The Membership Committee made significant progress on the charges we were given for 2010-11, as follows:

**Charge 1: Develop a database of Biology Departments to target recruitment of faculty and students**
The list was developed and cross-checked with ESA’s database, and several recruitment efforts were emailed to this list (approximately 900 records). These were divided into three types: non-members (based on cross-checking with ESA’s database of members), members, and lapsed members, each receiving emails modified according to their status. ESA wasn’t able to track any specific new members to these efforts, so it’s not clear whether these efforts paid off.

**Charge 2: Developing Membership Committees at the Branch level**
Membership committees at the ESA Branch level remain an under-developed tool to promote membership in the Society. Our committee will continue to work with the membership committees that exist at the Branch level to develop and employ recruitment plans, and to develop committees in those branches where they do not exist or are non-functional. Work to identify entomologists (and others in related fields) in the localities where the Branch meetings are being held would be valuable so that individuals could attend the meetings and begin to see the value of ESA meetings and membership.

**Charge 3: Developing a President’s Circle Membership policy**
The committee developed a comprehensive President’s Circle Membership Policy, and with some minor changes the President’s Circle proposal was adopted by the Governing Board.

President Brown has given the Committee new charges for the upcoming year, which are in effect expansions and continuations of last year’s charges. These are as follows:

**Charge 1: Outreach program to faculty and students at small colleges, and specifically at meeting sites**
Identify small colleges near Knoxville, TN, the site of our next National Meeting, and begin an outreach program to scientists/students at these colleges who might want to attend the National Meeting. This effort will include physical outreach, i.e., someone actually visiting these campuses with a ready-made slide show “enticing” students and professors to present at ESA. Our committee will prepare a power point presentation that will be available to members and useful in this endeavor. President Brown pointed out that Gene Kritsky will be honored at the Tennessee meeting and that he comes from a relatively small school in the area and can be held up as an example of the benefits of belonging to ESA for professors at small colleges.
**Charge 2: Increase international membership**

Increase membership of international entomologists. Because many of these entomologists are already members of another society, many do not join ESA. President Brown asked our committee, along with the International Affairs Committee, to prepare several alternative models for pricing structure that would entice these entomologists to become members of ESA. This would include looking at other societies (e.g., Ecological Society of America) and evaluating their models. Several thoughts regarding this pricing structure: lower fees for entomologists from developing countries; reduced fees for societies supporting ESA’s bid to host the International Congress of Entomology (ICE).

David Jenkins has agreed to be the liaison between the Membership Committee and the International Affairs Committee.

The Committee will also continue to work on increasing interaction of our Committee with Membership Committees at the Branch Level. (In some cases [Pacific Branch] this will require the formation of this committee as it does not currently exist).

Respectfully submitted,
Sherilyn Smith, Ph.D.
PI-E Section Representative to Membership