

**EB ESA Executive Committee Meeting**  
**March 17, 2018**

**Report from the Governing Board Representative for the EB ESA**  
**Submitted by Paula Shrewsbury, Department of Entomology, University of Maryland**

Highlights relevant to the EB ESA:

**Science Communication continues to be one of the Strategic Initiatives of the ESA** – The ESA has program enhancement funds (up to \$1000) for each Branch to promote “Science Communication”. The ESA is very open and flexible on what the activity might be as long as the funds are used to enhance Science Communication. This can be something developed and implemented by the EB ESA Executive Committee to enhance Science Communication for the members; or a member(s) could develop a program. Don Weber and Mike Raupp have spear headed an event for this meeting (Sunday Noon to 1:30). Funds should continue to be provided for the 2019 EB ESA meeting.

**Volunteer Culture and Governance is another Strategic Initiative of the ESA** – A Joint Strategy Day was held at the Summer 2017 GB meeting that focused on this initiative. The Governing Board members and representatives from the branches and sections (ex. PI-E) participated in the meeting. The overall goal is to identify measures to improve the culture of volunteers / leaders since the ESA could not be successful if it were not for the volunteers and leaders from the membership. This meeting was the early stages of discussion on this topic and many ideas were discussed. For example, there was a lot of discussion on developing a “mentorship program” targeting student and early career professional members to help empower them to become volunteers and leaders within the ESA, and a more effective web presence. We will be hearing more on this topic and should be developing web site and programs in the EB towards this goal.

**ESA Governance Task Force** has been formed to determine what updates are needed to ensure continued health and success of ESA. Three main topics include Nimbleness, Engagement and Inclusion, and Leadership Development. See letter from ESA President Mike Parrella and ESA website. Eastern Branch Meeting Town Hall scheduled for Monday, March 19, 7-7:50 a.m. (Capital A). Tracy Leskey is on that committee.

**Diversity and Inclusion** – branches become more involved (Anne Nielsen)

**Journal of IPM is searching for a new Editor(s)**. Applications have been submitted and interviews are being set up. Second youngest journal, had a really good year.

**EB ESA website** – The ESA has improved their web site tremendously. Becky Anthony (ESA Headquarters) is willing to help Branches improve their web sites and would like to “somewhat” standardize their look. This is not required but would make it easier in many ways. Much of the information on the branch website is outdated (ex. responsibilities of various committees). It was discussed that the Branches may want to create an ad hoc Web Committee to address these issues and work with Becky.

**Higher Logic Community** – web based / email type communication for different “Communities” within the ESA. (ex. EB Executive Committee).

**ESA Annual Meeting is in Vancouver, BC, Canada from November 11<sup>th</sup> – 14<sup>th</sup>, 2018** – “*Crossing Borders: Entomology in a Changing World*”. This is a joint annual meeting with the Entomological Society of America (ESA), the Entomological Society of Canada (ESC) and the Entomological Society of British Columbia (ESBC). Joint Summit on Invasive Species is planned. ESA 2019 will be in St. Louis, Missouri; ESA 2020 will be in Orlando, Florida.

Please contact me if there are any items the Eastern Branch would like me to bring to the ESA Governing Board during future meetings.

Governing Board Representative term (3 years) – My term as Governing Board Representative for the EB ESA will end at the completion of the National ESA meeting in Vancouver, BC, Canada in November 2018.