Poster Presentation Evaluation

	Points	Poster#												
Content 50%	5	Title concise, informative and relevant to poster content; *judge title given on poster, not what is listed in the online program*												
	5	Introduction, justification and background with pertinent literature cited												
	10	Objectives or hypotheses clearly stated and concise / Objectives of course design or teaching program clearly stated and concise with learning gaps and target audience(s) identified												
	10	Materials and methods (study design) clear, concise, and appropriate to problem / Course or program design development and relevant evaluation metrics clear, concise, and appropriate for the learning gaps and audience(s)												
	10	Interpretation of results and analysis clear, concise & accurate and addresses needs of the target audience; if poster is billboard style, the central billboard message (“hook”) is supported by data provided												
	10	Significance of results to field of study or teaching community clearly discussed												
Poster Display 50%	5	Logical order, minimum redundancy												
	5	Effective use of space; smooth transitions between sections												
	15	Legible with appropriate-size fonts, color contrast, no conflicting backgrounds (high contrast images (for example, avoiding color schemes that are hard to distinguish for colorblind participants like red/green); if poster is billboard style, QR code functions properly and directs viewer to concise, relevant content												
	10	Text with no grammatical errors and not excessively wordy												
	15	Effective use and description of visuals (i.e. photos, diagrams, figures, and tables), coordinated with & cited in text												

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Poster#	Presenter	Comments