

2024 ENTOMOLOGY

November 10-13 | Phoenix, AZ



EXHIBITOR PROSPECTUS

Reserve Your Booth Today!

AS AN EXHIBITOR

you have the opportunity to collaborate and connect with more than 3,500 scientists and researchers from around the globe.

Broaden your exposure and connect to key buyers of products and services for the entomological sciences.

Visit entsoc.org/entomology2024 or

Contact Cindy Myers at cmyers@entsoc.org



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY





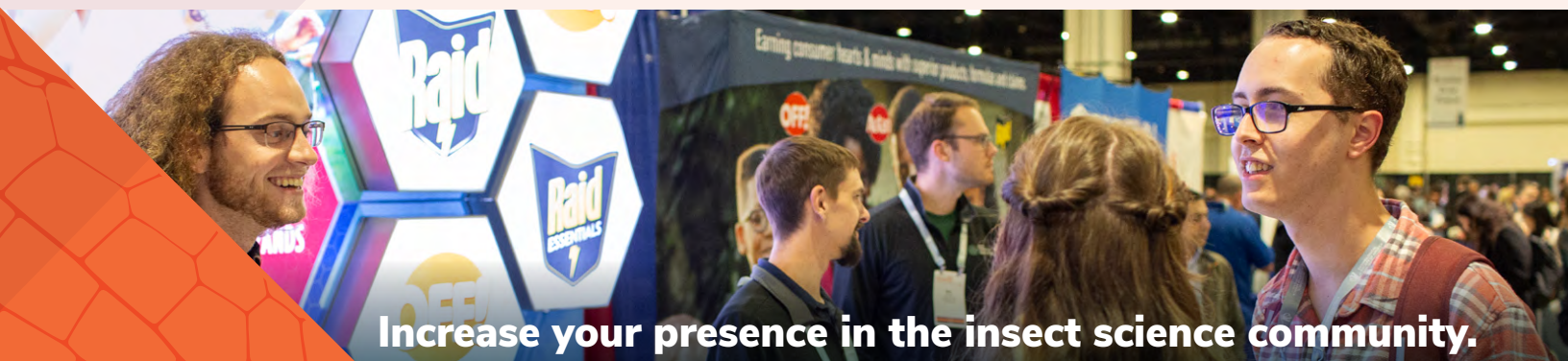
Welcome to Phoenix

Phoenix boasts more than 300 days of sunshine per year, making it an ideal destination for those who enjoy a consistently sunny climate. The city is surrounded by stunning natural landscapes, including the Sonoran Desert, providing opportunities for hiking, biking, rock climbing, and more. South Mountain Park, one of the largest municipal parks in the U.S., offers diverse trails and breathtaking views. Phoenix has a vibrant cultural scene with numerous museums, galleries, and theaters. The city hosts various cultural events and festivals throughout the year, celebrating its rich diversity and artistic expression.



Phoenix Convention Center

The Phoenix Convention Center is situated in the downtown area, making it easily accessible from various parts of the city. It is close to major highways, and the Valley Metro Light Rail has a station nearby, making it convenient for attendees. Being in downtown Phoenix, the convention center is surrounded by hotels, restaurants, and entertainment options; allowing attendees to have a variety of choices for accommodations and leisure activities.



Increase your presence in the insect science community.

Join us on the Exhibit Floor.

About the Entomological Society of America (ESA)

ESA—the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has **7,000 members** affiliated with educational institutions, health agencies, private industry, and government.

Find out more at entsoc.org.

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Exhibitors ... Broaden Your Reach

As an Exhibitor, you can:

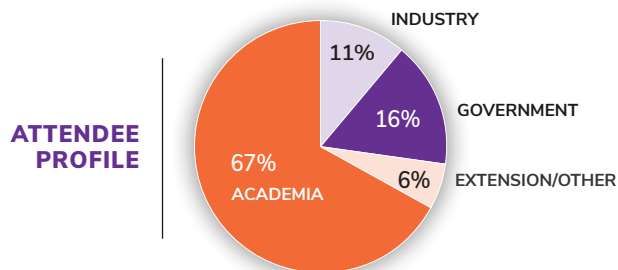
- Generate on-site sales
- Showcase your products, services, or research to a targeted audience
- Reinforce your brand influence within the insect science community
- Connect with potential collaborators, customers, and industry experts
- Gather insights into the latest trends, challenges, and needs within the entomology field
- Motivate future research through your products and services
- Recruit and connect with skilled professionals.

Attendee Profile

The 2024 Annual Meeting will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

A standard 10'x10' booth includes:

- One 6' skirted table and two contour chairs
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary in-person meeting registrations (per 10'x10' booth purchased) for your booth representatives
- **Plus**, an online listing of your booth and a mobile app listing.



Note: Demographics based on historical Annual Meeting data.

BOOTH RATES

	EARLY-BIRD before Feb. 15, 2023	REGULAR after Feb. 15, 2023
Regular	\$2,200	\$2,500
Corner	\$1,900	\$2,200
Other	\$1,800	\$2,100
Non-profit*	\$1,400	\$1,400

*Non-profit exhibitors must submit a 501(c)(3) to qualify for the discounted rate.

Exhibit Hall

Schedule:

MOVE IN:

Sunday, November 10 • 8:00 a.m. – 5:00 p.m.

MOVE OUT

Wednesday, November 13 • 2:00 p.m. – 8:00 p.m.

WELCOME RECEPTION (in the Exhibit Hall)

Hours:

Sunday, November 10 • 7:30 p.m. – 9:30 p.m.

Monday, November 11 • 9:00 a.m. – 5:00 p.m.

Tuesday, November 12 • 9:00 a.m. – 5:00 p.m.

Wednesday, November 13 • 9:00 a.m. – 2:00 p.m.

*Hours are subject to change (hours will be finalized in April, 2024).

**EXCLUSIVE
10% DISCOUNT**
for registered
exhibitors of
Entomology
2024.



Digital Ad Retargeting

ESA's audience becomes your audience with digital ad retargeting.

Get exclusive direct access to ESA website visitors and retarget them with your company's ads showcasing your brand, anywhere they visit online. Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



Your ads will appear on multiple major websites and mobile apps, following the ESA audience wherever they go.

CHOOSE YOUR AD PACKAGE

Size	Duration	Impressions	Price
Small	3 Months	90,000	\$2,000
Medium	3 Months	200,000	\$4,000
Large	3 Months	350,000	\$6,000
Extra Large	3 Months	520,000	\$8,000

SPECIAL RATES
for "Artisan Row"
are available to small
independent artists.

INQUIRE TODAY!

Cindy Myers
cmyers@entsoc.org



Expand Your Exposure

ESA offers a variety of advertising outlets, including both print and digital options. You can cast a wide net and share your message with our entire audience or target individuals in specific disciplines or career stages.



Opportunities include:

- Digital ad retargeting
- Career Center
- American Entomologist
- ESA website
- Bi-weekly e-news

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