

2026 ENTOMOLOGY

November 8-11 | Columbus, OH



RESERVE YOUR BOOTH TODAY!

Exhibitor Prospectus

As an exhibitor, you have the unique opportunity to collaborate and connect with more than 3,500 scientists, researchers, and industry professionals from around the globe. Engage with leading experts in entomology, expand your network, and showcase your latest innovations to an audience actively seeking cutting-edge solutions. Strengthen your brand presence, gain valuable insights into emerging trends, and build lasting relationships with key decision-makers and buyers in the entomological sciences. Don't miss this chance to elevate your visibility and make meaningful connections that drive your business forward.



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY

entsoc.org/events/annual-meeting



RESERVE YOUR BOOTH, CONTACT US TODAY! entsoc.org/events/annual-meeting • cmymers@entsoc.org

Welcome to Columbus

Columbus, Ohio offers the rare combination of big-city impact and small-city ease. The Greater Columbus Convention Center sits in the heart of a vibrant, walkable downtown, surrounded by hotels, dining, and entertainment. Known for its affordability, accessibility, and welcoming atmosphere, Columbus allows exhibitors to stretch their budgets further while engaging a highly energized, diverse audience. With easy air access, streamlined logistics, and a city that actively champions meetings and events, Columbus creates an environment where you can focus on what matters most: visibility, connections, and results.

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Increase your presence in the insect science community.

JOIN US ON THE EXHIBIT FLOOR.



Don't Miss Out!

Special Rates for "Artisan Row" are available to small independent artists.



About the Entomological Society of America (ESA)

ESA—the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has **7,000 members** affiliated with educational institutions, health agencies, private industry, and government.



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LEARN MORE AT [ENTSOC.ORG](https://entsoc.org)



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Exhibitors—Broaden Your Reach

As an Exhibitor, you can:

- Generate on-site sales
- Showcase your products, services, or research to a targeted audience
- Reinforce your brand influence within the insect science community
- Connect with potential collaborators, customers, and industry experts
- Gather insights into the latest trends, challenges, and needs within the entomology field
- Motivate future research through your products and services
- Recruit and connect with skilled professionals.

Attendee Profile

The 2026 Annual Meeting will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

A standard 10'x10' booth includes:

- One 6' skirted table and two contour chairs
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary in-person meeting registrations (per 10'x10' booth purchased) for your booth representatives
- Plus, an online listing of your booth and a mobile app listing.



Exhibit Hall Schedule

MOVE IN:

Sunday, November 8 8:00 a.m. – 5:00 p.m.

MOVE OUT:

Wednesday, November 11 12:00 p.m. – 6:00 p.m.

Exhibit Hall Hours

Sunday, November 8	7:30 p.m. – 9:30 p.m.
<i>Welcome Reception (in the Exhibit Hall)</i>	
Monday, November 9	9:00 a.m. – 5:00 p.m.
Tuesday, November 10	9:00 a.m. – 5:00 p.m.
Wednesday, November 11	9:00 a.m. – 12:00 p.m.

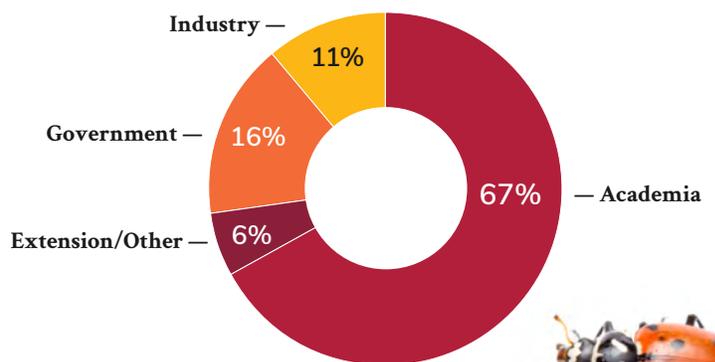
**Hours are subject to change (hours will be finalized in April, 2026).*

Booth Rates

Regular	\$2,200	\$2,500
Corner	\$1,900	\$2,200
Other	\$1,800	\$2,100
Non-profit*	\$1,400	\$1,500

**Non-profit exhibitors must submit a 501(c)(3) to qualify for the discounted rate.*

Attendee Profile

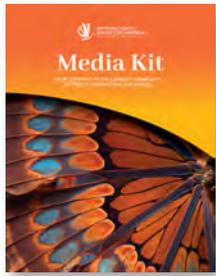


Note: Demographics based on historical Annual Meeting data.



Expand Your Exposure

ESA offers a variety of advertising outlets, including both print and digital options. You can cast a wide net and share your message with our entire audience or target individuals in specific disciplines or career stages.



Opportunities include:

- Digital ad retargeting
- Career Center
- *American Entomologist*
- ESA website
- Bi-weekly eNews

EXCLUSIVE
10% DISCOUNT

for registered exhibitors
of Entomology 2026.



Digital Ad Retargeting

ESA's audience becomes your audience with digital ad retargeting.

Get exclusive direct access to ESA website visitors and retarget them with your company's ads showcasing your brand, anywhere they visit online. Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

CHOOSE YOUR AD PACKAGE

Size	Duration	Impressions	Price
Small	3 Months	90,000	\$2,000
Medium	3 Months	200,000	\$4,000
Large	3 Months	350,000	\$6,000
Extra Large	3 Months	520,000	\$8,000

HOW IT WORKS



Your ad(s) will appear on multiple major websites and mobile apps, following the ESA audience wherever they go.

