

2018 Governing Board Report

2018 ESA Governance Review Task Force

2018 will be a year of introspection with the goals of creating opportunities for the future and meeting the needs of today's membership. The most recent governance review was in 2006.

Goals are to be

more nimble

more responsive

more career-supportive

Attend the town hall meeting Tuesday, March 20, 6-7 p.m., Salon A to learn more and to ask your questions.



NORTH CENTRAL BRANCH
ENTOMOLOGICAL SOCIETY OF AMERICA

Gary Brewer

NCB Representative to the Governing Board



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Current ESA governance is largely determined by the Bylaws but changing Bylaws is a slow, cumbersome process requiring member vote for approval.

To be more nimble, responsive, and career-supportive, the Governance Task Force is proposing moving select portions of bylaws to policy.

We recognize the need to carefully consider the proposals so that we protect key elements of who we are and what we want to accomplish.

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Approval of a change to the Bylaws is a two step process.

First, the full Governing Board will consider all input and vote as a board whether or not to bring the proposals to the full membership for a vote.

Secondly, proposals moving forward will go to the full membership for a vote. Each proposal will be considered separately.

Only after both steps, will any changes come into affect.

To learn more and submit your comments go to:

<https://www.entsoc.org/about/bylaws-governance/2018-esa-governance-review>

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ESA Financial Snapshots

ESA is financially healthy with strong reserves. However,

1. The international meeting in Vancouver is likely to be over budget
2. Oxford University Press royalty returns are not meeting projections

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ESA Financial Health

Oxford University Press

- No page charges for members, forgoes apprx. \$250,000 annually
- Projected royalty about \$175 under budget, some causes:
 - Brexit affecting currency exchange rates
 - Less than 20% of ESA members published in ESA journals over a 2-year period

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Lewis-Burke Associates LLC (ESA's Federal Relations Partner)

Activities forwarding ESA's mission

- Shaping Role for Entomology in Farm Bill Reauthorization
- Advocating for the Strengthening Mosquito Abatement for Safety and Health (SMASH) Act
- Endorsing New Bipartisan Caucus Supporting Agricultural Research
- Anticipating Threats to the Endangered Species Act

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Facilitated efforts by Senator Angus King (Maine) in promoting legislation addressing tick-borne diseases by connecting senate staffers and ESA members.

Activities

- technical expertise and recommendations
- public outreach and education support
- professional credentialing
- workforce development
- improved surveillance coordination

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