

Governing Board Report to Eastern Branch, January 2016 – Philadelphia PA

ESA Membership projected through 2015

TABLE E Member Dues-2016											
ESA Membership Counts by Category & Year											
	2007	2008	2009	2010	2011	2012	2013	2014	2015 (proj)	2016 Dues Rates	Revenue
Member	3,904	3,751	3,792	3,570	3,503	3,458	3,523	3,566	3,675	144	529,200
Student Mbr.	1,298	1,294	1,452	1,644	1,676	1,823	2,092	1,907	1,830	36	65,880
Student Trans	159	189	241	219	210	113	92	239	375	73	27,375
Early Prof	141	219	321	391	412	551	633	686	550	108	59,400
Emeritus	249	247	247	252	244	256	252	243	260	73	18,980
Emeritus-Gold	100	137	147	135	129	130	119	121	120	36	4,320
Emeritus Pndg.	16	19	13	-	-	-	-	-	-	-	-
Life	6	5	5	5	4	3	3	1	1	-	-
Honorary	48	43	47	43	47	46	46	44	45	-	-
Family (M1)	58	56	56	50	49	45	47	45	42	144	6,048
Family (M2)	58	57	55	62	48	49	45	45	45	74	3,330
SA-Contributor	2	-	-	1	1	1	2	2	2	500	1,000
SA-Bronze	4	4	5	4	4	2	3	2	2	1,000	2,000
SA-Silver	1	-	2	1	1	1	1	1	1	2,000	2,000
SA-Gold	9	6	9	6	6	6	6	6	6	3,000	18,000
Pres. Circle	27	29	28	27	23	29	25	27	26	288	7,488
TOTAL	6083	6056	6420	6,410	6,357	6,513	6,889	6,935	6,980		
										Member Dues	745,021
2016 - While no net growth is <u>budgeted</u> for 2016 in actual numbers, our actual <u>goal</u> for total membership in 2016 is 7,100+.										Total	745,021

Year-end numbers for 2015: Total Eastern Branch 1,289 (total ESA 7,050)

Annual meeting attendance: 2006 (Indianapolis) 2415; 2007 (San Diego) 2854; 2008 (Reno) 2524; 2009 (Indianapolis) 2688; 2010 (San Diego) 3298; 2011 (Reno) 2643; 2012 (Knoxville) 2952; 2013 (Austin) 3479 (all time record); 2014 (Portland) 3467 (second largest ever); 2015 (Minneapolis) 3044.

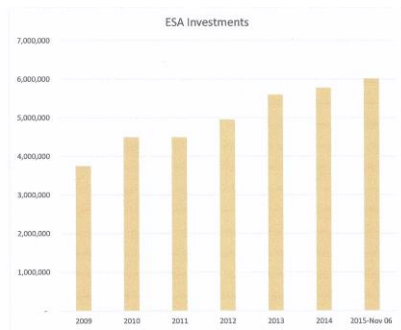
ESA Finance

ESA 2016 BUDGET SUMMARY

	2013 Budget	2013 Actual	2014 Budget	2014 Actual	2015 Budget	2015 (Proj)	2016 (Proposed)
Total Revenue	3,336,275	4,655,762	3,704,470	4,489,023	3,404,247	3,624,227	6,126,225
Total Expenses	3,611,582	4,282,790	3,919,230	4,614,908	3,633,722	3,496,579	5,676,090
Net Income/(Loss)	(275,307)	372,972	(214,760)	(125,885)	(229,475)	(127,648)	450,135

- Total assets November 30, 2015: \$8.0 million
- Investments November 6, 2015: \$5,901,815 (\$104,825 gain from last year)

ESA Investments

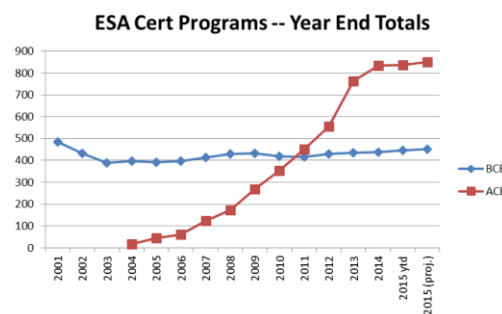


Important Issues before ESA

- ICE continues to be a major feature of planning. Meeting registration will increase for 2016 (ICE), but in 2017 will revert to 2015 levels. One area needing attention will be recruitment of judges for student competitions.
- Enhance aspects for STEP members. This will be critical given the large increase in student members. ESA will sponsor assistance for STEP member travel to ICE, supported also by branches and sections.
- ESA web site is starting a redesign process to make it more useful, especially with mobile devices.
- ESA last year established a publishing partnership with Oxford University Press. This has enabled a major benefit to membership, namely the elimination of page charges for our subscription journals for ESA members. There will still be an open-access fee, but this is reduced by 20% for ESA members. JIPM and AMT retain fees, but discounted.
- Journal of Insect Science was acquired by ESA. Charges will be maintained for this open access journal, but will be reduced by 20% for ESA members. A new editor-in-chief is in place (Phyllis

Weintraub), and turnaround for submitted articles is dramatically improved. JIS is now the journal with the fastest turn-around time.

- Strategic Principles: ESA continues to develop its strategic principles: 1) ESA has a social responsibility to develop ALL of its members; 2) The science of entomology is global, therefore ESA is global; 3) To realize our profession's full potential, ESA must increase its influence.
- Social: There is a new effort on Leadership Development. Global: ICCE will heighten international visibility, international symposia are planned through Grand challenges – e.g. a summit planned with Brazilian society on *Aedes aegypti* in the Americas. A new membership rate for developing countries will be useful. Influence: Lewis Burke has been an extremely useful group in supporting our efforts here. ESA now has Science Policy Fellows, the first cohort of five individuals is in place, the second cohort beginning. A Science Policy Newsletter is available to members. Two issues were selected for development of the first two policy statements: pollinator health and tick-borne diseases are now complete. Policy statements on resistance management, and resistance management in GM crops are in development. Meetings of ESA consultants and staff with congressional staffers on these topics plus invasive species and been held, with appearances by ESA leadership with congressional committees.
- Change in focus for Annals of the ESA is being discussed, with the possibility of being rebranded as a more selective, high-impact journal, with possibility of a new journal for systematics, morphology and evolution. At the Minneapolis meeting, there was support from SysEB in this direction.
- A new childcare support program was very popular at Portland; there were 29 applicants, 28 of which were funded. This program was expanded in Minneapolis.
- ESA emails are now managed such that members can select the types of messages they receive.
- Certification Programs. BCE has a flat membership, but the ACE program growing rapidly. ACE now has a code of ethics. There has been a lot of interest in ACE International. [update graph]



Annual Meeting Sites

2016 Orlando (ICE – unusual date, September), 2017 Denver, 2018 Vancouver, 2019, St. Louis, 2020 Orlando, 2021 Denver, 2022 Vancouver, 2013 DC (tentative).

Respectfully submitted,

Douglas G. Pfeiffer, Eastern Branch Governing Board Representative through 2015 annual meeting