if you need any more information or have any questions.

Sincerely,

Ezra

Ezra G. Schwartzberg
SAC Chair 2007-2008

2007-2008 Report
Screening for Eastern Branch ESA Awards Committee

Co-chairs Anne L. Averill and Arthur M. Agnello

Summary of activities:

A call for nominations was posted to all members in September 2007 with a deadline for packages set for December 15, 2007.

Nominations put forward:

ESA Distinguished Achievement Award in Teaching

Linda S. Rayor, nominated by Ann E. Hajek, was the sole nominee and was selected as the Eastern Branch nominee for this award

ESA Distinguished Achievement Award in Extension

Three nominations were received, all very qualified.
Michael J. Raupp, nominated by Charles Mitter, was selected as the Eastern Branch nominee for this award

ESA Recognition Award in Entomology

No award. Scott M. Salom, nominated by Rod Youngman, was the sole nominee. Dr. Salom's excellence is in the area of Forest Entomology, and his research has an IPM focus. Averill consulted with Roy Boykin, the Award contact at Syngenta (sponsor of award) who felt that the award is intended for 'advancements in agriculture.' After consultation with Agnello, Gilrein and Youngman, Averill moved the Salom nomination package to ESA Recognition Award in IPM

ESA Recognition Award in IPM

Scott M. Salom, nominated by Rod Youngman, was selected

In early February, EB ESA President Jim Lashomb was notified of the committee's decisions.

Submitted: March 7, 2008

**Year-end report: Committee on Membership
Eastern Branch
Entomological Society of America**

**Nicolas H. Ellis, Chair
02 March 2008**

Report to the ESA Governing Board

The following is the year-end report I submitted to the ESA Governing Board in December, 2007. I include it here as an example of the charges the national Committee on Membership was given and what we did—from individuals' dedicating their time and talent; to branches; to the national committee and headquarters liaisons.

Submitted to the Governing Board 22 November 2007:

Committee Members:

Nic Ellis, Representative, Eastern Branch and Chair
Jesus Esquivel, Representative, Southwestern Branch, and Vice-Chair
Gail Kampmeier, Governing Board Liaison
Sarah Donelson, Student Representative
Larry G. Olsen, Representative, North Central Branch
Frank G. Zalom, Representative, Pacific Branch
Mirian Medina Hay-Roe, Representative, Southeastern Branch
Natalie A. Hummel, Representative, Section A
Marianne Alleyne, Representative, Section B
Sherilyn F. Smith, Representative, Section C
Phillip E. Kaufman, Representative, Section D
Alton N. Sparks, Jr., Representative, Section E
Billy W. Fuller, Representative, Section F

• **Committee Charges and actions taken:**

On 22 January 2007 the President of the ESA directed the standing Committee to the following charges, which are followed by the action taken by the Committee to achieve them:

- **Initiative:** Proactively contacting the Chairs of Sections and the Presidents of Branches to inquire about recruitment venues and methods relevant to their respective organizations. Contact the chair of CEDA (Council of Entomology Department Administrators) to initiate ESA member (especially Student) activities in partnership with the ESA.

