



**ENTOMOLOGY 2019**

NOVEMBER 17-20 • ST. LOUIS, MO

**2019**

# Exhibitor Prospectus



[entsoc.org/entomology2019](http://entsoc.org/entomology2019)

# ESA welcomes you to St. Louis for our 2019 Annual Meeting

## Why Exhibit at Entomology 2019?

*The Entomological Society of America's Annual Meeting is where insect scientists and enthusiasts come to share their science, cultivate new research and build lasting connections.*

*Be a part of one of the largest, most exciting annual gatherings of insect scientists in the world. Entomology 2019 is the ideal time to broaden your exposure and connect with over 3,500 scientists, researchers, and key decision makers from around the globe who need products and services for the entomological sciences.*



**HOST CITY:  
ST. LOUIS,  
MISSOURI**

Centrally located in America's heartland, St. Louis offers many treasures. Come explore the famous Gateway Arch, Riverfront, Forest Park, river boats on the Mississippi, Botanical Gardens, Science Center, Zoo, museums, and more. Also known for its world-class sports, you can enjoy an abundance of walking paths and biking trails, diverse live music venues and a vibrant food scene in the Gateway City.

## As an exhibitor you can...

- Put your products or services in front of a new, broader audience
- Generate on-site sales
- Connect with current customers
- Reinforce your brand influence within the insect science community
- Motivate future research through your products and services
- Gather high-quality leads to foster new business for your company

**RESERVE YOUR BOOTH TODAY!**

**Contact Cindy Myers**

**cmyers@entsoc.org +1-301-731-4535 x 3001**





Find more information at [entsoc.org/entomology2019](http://entsoc.org/entomology2019)

Exhibit Space Rates	Advance Rate RESERVE BY 01/31/19	Regular Rate
Premium	\$1,800	\$2,100
Corner	\$1,700	\$2,000
Other	\$1,600	\$1,900
Non-profit*	\$1,100	\$1,400

*\*Nonprofit exhibitors must submit a 501©3 form to qualify for discounted rate. Rate is only available for non-premium and non-corner booths. Prices in U.S. dollars.*

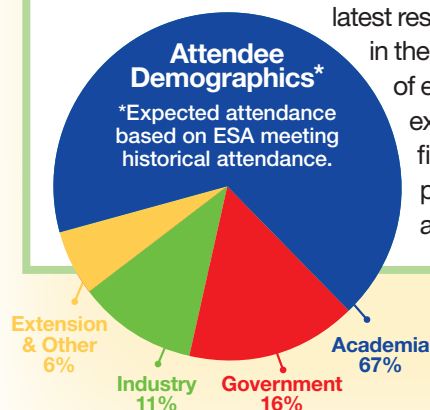
## What's included in the booth cost?

### Standard 10' x 10' booth includes:

- One 6' skirted table and 2 contour chairs and waste basket
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary meeting registrations (per 10x10 booth purchased) for your booth representatives
- Free listing in the Mobile App and online floorplan

## ATTENDEE PROFILE

Entomology 2019 will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.



## ESA's exhibit hall is the heart of the Annual Meeting

Traffic building events for the hall include: a not-to-be-missed Welcome Reception historically attended by approximately 85% of all attendees; student club tables from leading universities; rotating scientific posters and more!

## A Year-Long Opportunity — Become a 2019 Corporate Sponsor

Show your support of the entomological sciences with a year-long marketing opportunity to establish relationships with ESA's nearly 7,000 members. The three-tiered ESA Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on how you would like to be recognized. Set yourself apart from your competitors.

Contact Cindy Myers for more information at [cm Myers@entsoc.org](mailto:cm Myers@entsoc.org)



## About the Host

### The Entomological Society of America (ESA)

is the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has nearly 7,000 members affiliated with educational institutions, health agencies, private industry, and government.

Find more information at [entsoc.org](http://entsoc.org)

## Advertise in the Annual Meeting Program Book

The program book is an essential reference at the meeting and most attendees refer to their book dozens of times throughout and after the meeting, creating multiple exposure opportunities for you.

### AD RATES

	Space	Ad Size	Price	Exhibitor Discount 20%
COLOR	OBC* (COLOR)	7.25 x 10"	\$1,750.00	\$1,400.00
	IFC or IBC* (COLOR)	7.25 x 10"	\$1,500.00	\$1,200.00
B&W	1 page (B&W)	7.25 x 10"	\$1,200.00	\$960.00
	1/2 page (B&W)	7.25 x 4.75" or 3.5 x 10"	\$890.00	\$710.00
	1/4 page (B&W)	3.5 x 4.75"	\$575.00	\$460.00
	1/8 page (B&W)	3.5 x 2.375"	\$400.00	\$320.00

\*Full page only. Prices in U.S. dollars.



### Exhibit Schedule

#### MOVE-IN

Sunday, November 17  
8:00 am–5:00 pm

#### MOVE-OUT

Wednesday, November 20  
2:00 pm–8:00 pm

### Show Hours

#### WELCOME RECEPTION IN EXHIBIT HALL

Sunday, November 17 • 7:30 pm–9:30 pm

#### EXPOSITION

Monday, November 18 • 9:00 am–5:00 pm

Tuesday, November 19 • 9:00 am–5:00 pm

Wednesday, November 20 • 9:00 am–2:00 pm



Sharing Insect Science Globally | [entsoc.org/entomology2019](http://entsoc.org/entomology2019)