

Governing Board Report to Eastern Branch, March 2015 – Rehoboth Beach DE

ESA Membership projected through 2014

TABLE E Member Dues-2015

ESA Membership Counts by Category & Year

	2007	2008	2009	2010	2011	2012	2013	2014 (proj)
Member	3,904	3,751	3,792	3,570	3,503	3,458	3,523	3,540
Student Mbr.	1,298	1,294	1,452	1,644	1,676	1,823	2,092	1,900
Student Trans	159	189	241	219	210	113	92	280
Early Prof	141	219	321	391	412	551	633	550
Emeritus	249	247	247	252	244	256	252	260
Emeritus-Gold	100	137	147	135	129	130	119	125
Emeritus Pndg.	16	19	13	-	-	-	-	-
Life	6	5	5	5	4	3	3	6
Honorary	48	43	47	43	47	46	46	46
Family (M1)	58	56	56	50	49	45	47	49
Family (M2)	58	57	55	62	48	49	45	49
SA-Contributor	2	-	-	1	1	1	2	2
SA-Bronze	4	4	5	4	4	2	3	5
SA-Silver	1	-	2	1	1	1	1	1
SA-Gold	9	6	9	6	6	6	6	7
Pres. Circle	27	29	28	27	23	29	25	30
TOTAL	6083	6056	6420	6,410	6,357	6,513	6,889	6,850

Year-end numbers for 2014: Total Eastern Branch 1,307 (total ESA 6,935) (slight increase in both)

Annual meeting attendance: 2006 (Indianapolis) 2415; 2007 (San Diego) 2854; 2008 (Reno) 2524; 2009 (Indianapolis) 2688; 2010 (San Diego) 3298; 2011 (Reno) 2643; 2012 (Knoxville) 2952; 2013 (Austin) 3479 (all time record); 2014 (Portland) 3467 (second largest ever)

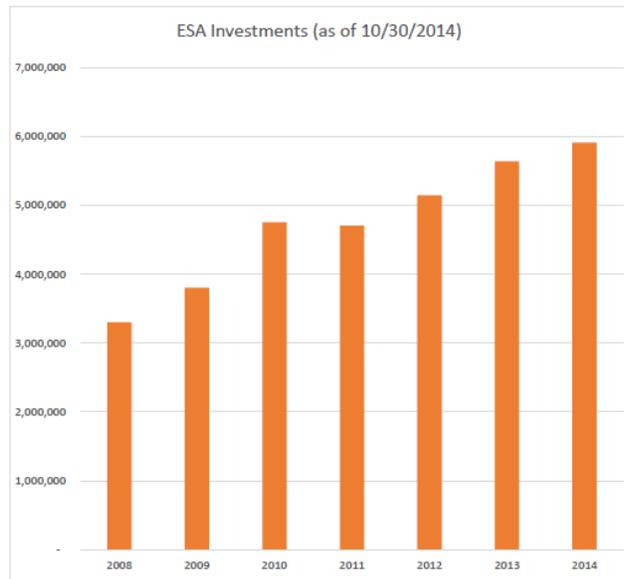
ESA Finance

ESA 2015 BUDGET SUMMARY

	2013	2014	2015 (proposed)
Proposed Total Revenue	3,336,275	3,704,470	3,404,247
Proposed Total Expenses	3,611,672	3,919,230	3,633,722
Proposed Net Income/(Loss)	(275,397)	(214,760)	(229,475)

- Total assets September 30, 2014: \$7.7 million
- Investments October 31, 2014: \$5,846,871 (\$207,515 gain from last year (was \$626,541 gain the year before that))

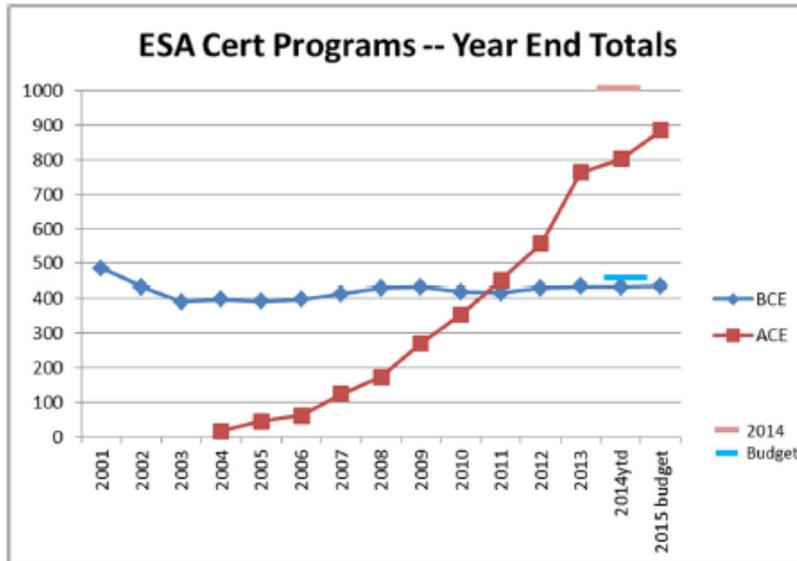
ESA Investments



Important Issues before ESA

- ESA this year established a publishing partnership with Oxford University Press. This will enable a major benefit to membership, namely the elimination of page charges for our subscription journals for ESA members. There will still be an open-access fee, but this is reduced by 20% for ESA members. There is a budget shortfall for 2015, but this is due almost entirely to instituting waived page charges for members in advance of financial benefits with OUP coming into effect. JIPM and AMT retain fees, but discounted.
- Journal of Insect Science was acquired by ESA. Charges will be maintained for this open access journal, but will be reduced by 20% for ESA members. A new editor-in-chief was recently selected (Phyllis Weintraub), approved by the Governing Board in February. Progress is being made on eliminating manuscript backlogs (all are now either in revision or published).
- ICE has been a major feature of planning for the past few years. Meeting registration will increase for 2016 (ICE), but in 2017 will revert to 2015 levels.
- Strategic Principles: Influence: ESA now has Science Policy Fellows, the first cohort of five individuals is now in place. A Science Policy Newsletter is available to members. Two issues were selected for development of policy statements: pollinator safety and tick-borne diseases (these two topics are currently open for member comment, with deadlines of March 13 and March 20, respectively). Meetings of ESA consultants and staff with congressional staffers on these topics plus invasive species and been held, with appearances by ESA leadership with congressional committees. Social: There is a new effort on Leadership Development.
- Change in focus for Annals of the ESA is being discussed, with the possibility of being rebranded as a more selective, high-impact journal, with possibility of a new journal for systematics, morphology and evolution.
- Enhance aspects for STEP members. This will be critical given the large increase in student members.

- A new childcare support program was very popular at Portland; there were 29 applicants, 28 of which were funded. This program will be expanded in Minneapolis.
- ESA emails are now managed such that members can select the types of messages they receive.
- Certification Programs. BCE has a flat membership, but the ACE program growing rapidly. ACE now has a code of ethics. There has been a lot of interest in ACE International.



GB-related issues for Branch attention:

- My term as EB representative to the Governing Board ends at the Minneapolis meeting.
- Branch and Section reports

Annual Meeting Sites

2015 Minneapolis (4 societies: ESA, ASA, CSSA, SSSA), 2016 Orlando, 2017 Denver, 2018 Vancouver, 2019, St. Louis, 2020 Orlando, 2021 Denver, 2022 Vancouver.

Respectfully submitted,

Douglas G. Pfeiffer, Eastern Branch Governing Board Representative