EXHIBITOR PROSPECTUS

As an exhibitor you have the unique opportunity to collaborate with memberships of the three host societies and connect with more than 3,000 scientists and researchers from around the globe.

This is your opportunity to broaden your exposure and connect to key buyers of products and services for the entomological sciences.

Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cmyers@entsoc.org.

Hosted by:

ENTSOC (Entomological Society of Canada)

ENTAC (Entomological Society of America)

ESBC (Société Entomologique du Canada)

Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cmyers@entsoc.org.
Welcome to Vancouver, Canada for the 2022 Joint Annual Meeting

About Our Host City
As a bustling seaport and Canada’s greenest city, Vancouver offers a plethora of culinary delights, museums and markets, attracting attendees from across the globe — including the Pacific Rim, the United States and Canada. You can easily walk, bike or ride around the city; be sure to stop at Stanley Park for a breathtaking view of the harbor and its constant activities.

About Your Hosts
The Entomological Society of America (ESA) is the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has 7,000 members affiliated with educational institutions, health agencies, private industry, and government. Visit entsoc.org

The Entomological Society of Canada (ESC) has been Canada’s national entomological society for over 150 years, and one of the oldest and largest scientific societies in the country. Through its annual meetings and publications, they facilitate communication among professional, amateur and student Canadian entomologists. Visit esc-sec.ca

The Entomological Society of British Columbia (ESBC) is a registered scientific society for the advancement of entomological knowledge in the province of British Columbia. Visit entsocbc.ca

Increase your presence in the insect science community and join us on the exhibit floor or online.

Reserve Your Booth TODAY!
Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cmyers@entsoc.org.
Become an Exhibitor

The Joint Annual Meeting will be a hybrid event with both in-person and virtual experiences. We are pleased to offer two options for our exhibitors to participate. Our virtual platform expands your reach to anyone interested in the meeting to see your virtual booth for 6 months.

As an Exhibitor, you can:

• Put your products or services in front of a new, broader audience
• Generate on-site sales
• Reinforce your brand influence within the insect science community
• Connect with current customers
• Gather high-quality leads to foster new business for your company
• Motivate future research through your products and services

Option 1: In-Person + Virtual Booth
A standard 10’x10’ booth includes:

• One 6’ skirted table and two contour chairs
• 8’ draped back wall, 3’ side rails and booth sign
• Two complimentary in-person and virtual meeting registrations (per 10’x10’ booth purchased) for your booth representatives

• PLUS, all the benefits of a virtual booth (shown in Option 2).

Option 2: Virtual Booth Only
$1,000 per company
Attendees will be able to visit and access your online virtual booth anytime throughout the meeting and for up to one year following.

Virtual booth features include:

• Lead retrieval report providing information on all of the attendees that visit your booth.*
• Introduction video
• Opportunities for video chatting with attendees
• Expanded company description
• PDF uploads
• Web link listings
• Booth banner ad
• Company logo on exhibitor listing
• Two complimentary virtual-only meeting registrations
• Listing in the mobile app

*Attendee information is only provided if the attendee agrees to share their information with exhibitors in their attendee profile.

RATES

<table>
<thead>
<tr>
<th></th>
<th>EARLY-BIRD (before April 1, 2022)</th>
<th>REGULAR (after April 2, 2022)</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Person Booth</td>
<td>$1,800</td>
<td>$2,100</td>
</tr>
<tr>
<td>Nonprofit**</td>
<td>$1,200</td>
<td>$1,500</td>
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</tbody>
</table>

**Nonprofit exhibitors must submit a 501(c)(3) for or the Canadian equivalent to qualify for the discounted rate.

Artisan Row

Special Artisan rates are available to small independent artists. Rates will be offered on a sliding scale and first-come, first-served basis.

Don’t wait! Contact Cindy Myers to reserve your space today.

Reserve Your Booth TODAY!

Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cmyers@entsoc.org.
Attendee Profile

The 2022 Joint Annual Meeting will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

ATTENDEE FIELDS OF INTEREST

![Circle graph showing percentages of attendees by field: 67% Academia, 16% Industry, 11% Government, 6% Extension and Other.]

*Demographics based on historical Annual Meeting data.

Join the 2022 Corporate Partners Program

By partnering with the Entomological Society of America, you’ll have an opportunity to establish relationships with our 7,000 members while maximizing brand awareness and showing your support of the entomological sciences.

As an ESA Corporate Partner, you will receive recognition and visibility—setting yourself apart from your competition. This three-tiered Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals.

Find out more. Contact Cindy Myers at cmyers@entsoc.org.

Exhibit Hall Schedule

MOVE IN
Sunday, November 13
8:00 a.m. – 5:00 p.m.

MOVE OUT
Wednesday, November 16
2:00 p.m. – 8:00 p.m.

Exhibit Hall Hours

WELCOME RECEPTION
(in the Exhibit Hall)
Sunday, November 13
7:30 p.m. – 9:30 p.m.

Monday, November 14
9:00 a.m. – 5:00 p.m.

Tuesday, November 15
9:00 a.m. – 5:00 p.m.

Wednesday, November 16
9:00 a.m. – 2:00 p.m.

Stay Connected and Up-To-Date

The 2022 Joint Annual Meeting Mobile App will offer the same functionality as the virtual meeting platform, providing both in-person attendees and the virtual audience greater access to you and your materials shared via your virtual booth.

ESA is Dedicated to Hosting a Safe In-Person Meeting

As COVID-19 and the pandemic evolves throughout the year, ESA is prepared to follow all health and safety protocols implemented by Canada, British Columbia, and the Vancouver, Convention Centre.

For guidelines entering into Canada visit: travel.gc.ca/travel-covid

For guidelines returning to the USA visit: ca.usembassy.gov/covid-19-information-canada-3

Call today! We look forward to hearing from you.

teensoc.org/events/annual-meeting  |  Cindy Myers at cmyers@entsoc.org