- Jesus Esquivel's successful use of student networks in particular is evidence that both undergraduate and graduate students are a potential pool of new member strength that may be tapped in all branches, using similar techniques. He was very successful at generating interest in the ESA at the Southwestern Branch meeting, February 19 to 22, 2007.
 - The Council of Entomology Department Administrators (CEDA) for the purpose of determining how graduating students may be retained when they begin the next phase of their careers. Starting in 2008, the Vice Chair of the Committee on Membership will work with CEDA representatives to foster this relationship and explore avenues of mutual effort to promote the ESA to students.
- **Innovation:** In partnership with ESA Headquarters, develop and refresh a membership recruitment program and campaign designed to highlight the changing focus of ESA with renewal, the creation and utilization of ESA Networks to support specialty groups of members with their affiliation to the ESA, and advocacy of benefits of membership. This is a unique time in the history of the ESA with regard to membership empowerment, help us seize the day!
 - Acting on the groundwork of prior Committee Chair Rayda Krell (2004-05), Sarah Donelson, is leading a project to create a "job board"—an internet clearinghouse for potential employers and employees to connect.
 - Pursuant to reaching across disciplines, in 2007 I responded to Chris Stelzig's request to assist in generating a list of professional or amateur groups, connected to entomology, and having web links which could be listed on the ESA website.
http://www.entsoc.org/resources/links/countries_orgs.htm or
<http://www.entsoc.org/resources/links/index.htm>
 - **Influence:** As noted above, the ESA membership will vote on a wide sweeping renewal proposal in early 2007 that proposes to strengthen the role and influence of ESA Sections and expand the overall relevance of ESA with its stakeholders and Society as a whole. Although the exact impact of the proposed renewal on the Committee on Membership is not yet fully assessed, it is presumed to be minimal. Nonetheless, if the renewal is approved, it is likely that I will ask this Committee to serve in some capacity with assessment and planning for a seamless transition.
 - The Committee reviewed the Student Transition I and II membership categories with the intent to encourage continued membership by those early career scientists who may be experiencing extended post doctoral positions and to attract new young professionals to the Society. An agenda brief was filed by Gail Kampmeier at the 2007 summer meeting Governing Board meeting to rename the STII category to that of Early Professional and extend it to two years. The Governing Board approved the change, which will be implemented in 2008.

6/22/08 7:56 PM

Comment: Gives no clue how anything was accomplished or whether results could be shown.

I wish to publicly acknowledge the Committee on Membership for their efforts in 2006 and 2007. Each has been generous with his or her time and talents in the midst of all other professional activities which take precedence and require utmost attention. I thank them all. I also thank Gail and Chris for their advice and guidance. Volunteers and dedicated staff members are essential to the success of endeavors such as the ESA.

Respectfully submitted,

Nicolas H. Ellis, Chair
ESA Committee on Membership

Report on 2007 Membership Numbers

Overall, ESA membership is cyclic through calendar years, exhibiting steady increases from January to December, followed by a sharp decline at year's end (Fig. 1). The entire ESA increased its 2006 membership by approximately 4.6% in 2007. This was the highest increase in five years and a vast improvement over a 2.4% decline in membership from 2005 to 2006. This increase could be attributed partially to the location of the 2007 annual meeting in California; and recent membership initiatives such as modification of the late fee to be a percentage of dues and in February rather than January (C. Stelzig, personal communication). However, because of the restructuring of ESA sections, ESA headquarters postponed the campaign.

In addition, within the last 4 years, two "student transition" categories (*i.e.*, "STI" and "STII") have been implemented to provide recent graduates with incrementally-priced categories in advance of regular memberships. A full membership campaign and drive was slated for 2007. In 2007, a new membership category ("Early Professional") was established for the 2008 dues season. It has replaced the "STII" category and was designed to accommodate such individuals as: recent graduates within 5 years of completing their highest degree; and post-doctoral scholars and associates. This category was implemented with the intention of attracting individuals who are entry-level in the workplace and who may be full-time entomologists or who may have other vocational interests in entomology.

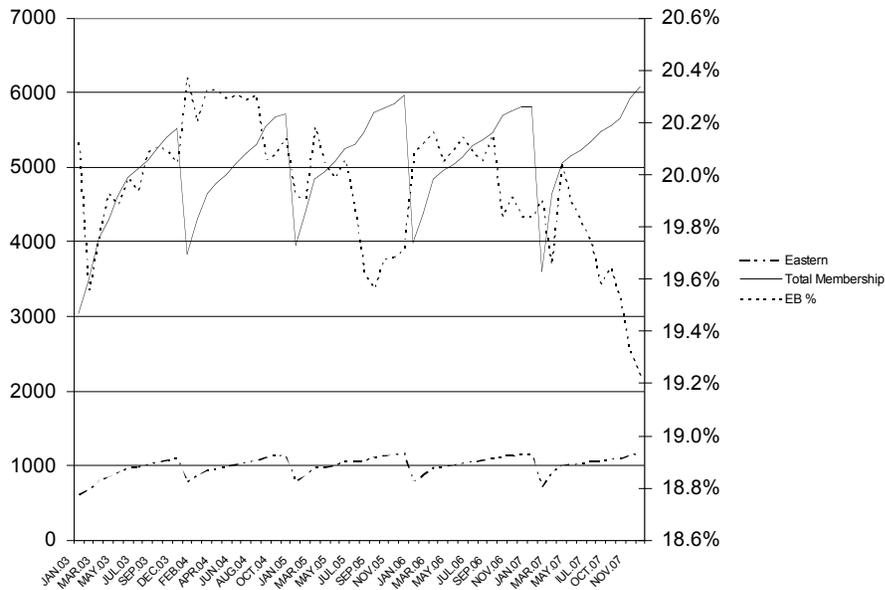


Fig. 1. Eastern Branch membership in relation to total ESA membership since January, 2003.

