ESA Membership projected through 2012

Year end numbers for 2013: Total Eastern Branch 1,265 (total ESA 6,889)

Annual meeting attendance: 2006 (Indianapolis) 2415; 2007 (San Diego) 2854; 2008 (Reno) 2524; 2009 (Indianapolis) 2688; 2010 (San Diego) 3298; 2011 (Reno) 2643; 2012 (Knoxville) 2952; 2013 (Austin) (projected 3100)

ESA Finance

- Total assets September 30, 2013: $6.6 million
- Investments September 30: $5.3 million ($626,541 gain from last years (was $86,440 gain the year before that)
- Net income projections varies widely with publishing model (see below under Important Issues).
## ESA 2014 BUDGET SUMMARY

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014 (proposed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposed Total Revenue</td>
<td>3,191,622</td>
<td>3,336,275</td>
<td>3,681,045</td>
</tr>
<tr>
<td>Proposed Total Expenses</td>
<td>3,624,862</td>
<td>3,611,582</td>
<td>3,978,230</td>
</tr>
<tr>
<td>Proposed Net Income/(Loss)</td>
<td>(433,240)</td>
<td>(275,307)</td>
<td>(297,185)</td>
</tr>
</tbody>
</table>
Important Issues before ESA

- ESA is looking into establishing a publishing partner. The self-publishing model used to date is no longer considered sustainable. Net Income projections provided show the negative impact on our net income:

- A new endeavor for ESA is to determine our Grand Challenge, determining our role in addressing large issues confronting society. This will provide the theme for the Portland meeting, Grand Challenges Beyond our Horizons.

- It was recommended to branches that they get together to address inconsistencies in Comstock nominations.

- We need to have a discussion on student fee structure. Full members currently subsidize student members. Regular membership is flat, but student members showing substantial growth.

Annual Meeting Sites

Respectfully submitted,

Douglas G. Pfeiffer, Eastern Branch Governing Board Representative