

CORPORATE PARTNERS PROGRAM

Become a
2021 Corporate Partner
of the Entomological Society
of America — a year-long
marketing opportunity to
establish relationships with
our 7,000 members.

Maximize brand awareness and show your support of the entomological sciences. As an ESA Corporate Partner, you will receive recognition and visibility, setting yourself apart from your competition.

The three-tiered ESA Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals. All partnership levels offer complete marketing packages including e-mail blasts, online advertising, print advertising, leadership access, complimentary memberships, ESA Annual Meeting registrations, and more.



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“Today’s ESA is changing the way that people view insect science as we support efforts to feed the world and protect us all from vector-borne diseases. Our membership is strong and growing and includes thousands of students, postdocs, and early career professionals who are your future workforce as well as the future of the field. ESA is grateful for the support of our partner organizations, who play an incredibly important role in supporting the discipline we all serve.”

■ CHRIS STELZIG, CAE, ESA EXECUTIVE DIRECTOR





GOLD PARTNER \$50,000 per package (Annual)

ALL GOLD PARTNERS RECEIVE:

- ☐ Coordination of special events at ESA's Annual Meeting.
- ☐ Four (4) complimentary invitations to ESA's Governing Board reception.
- ☐ A four-minute, in-person speaking opportunity during the ESA Annual Meeting Opening Session or a prerecorded video played on-site during the in person opening plenary and available on the Annual Meeting website.
- ☐ Guaranteed hotel rooms for company representatives at ESA's headquarter hotel during ESA's Annual Meeting.
- ☐ Recognition as a ESA Gold Partner on the partner page of the ESA website for one year and on the Annual Meeting website.
- ☐ Your company's product, service, research or individual profiled on ESA's blog, **EntomologyToday.org**.

PLUS... SELECT SIX (6) OF THE FOLLOWING ADDITIONAL PARTNERSHIP PERKS:

- ☐ Four (4) complimentary exhibit booths at ESA's Annual Meeting.
- ☐ Ten (10) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Eight (8) complimentary ESA memberships for 2021.
- ☐ One (1) 12-month banner advertisement featured on ESA's website (will rotate with other partners).
- ☐ One (1) right-side banner ad on ESA's Annual Meeting website homepage.
- ☐ One (1) banner advertisement in each of ESA's members-only, bi-weekly e-News newsletters.
- ☐ One full page color advertisement in all four (4) issues of ESA's *American Entomologist* — your choice of location (inside front cover, inside back cover, or outside back cover)—pending space availability.
- ☐ Your email message sent to ESA's membership list, sent by ESA (maximum of four (4) messages sent per year — one per quarter (with the option to select specific member categories if you wish).
- ☐ Premium on-line booth presence including up to ten (10) hours of video chat available with your on-line Exhibit Booth listing.
- ☐ Unlimited online job postings in ESA's CareerCenter – Plus, inclusion in a new feature of both ESA's bi-weekly members-only e-News and Early Career Professionals newsletters where featured jobs will be listed by title, location, and hot-linked to ESA's Career Center



SILVER PARTNER \$25,000 per package (Annual)

ALL SILVER PARTNERS CAN SELECT FIVE (5) OF THE FOLLOWING:

- ☐ Three complimentary exhibit booths at ESA's Annual Meeting.
- ☐ Six (6) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Four (4) complimentary ESA memberships for 2021.
- ☐ A six-month banner advertisement placed on ESA's website (will rotate with other partners).
- ☐ Six (6) months of banner advertisements in ESA's members-only, bi-weekly e-News newsletter.
- ☐ One (1) half page, full color advertisement in four (4) issues of ESA's *American Entomologist*.
- ☐ Ten (10) complimentary online job postings per year in ESA's Career Center.

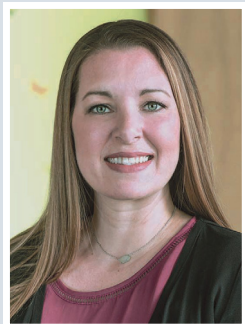


BRONZE PARTNER \$15,000 per package (Annual)

ALL BRONZE PARTNERS CAN SELECT FOUR (4) OF THE FOLLOWING:

- ☐ One (1) complimentary exhibit booth at ESA's Annual Meeting.
- ☐ Three (3) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Two (2) complimentary ESA memberships for 2021.
- ☐ A four-month banner advertisement featured on ESA's website
- ☐ One (1) banner advertisement in six (6) of ESA's members-only, bi-weekly e-News newsletters.
- ☐ Five (5) complimentary online job postings per year in ESA's Career Center.





Let's Discuss Your Company's Needs!

I'm here to help.

Cindy Myers
301-731-4535, ext. 3001
cmyers@entsoc.org

Each Corporate Partner opportunity can be customized to meet **YOUR** company's needs!

Funds generated from this program help support ESA's programming, thus supporting our members' work and professional development. Options may include the items listed; however, each package can be customized to suit your needs.

Note: Because of the evolving nature of the coronavirus pandemic, the meeting format is subject to change. ESA will work with all of its Corporate Partners to ensure value in the program should some of the benefits not be possible.



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY

Find out more at
entsoc.org/esa-corporate-partner-program