In February 2007, I sent membership renewal notices to members who had not renewed by the deadline of 15 February 2007. As shown, in 2007, the Eastern Branch maintained its historic level of membership and in December 2007 has 1,170 members—an increase of 16 (1.4%) over the total 1,154 in December, 2006. Although the Eastern Branch did match and increase its 2006 membership numbers, its percentage of the total ESA membership was down from 19.8% to 19.2% in 2006 and 2007, respectively (Fig. 1). The percentages of total member enrollment represented by the Pacific and Southwestern branches increased in 2007, as did the percentage of total membership represented by members with no branch affiliation (data not shown). The increase in Southwestern Branch membership is most likely due to a concerted branch-wide recruiting effort led by its chair, Dr. Jesus Esquivel, in 2007.

Respectfully submitted,

Nicolas H. Ellis
 Chair, Committee on Membership, Eastern Branch

ESA Governing Board Report for 2007

The governing board met on December 7, 8, 9 and 12 2007 to discuss the matters of the society. The following is a synopsis of various items that were addressed.

Membership

- Overall membership for 2007 is currently 5,921 as compared to 5,817 for 2006.
- New members have surged against last year's numbers (currently at 827 as compared to 797 for 2006) and are closing in on our 2005 new member mark (990).
- A large jump in ACEs from 98 to 114 (likely due to the ACE marketing and expo shows in Texas, Florida, and New York).
- A small jump in BCEs from 402 to 406.

Annual Meeting

Annual Meeting pre-registrations totaled 2,425 vs. total registrations of 2,195 in 2006

Journals

- Our four journals' combined impact factor had grown 62% over 2002
- Journal citations have also grown.

Finances

- Revenue for 2007 were higher than budgeted
- As of September 30, 2007, investments had grown by \$402,698.
- Overall investments, as of September 30, 2007, totaled \$5.18 million.

ESA Renewal

The changes to the structure of ESA became official at the end of the 2007 business meeting on December 13, 2007. Following the meeting each of the new sections met for the first time to discuss business related to governance and the 2008 annual meeting in Reno, NV on November 16-19.

The new sections are:

Systematics, Evolution and Biodiversity
Integrative Physiology and Molecular Insect Systems
Structural, Veterinary and Public Health Systems
Plat-Insect Ecosystems

Networks

Anyone can create their own network. All that is needed is two members with a common interest. Currently the society has 45 networks.

If you would like to start a Network, please contact Chris Stelzig at estelzig@entsoc.org with

1. the name of your Network
2. any description you have of your Network (e.g., what unifies you as a group)
3. the "type" of Network (see below)
4. contact information for the person in charge (for now) of your group
5. information about how new members can join your Network

Respectfully submitted,

George Hamilton
Eastern Branch ESA Governing Board Representative

**Report to the Executive Committee
Eastern Branch, Entomological Society of America
2008 Outreach Program**

The Eastern Branch, ESA's outreach program is entitled, "It's a Bug's World", and is designed to showcase collectors, authors, naturalists, artists, and extension services local to the area of the Branch's Annual Meeting. Following from the Eastern Branch, ESA's Executive Committee's 2006 approval for exhibitors to sell items, the 2008 program had a very limited number of exhibitors selling insect-related items. The program was held on March 09, 2008 from 1:00 – 5:00PM in the Grand Ballroom of the Holiday Inn, Syracuse/Liverpool.

I met with Holiday Inn Sales Representatives, along with Carolyn Klass of Cornell and Jeff Heuther on September 21, 2007 to discuss program logistics. I had developed a list of possible displays and activities, and Carolyn and Jeff provided names of potential contacts in the area. Two planned exhibitors cancelled out at the last minute, NY Department of Agriculture & Marketing and Carrie Murray Nature Center.

