Entomological Society of America’s Corporate Partners Program

Become a 2020 Corporate Partner of the Entomological Society of America — a year-long marketing opportunity to establish relationships with our 7,000 members.

Maximize brand awareness and show your support of the entomological sciences. As an ESA Corporate Partner, you will receive recognition and visibility, setting yourself apart from your competition.

The three-tiered ESA Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals. All partnership levels offer complete marketing packages including e-mail blasts, online advertising, print advertising, leadership access, complimentary memberships, ESA Annual Meeting registrations, and more.

CHRISS STELZIG  ESA EXECUTIVE DIRECTOR

“Today’s ESA is changing the way that people view insect science as we support efforts to feed the world and protect us all from vector-borne diseases. Our membership is strong and growing and includes thousands of students, postdocs, and early career professionals who are your future workforce as well as the future of the field. ESA is grateful for the support of our partner organizations, who play an incredibly important role in supporting the discipline we all serve.”

Contact Cindy Myers at 301-731-4535 ext 3001 ext 3001 or cmyers@entsoc.org to discuss your company’s marketing needs.

entsoc.org/esa.corporate-partner-program
Entomological Society of America’s **Corporate Partners Program**

### Gold Partner

**ONLY 2 SPOTS AVAILABLE!**

$50,000 PER PACKAGE (ANNUAL)

**All Gold Partners Receive:**
- Coordination of special events at ESA’s Annual Meeting.
- Four Complimentary invitations to ESA’s Governing Board reception.
- A four-minute speaking opportunity during the ESA Annual Meeting Opening Session.
- Guaranteed hotel rooms for company representatives at ESA’s headquarter hotel during ESA’s Annual Meeting.
- Recognition as an ESA Gold Partner on the partner page of the ESA website for one year.
- Your company’s product, service, research or individual profiled on ESA’s blog, EntomologyToday.org.

**Plus, Select Six Additional Partnership Perks:**
- Four Complimentary exhibit booths at ESA’s Annual Meeting.
- 10 Complimentary meeting registrations for ESA’s Annual Meeting.
- Eight Complimentary ESA memberships for 2020.
- A 12-month banner advertisement placed on ESA’s website (will rotate with other partners).
- Banner advertisements in each ESA members-only bi-weekly e-News newsletter.
- One half color page advertisement in ESA’s Annual Meeting official program book.
- One half color page advertisement in four issues of ESA’s *American Entomologist*.
- 10 complimentary online job postings per year in ESA’s Career Center.
- Recognition as an ESA Gold Partner on the partner page of the ESA website for one year.

### Silver Partner

**ONLY 3 SPOTS AVAILABLE!**

$25,000 PER PACKAGE (ANNUAL)

**Silver Partners Can Select Five Partnership Perks:**
- Three complimentary exhibit booths at ESA’s Annual Meeting.
- Six complimentary meeting registrations for ESA’s Annual Meeting.
- Four complimentary ESA memberships for 2020.
- A six-month banner advertisement placed on ESA’s website (will rotate with other partners).
- Banner advertisements in each ESA members-only bi-weekly e-News newsletter.
- One half color page advertisement in ESA’s Annual Meeting official program book.
- Recognition as an ESA Silver Partner on the partner page of the ESA website for one year.

### Bronze Partner

**ONLY 5 SPOTS AVAILABLE!**

$15,000 PER PACKAGE (ANNUAL)

**Bronze Partners Can Select Four Partnership Perks:**
- One complimentary exhibit booth at ESA’s Annual Meeting.
- Three complimentary meeting registrations for ESA’s Annual Meeting.
- Two complimentary ESA memberships for 2020.
- A four-month banner advertisement placed on the ESA website.
- Banner advertisements in six ESA members-only bi-weekly e-News newsletters.
- One half color page advertisement in four issues of ESA’s *American Entomologist*.
- 10 complimentary online job postings per year in ESA’s Career Center.
- Recognition as an ESA Bronze Partner on the partner page of the ESA website for one year.

Each opportunity can be customized to meet your needs!

Funds generated from this new program help support ESA’s programming, thus supporting our members’ work and professional development. Options may include the items listed; however, each package can be customized to suit your needs.

Contact Cindy Myers to discuss your company’s marketing needs.

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tnsc.org/esa-corporate-partner-program