The following people and organizations were exhibitors at the 2008 It's a Bug's World:

Name	Organization/	Exhibit Name
Doug Fleury	Caterpillar Catalyst	Silk Culture and Courtly Musicians
Yong-Lak Park	West Virginia University	Origami
Patty Weisse	Baltimore Woods	Centers for Nature Education
Eric Rittmeyer	Cornell Herpetology Club	Bug eaters
Ronda Hamm	Cornell	Roach Foot Art
David Gracer	Sunrise Land Shrimp	Insects: Gourmet Fast Food
Heather Harmon	Delaware Department of Agriculture	Native Bees
Mike Griggs	Cornell	Honey bees
Roberta Glatz		Squash bees
Erich Kuehn		Opi's Bug Treasures
Art Agnello, Harvey Reissig	Cornell	Apple Insect Game
Craft		Build-a-Bug
Allison Taisey	Cornell	Maggot Bucket & Vet Entomology
Colleen Bernard	NYS Zoo at Thompson Park	Biofacts, bug eaters, butterfly house display
Doug Tallamy	University of Delaware	Insect slide show
Stephanie Everett		Face painting
Melissa Fierke	SUNY Dept. Environ. and Forest Biology	Invasive insects
Carolyn Klass	Cornell	4-H, invasive insects

Publicity

A flyer and press release were developed (attachments). Both were posted on the Eastern Branch ESA's website. Dan Gilrein and Carolyn Klass were very helpful in both sending out these documents, and providing a list of potential media outlets. I printed out approximately 500

each of the flier and press release, and sent them to Carolyn. She sent them to schools within a 30-35 mile radius of Syracuse, for a total of \$210.72 in mailing costs, to be reimbursed to Cornell. Carolyn also sent notice of the program to the NY State 4H listserve. Dan Gilrein sent copies of the fliers to the NY NEC Forest Health Division, Cornell Extension – Onondaga Co, Cornell IPM Program, SUNY Cobleskill, SUNY Cortland, PA Department of Agriculture, NY Department of Agriculture, and PA DCNR. I sent the press release to the Family Life/Kids Editors of the following newspapers: Syracuse Post Standard, Ithaca Journal, Cortland Standard, The Daily Orange, Syracuse New Times and Scotsman Pennysaver. I contacted two local TV stations, WSTM TV3 and WTVH TV5.

WSTM interviewed Art Agnello of the Cornell Experiment Station on March 7. Jim Lashomb was interviewed by Channel 3, Syracuse on March 7. Terry Ettinger, the host of a garden show, “Weeder’s Digest” on AM radio station, WSYR had noted the press release on the web. He put a note about the program in his blog and interviewed me during the March 8 show. The Family/Kids editor for the Syracuse Post Standard called me for an interview, put an article about the program in Friday’s newspaper and posted it on the online calendar. Pictures from the program were aired on the March 9 evening news, Channel 3.

Budget

The income for the program was \$500 from the Eastern Branch, ESA, a \$1000 sponsorship from the Delaware Department of Agriculture, and \$39.49 in contributions from the “Donations” cans, for a total of \$1539.49. Expenses were and \$400 for David Gracer, \$125 to Doug Fleury, \$110 to Stephanie Evans, \$60 to the Cornell Herp Club, \$300 to the NY State Zoo and \$210.72 to Cornell, for a total of \$1145.72. This leaves a positive balance of \$354.28. Several incidental expenses, such as craft supplies and color printing of brochures and fliers, were covered by me.

Attendance

Carolyn and I estimated that at least 500 people attended Bug’s World. Having a variety of exhibits, and many interactive displays seemed to really engage the crowd. Some of the most popular appeared to be Build-a-Bug, the Insect Chef, and the face painting. For future programs, it would be important to have a few volunteers to help with crafts and logistics, as I had to draft Carolyn, Heather Harmon and Susan King to help with Build a Bug.

Respectfully submitted,

Faith Kuehn
Eastern Branch, ESA Outreach Co-Chair
March 11, 2006

Attachments:
Flyer
Press Release